

CURRICULUM VITAE

Dr. A. SULTHAN MOHIDEEN

2, Karayalapillari street,
Uthamapalayam - 625 533.
Theni District
email: sum_deen@yahoo.co.in
sulthan6363@gmail.com.
Youtube Channel: We Can Win



PERSONAL DETAILS

Father's name	M. Abdul Jappar
Date of Birth	10.05.1982
Nationality	Indian
Language Known	Tamil, English
Marital Status	Married

EDUCATIONAL QUALIFICATION

COURSE	UNIVERSITY / COLLEGE	YEAR OF COMPLETION
PGDCA	Barathidasan University, Trichy	2021
MBA	M.S. University, Tirunelveli	2018
BLISC	M.S. University, Tirunelveli	2017
D.Litt (Honorary)	University of South America	2016
Ph.D.	M.K. University, Madurai	2014
SET Exam	Barathiyar University, Coimbatore	2012
M.Phil	M.K. University, H.K.R.H. College. Uthamapalayam	2006
M.Com	M.K. University, H.K.R.H. College. Uthamapalayam.	2005
B.Com	M.K. University, H.K.R.H. College. Uthamapalayam.	2003

ADDITIONAL INFORMATION

Distinction and Topper in M.Phil.,

Topper in M.Com

College Topper in Part-I and Part-II English (Arts) in B.Com

WORKING EXPERIENCE

DESIGNATION	COLLEGE/INSTITUTION	DATE	NATURE OF EMPLOYMENT
Assistant Professor of Commerce	Hajee Karutha Rowther Howdia College, Autonomous, Uthamapalayam.	From 21 st August 2017 to till date.	Aided
Assistant Professor of Commerce CA	Hajee Karutha Rowther Howdia College, Autonomous, Uthamapalayam.	From 1 st July 2011 to 20 th August 2017	Un-Aided
Assistant Professor of Commerce	Sri Venkateswara College, Peravurani – Thanjavur District, Tamilnadu	From June 2007 to 27 th June 2011.	Un-Aided
Faculty	The Institute of entrepreneurship Development, Theni	29.01.2007 and 08.03.2007	Temporary
Tutor	Elite Soft Solutions Computer Centre, Uthamapalayam	1 st April 2006 to 31 st December 2006	Temporary

RESEARCH GUIDESHIP

Ph.D., Pursuing	3
M.Phil., Guided	3
PG Projects Guided	15
UG Projects	16

LIST OF PH.D., M.PHIL., SCHOLARS COMPLETED AND PURSUING UNDER MY GUIDANCE

S.NO.	NAME OF THE CANDIDATE	REGISTRAR NUMBER	FULL TIME/PART TIME	PH.D./M.PHIL.,	STATUS
1	M.Abdul Jabbar	P5398	Part Time	Ph.D.,	Pursuing
2	Ms.J.Sujitha Parveen	P5399	Part Time	Ph.D.,	Pursuing
3	Mr.J.Siraj Rahim	P5817	Part Time	Ph.D.,	Pursuing
4	Miss R.Imaya	18MCR01	Full Time	M.Phil.,	Completed
5	Mr.N.Pravinth	17MPC01	Full Time	M.Phil.,	Completed
6	Mr. S.Kaliyaga Kannan	162704	Full Time	M.Phil.,	Completed

TECHNICAL QUALIFICATION

TYPEWRITING

English	Higher
Tamil	Lower
Tamil	Higher (Madurai District Commerce Institutions' Association)

ORIENTATION / REFRESHER COURSE / FDP ATTENDED

COURSE	INSTITUTION	DURATION	GRADE
UGC Sponsored Online Orientation Course	UGC HRDC, Mizoram University	28.7.2020 to 17.8.2021	A
UGC Sponsored Online Refresher Course	UGC HRDC, Mizoram University	20.7.2021 to 2.8.2021	A
Ministry of Education Sponsored Two week online Refresher Course in Commerce and Management	Teaching Learning Centre, Ramanujan College, University of Delhi	25.6.2021 to 8.7.2021	A+
Two weeks online FDP on Pedagogy and Research Methods	HRDC AMET, Chennai	24.05.2021 to 06.06.2021	A+
One Week online FDP on Yoga for well-being during covid period	HRDC AMET, Chennai	11.06.2021 to 17.06,2021	A+

