

## **PROFILE**



1. Name : S.ASHA BANU
2. Educational Qualification : M.B.A.,M.Com., H.D.C.A.,Ph.D.,
3. Designation : Assistant Professor of Business  
Administration
4. Permanent Address : 1,13<sup>th</sup> W,Mohideen Andavar puram,  
Cumbum Mettu ,  
Cumbum.
5. Date of Birth : 07.02.1992
6. Date of Appointment :19.06.2013
7. Year of Service : 8 Years

### **8. ACADEMIC QUALIFICATION:**

<b>QUALIFICATION</b>	<b>NAME OF THE INSTITUTION</b>	<b>YEAR OF PASSING</b>	<b>PERCENTAGE</b>
Philosophy of decorate (Commerce)	Maduarai Kamaraj University	2019 – 2023 (Pursuing)	
Master of Commerce	Madurai Kamaraj University, Periyakulam	2014-2016	67%

Master of Business Administration	M.Kumarasamy college of Engineering, Anna University. Chennai	2012-2014	83%
Bachelor of Commerce with computer application	Hajee Karutha Rowther Howdia College, Uthamapalayam.	2009-2012	68%

### **9. ACADEMIC PROJECTS:**

<b>S.No</b>	<b>Name of the Project</b>	<b>Year</b>	<b>Institution</b>
1.	Organisational study on “ South India Fruit Plantation Pvt,Ltd.,” At theni	2012	Hajee Karutha Rowther Howdia College, Uthamapalayam.
2.	Fortune Wealth Management Pvt,Ltd., In Organised in Share Markets Resource Secctor.	2014	M.Kumarasamy college of Engineering, Anna University. Chennai
3.	Idea Execution of Future in Business idea execution project	2014	IIM Culcutta.

### **10. ADDITIONAL RESPONSIBILITY:**

<b>S.No</b>	<b>Name of the Position</b>	<b>Year</b>	<b>Institution</b>
1.	Continuous internal assessment examination committee–(CIAE )	2016 - 2020	Hajee Karutha Rowther Howdia College, Uthamapalayam.

	- Member		
2.	Academic counsellor of IGNOU Study Centre	2016-Till Date	Hajee Karutha Rowther Howdia College, Uthamapalyam.
3.	Women's Forum – Member	2017 - 2021	Hajee Karutha Rowther Howdia College, Uthamapalyam.

**10. PARTICIPATED IN CONFERENCES /SEMINARS /WORKSHOP/  
WEBINARS ETC**

<b>S.no</b>	<b>DATE</b>	<b>TOPIC</b>	<b>COLLEGE NAME</b>	<b>LEVELS OF PARTICIPATION</b>
1.	28 <sup>th</sup> Feb 2019	A review on social – entrepreneur ship	Hajee Karutha Rowther Howdia College, Uthamapalyam.	National Level
4	Personality Development	2 <sup>nd</sup> jan 2019	Hajee Karutha Rowther Howdia College, Uthamapalyam.	National level
5	Virtual Training Programme on NTA NET Paper-I	17-Apr-21	CPA College, Bodinayakkanur	National level
6	Compliance of Goods and Services Tax	27-Aug-21	Sri Ramakrishna College of Arts and Science,	National level

			Coimbatore	
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### 11. List of Research Articles Published in Reputed Journals:

S.no	TOPIC	JOURNAL (ISBN / ISSN)	YEAR
1.	Globalization status of Women's empowerment in India	ISBN – 978-93-8193-26-3	2015
2.	Total quality management in higher education	ISBN – 978-93-85108-26-6	2015
3.	A review on social entrepreneurship development in india	E-ISSN 2348-1269 P-ISSN 23349-5138	2018

### 12. Paper Presented in Conference / Seminar/ Workshop etc:

S.No	Program and Title	Date	Levels of participation	Institution
1	Consumerism Initiatives and Challenges	5 <sup>th</sup> Oct 2017	State level	Hajee Karutha Rowther Howdia College, uthamapalayam.
2	Know your strength	3 <sup>rd</sup> January	State level	Hajee Karutha

		2018		Rowther Howdia College, uthamapalayam.
3	An entrepreneurial development program	Feb 2018	State level	Hajee Karutha Rowther Howdia College, uthamapalayam.
4	Personality Development	2 <sup>nd</sup> jan 2019	National level	Hajee Karutha Rowther Howdia College, uthamapalayam.
5	Virtual Training Programme on NTA NET Paper-I	17-Apr-21	National Level	CPA College, Bodinayakkanur
6	Compliance of Goods and Services Tax	27-Aug-21	National Level	Sri Ramakrishna College of Arts and Science, Coimbatore
7	Faculty Development Programme	12-Oct-20	National Level	H.K.R.H. College, Uthamapalayam

**13. Conference / Seminar/ Workshop organised:**

<b>S.No</b>	<b>Program</b>	<b>Position</b>	<b>Institution</b>	<b>Year</b>
1.	Student refreshment programme	Member	Hajee Karutha Rowther Howdia College, uthamapalayam.	2016
2.	One day workshop “Know you strength”	Member	Hajee Karutha Rowther Howdia College, uthamapalayam.	2018
3.	National Seminar Personality Development	Member	Hajee Karutha Rowther Howdia College, uthamapalayam.	2019
4.	State Level Seminar “Awareness to young graduates on the opportunities in current scenario”	Member	Hajee Karutha Rowther Howdia College, uthamapalayam.	2020