PRIZES WON IN VARIOUS COMPETITIONS

S.NO.	NATURE OF THE EVENT	ORGANIZATION	PRIZE	YEAR
01	Quiz Competition	Sri Adi Chunchanagiri Woman's College, Cumbum	Second	04.02.2003
02	Quiz Competition	Department of Commerce, H.K.R.H. College, Uthamapalayam	Second	27.03. 2003
03	Quiz Competition	MISS, Madurai	Second	March 2004
04	Dance Competition	MISS, Madurai	Fourth	March2004
05	Quiz Competition	Sourastra College, Madurai	Second	Feb 2005
06	Singing competition	H.K.R.H. College, Uthamapalayam	Second	Feb 2005
07	English elocution	H.K.R.H. College, Uthamapalayam	Second	Feb 2005
08	Singing Competition	J.A College, Periyakulam	Second	Feb 2005
09	Quiz Competition	J.A College, Periyakulam	First	Feb 2005
10	Singing competition	H.K.R.H. College, Uthamapalayam	Second	March 2006
11	English elocution	H.K.R.H. College, Uthamapalayam	Second	Feb 2006
12	English Essay competition	H.K.R.H. College, Uthamapalayam	Third	Feb 2006
13	Quiz Competition	Fathima College, Madurai	First	March 2006
14	Cricket (Staff)	H.K.R.H. College, Uthamapalayam	First	March 2017
15	Chess (Staff)	H.K.R.H. College, Uthamapalayam	First	March 2016
16	Singing	H.K.R.H.	First	2017

	Competition (Staff)	College, Uthamapalayam		
17	Volley Ball (Staff)	H.K.R.H. College, Uthamapalayam	First	2017
18	Singing Competition (Staff)	H.K.R.H. College, Uthamapalayam	Second	2017
19	Singing Competition (Staff)	H.K.R.H. College, Uthamapalayam	First	2018
20	Singing Competition (Staff)	H.K.R.H. College, Uthamapalayam	First	2019

PARTICIPATION IN SEMINARS/ CONFERENCES AND WORKSHOPS

S. NO.	TOPIC	NATIONAL/ STATE/ COLLEGE INTERNATIONAL	VENUE	MONTH/YEAR
1.	Emerging Trends in Banking Sector	National	Jayaraj Annapakiam College for Women	March 2005
2.	Reality of Higher Education today	State	Dept. of History held at H.K.R.H. College, Uthamapalayam	24 th February 2006
3.	Customer Relationship Management	National	Department of Commerce, The American College, Madurai	March 2006
4.	workshop on Research in Commerce	College	Commerce Research Center, H.K.R.H. College	4 th March 2006.
5.	Intensive Training Work-Shop on Psychological Experiments & Testing	National	Harprasad Institute of Behavioural Studies (HIBS) in collaboration with Pondicherry Psychological Association, Puducherry	6 th & 7 th November 2006
6.	Banking in IT	National	Department of	9 th December,

	Era		Commerce, Fatima College (Autonomous) Madurai	2006
7.	The Changing face of Indian Economy- Challenges ahead	State	Dept. of Commerce, Jayaraj Annapackiam College, Periyakulam	27 th January 2007
8.	Higher Education	International	University of Colombo	April 2008
9.	Commerce research Meet	College	Commerce Research Centre, H.K.R.H College, Uthamapalayam	28 th February 2009
10.	One day Faculty Development Programme	National	Department of Business Administration, St.Michael College of Engg & Tech. Kalayarkoil, Sivagangai	25 th February 2013
11.	one day Faculty Development Programme	National	Brahma School of Business, Namakkal	8 th January 2014
12.	one day Workshop on Customer Relationship Management in Banking Sector	National	Mannar Thirumalai Naicker College, Madurai	26 th September 2014
13.	One day Faculty Development Programme	National	Vijay Institute of Management, Dindigul	December 2015
14.	One day Faculty Development Programme	National	Primax Foundation, Bangaluru	April 2016
15.	One day Faculty Development Programme	National	Anveshana Educational and Research Foundation, Hyderabad	May 2016
16.	International Educational Summit	International	Indus Foundation, USA, held at Mumbai	28.09.2016
17.	Application of Statistical Tools	National	Grabs Educational Charitable	December 2016

			Trust, Chennai	
18.	National Workshop on How to Get Published in the Right Journal	National	Grabs Educational Charitable Trust, Chennai	January 22, 2017
19.	International Symposium on emerging Trends in Rejuvenating Academic Research	International	IARA, Trichy	April 22, 2017
20.	Education Summit	International	Indus Foundation, USA, held at Chennai	22.07.2017
21.	Research Methodology	National	Grabs Educational Trust, Chennai	November 2017
22.	Faculty Development Programme	National	IARA, Trichy	February 2018
23.	Entrepreneur in you Workshop	National	Primax Foundation, Bangaluru	February 2018
24.	Research Methodology	National	ITSR, Jaipur	March 2018
25.	Research Methodology Programme	National	Grabs Educational Trust, Chennai	April 2018
26.	Ethical issues in Academic Research	International Conference	IARA, Trichy	April 2019
27.	Contemporary Issues in Higher Education - Academic Meet	International	Venus Foundation, Chennai.	July 2019
28.	Emerging Trends in Research	National	Puducherry	January 2020

PAPER PRESENTATION IN SEMINARS/CONFERENCES

S. NO.	TOPIC	STATE/NATIONAL/INTERNATIONAL	VENUE	MONTH/YEAR
1.	Higher Education and Needy Society	I.C.S.S.R. sponsored international conference on socially relevant higher education in India	C.P.A College, Bodinayakanur	21 st , 22 nd and 23 rd February 2006
2.	Legalities in E-Banking System	National	Sri Kaliswari College, Sivakasi	25 th and 26 th February 2006
3.	Impacts of Higher Education	State	HKRH College, Uthamapalayam	25 th and 26 th September 2006
4.	Improving the qualities of Teacher Education	State	District Institute of Education and Training, Uthamapalayam	6 th and 7 th October 2006
5.	Meeting the challenges in banking industry	State	P.G. Department of Commerce & Management, Tamilvel Umamaheswaran ar Karanthai Arts College, Karanthai, Thanjore – 613 002	28 th March 2009
6.	Global Financial Crisis and its Impact on Indian Economy	National	Bharathidhasan university, Trichy	12 th and 13 th September 2009
7.	Impact of Financial Crisis	National	Bharathidhasan university, Trichy	12 th and 13 th September 2009
8.	Ancient and Modern Education System in India	International	Sri Venkateswara College of Education, Peravurani	2 nd December 2009
9.	Education Phycology	International	Sri Venkateswara College of Education, Peravurani	2 nd December 2009
10.	Impact of Global financial	National	Sri Venkateswara College of Arts	20 th March 2010

	crisis on developing economy		and Science, Peravurani	
11.	Global financial crisis and its impact on Indian Agriculture	National	Sri Venkateswara College of Arts and Science, Peravurani	20 th March 2010
12.	Human Resource Management	National	Bon Secours College for Women, Thanjavur	4 th September 2010
13.	Economic reforms in India	National	Sri Venkateswara College of Arts and Science, Peravurani	23 rd October 2010
14.	Green Banking in India	National	Maharaja Arts and Science College, Coimbatore	24 th September 2010
15.	The Role of Universities in quality Education	National	Sri Venkataswara College of Education and Indian Council of Social Science Research, Hyderabad, held at Peravurani	8 th September 2010
16.	Knowledge Process outsourcing	National	Sri Venkateswara College of Arts and Science, Peravurani	23 rd October 2010
17.	The Role of Islamic Banking System in the Development of the Nation	National	Jamal Mohamed College, Trichy	25 th November 2010
18.	Education for Building Values	UGC Sponsored National Conference	J.A. College, Periakulam	6 th and 7 th December 2010
19.	Human Resource Management in Tourism Development	National Conference	Aadhavan College of Arts and Science, Manappara	18 th December 2010
20.	Rabindranath Tagore's Contribution to Literature	International Conference	Sri Venkataswara College of Education, Peravurani	2 nd January 2011
21.	Education in Medieval Per	International Conference	Sri Venkataswara College of	3 rd January 2011

			Education, Peravurani	
22.	Services marketing	National Seminar	Naina Mohamed College, Aranthangi	January 2011
23.	Investment opportunities and challenges	State level seminar UGC (Autonomous Grant)	Jamal Mohamed College, Trichy	January 12 th 2011
24.	Self-Help Groups and Women Empowerment	National Seminar	Periyar University, Salem	28 th January 2011
25.	Prospects & Problems of Online share dealings	State level seminar	Sri Adi Chunchanagiri Women's College, Cumbum	25 th February 2011
26.	Impact of Globalization of India Economy	International seminar	Annai Mathammal Sheela Engineering College, Erumapatty, Namakkal	26 th February 2011
27.	Self Help Groups and Micro Finance	National seminar	S.V.N. College Nagamalai, Madurai	28 th and 29 th July 2011
28.	Rural Marketing in India	International seminar	Surya Group of institutions, School of Management Studies, Vikrapandi	August 26 th 2011
29.	Recent Trends in Service Marketing	National conference	Naina Mohamed College of Arts & Science, Aranthangi	9 th September 2
30.	Impact of E-Commerce on Business	National seminar	Cavery College for Women, Trichy	12 th & 13 th September 2011
31.	Food insecurity in Tamil Nadu	National seminar	PG and Research Dept. Of Economics, Jamal Mohamed College	23 rd & 24 th September 2011
32.	Customer Relationship Management – Need of the Hour	International Conference	Sri Venkateswara College of Arts and Science, Peravurani	24 th September 2011.
33.	Cultural impact of Organization and it's	National Conference	Theni College of Arts and Science, Veerapandi	30 th September 2011

	employees			
34.	Global Financial Crisis and its Impact on Indian Economy	National Seminar	Department of Economics, Mannar Thirumalai Naicker College, Madurai	6 th January 2012
35.	Performance of Indian Industries	National Seminar on "India – An Emerging Economic Power	PG Department of Commerce (SF) Jamal Mohamed College, Tiruchirappalli	4 th February 2012
36.	Impact of Human Resource Management	National Conference	Kodaikannal Christian College, Kodaikannal	7 th February 2012
37.	Consumer Protection In India	National Conference on Consumer Protection (NCCP-2012)	Kaamathenu Arts and Science College, Sathyamangalam , in association with Citizen Consumer Club and Civil Supplies and Consumer Protection Department, Government of Tamilnadu	22 nd February 2012
38.	Human Resource Management Practices in India	Two day National Seminar	Syed Hameedha Arts & Science College, Kilakarai	25 th and 26 th February 2012
39.	Services Sectors Growth in India	one day National Seminar	vidyasagar College Arts & Science Udumalpet	27 th February 2012
40.	Impact of Global Financial Crisis	National Seminar sponsored by UGC	Department of Economics, Pasumpon Muthuramalinga Thevar College, Usilampatti	27 th and 28 th February 2012
41.	Importance of Watershed Management	one day National Seminar on "Watershed Development Programmes in Tamil Nadu	School of Economics, Madurai Kamaraj University, Madurai	28 th February 2012
42.	Women and Food Security	State level seminar	Government Arts College	29 th February

	issues		(Autonomous,) Karur	2012
43.	The Global financial Crisis and Islamic Economics	one day International Conference on "Global Economic Crises: An Islamic Perspective	PG & Research Department of Economics, The New College, Chennai	March 5 th and 6 th 2012
44.	Importance of Environmental Education	National Seminar organized by EAST	St. Xavier's Colledge of Education, Palayamkottai	7 th March 2012
45.	Information Technology in Retail Sector	National Seminar	Fatima College, (Autonomous) Madurai	9 th March 2012
46.	Role of Women Entrepreneurs in the Economic Development	State Level Seminar	S. Vellaichamy Nadar College Madurai	22 nd March 2012
47.	Importance of E-Commerce in India	National Conference sponsored by TNSCST	Department of Computer Science and Computer Application, Sri Venkateswara College, Peravurani	15 th September 2012
48.	Growth and Challenges of International Trade	National Seminar	PG Department of Commerce, N.S. College Theni	2 nd February 2013
49.	Role of Women Entrepreneurs in the Economic Development	State Level Seminar	Arul Anandar College (Autonomous) Madurai	30 th January 2013
50.	Environmental Education Need of the Hours	National Seminar	Environmental Advisory for Sustainable Trust Palayamkottai	March 2013
51.	Foreign Direct Investment in Agricultural and Retail Sectors In India	National seminar	Cavery College for Women, Trichy	20 th & 21 st September 2013
52.	Cultivation and Marketing of Cardamom in Kerala	International conference	Brahma School of Business	19 th October 2013
53.	Impact of	National Seminar	Institute of	23 rd

	Human Resource Management		Business Management organized by CSJM University, Kanpur	November 2013
54.	Women Empowerment and SHG in India	National conference	Kaamadhenu Arts and Science College organized by citizen consumer club & PG department of Commerce in association with Civil supplies and Consumer protection Department	14 th February 2014
55.	CSR Practices in India	UGC sponsored two day national conference	PG & Research Department of Corporate Secretaryship, Bharathidasan Govt. College for Women, Pondicherry	25 th and 26 th July 2014.
56.	Impact of Higher Education in India	UGC sponsored National seminar	Department of Economics, Mannar Thirumalai Naicker College, Madurai	2 nd August 2014
57.	Foreign Direct Investment	UGC sponsored National Seminar	Department of Economics, The Madura College, Madurai	1 st September 2014
58.	Women Empowerment in India	National Seminar	Department of Women Studies, Madurai Kamaraj University, Madurai	January 2015
59.	Worker participation in Management in LS Mills Limited, Theni	National Seminar	Department of Commerce, Kongunadu Arts and Science College, Coimbatore	4 th February 2015
60.	Marketing of Cardamom in Idukki District, Kerala	International Seminar	Department of Commerce, Hindustan College of Arts and Science, Coimbatore	6 th February 2015

61.	Role of Service Sectors in Financial Markets	International Seminar	Department of Commerce, Hindustan College of Arts and Science, Coimbatore	6 th February 2015
62.	Corporate social Responsibility in India	National Seminar	Department of Commerce, Vels University, Pallavaram, Chennai	12 th 13 th February 2015
63.	Consumer Protection in India	National Seminar	Department of Commerce, Kamathenu College, Sathyamagalam	February 14 2015
64.	Foreign Direct Investment in India	National Seminar	Department of Commerce, Madura College, Madurai	March 2015
65.	Marketing of Cardamom in Kerala	National Seminar	Department of Commerce, Devanga Arts, College, Aruppukottai	March 2015
66.	The Role of Teachers in Education	National Seminar	Department of Education, M.S. University, Tirunelveli	March 2015
67.	Production and Marketing of Cardamom in Idukki District, Kerala	International Conference	Jaffna University, Jaffna, Srilanka	June 2015
68.	CRM – Need of the hour	National Seminar	Department of Commerce, Kammavar College, Theni	September 2015
69.	Customer Relationship Management in Banking Sector	National Seminar	Department of Commerce, Fathima College, Madurai	October 2015
70.	Marketing of Cardamom in Idukki District	International Conference	St.Mary's College, Hyderabad	October 2015
71.	Economic Development of India	National Seminar	Department of Commerce, Jamal Mohamed College, Trichy	January 2016
72.	Service Sector Reforms in	National Seminar	Department of Commerce, Annai	January 2016

	India		Velankani College, Thanjavur	
73.	Marketing of Vegetables in Theni District	National Seminar	Department of Commerce, Sri Venkateswara College	January 2016
74.	Importance of E- Banking	National Seminar	Department of Economics, H.K.R.H. College, Uthamapalayam	March 2016
75.	E- Banking in India	National Seminar	Department of Economics, H.K.R.H. College, Uthamapalayam	March 2016
76.	Role of Commerce Teachers in Education	National Seminar	M.S.University, Tirunelveli	March 2016.
77.	Marketing of Mango in Theni District	National conference	Naina Mohamed College, Arantanki	April 2016
78.	Role of Women Entrepreneurs in Economic Development	International Conference	Primax Foundation, Bangaluru, Held at Tiruchirappalli	29 th and 20 th July 2016
79.	Marketing of Vegetables in Theni District, Tamilnadu	National Conference	University College of Commerce and Business Management, Osmania University Hyderabad	27 th August 2016
80.	Marketing of banking services	National Conference	Jamal Mohamed College, Trichy	February 2017
81.	Impact of Demonetization on Economy	National Seminar	Dr.Zakir Hussain College, Ilyangudi	23.02.2017
82.	Consumer Protection Practices in India	National conference	Kaamadhenu College, Sathyamangalam	February 2017
83.	Marketing of Mango	International	Anvasena Educational Trust Hyderabad	November 2017
84.	Service Sector Reforms in India	National	MK University, Maduray	February 2017
85.	Women Empowerment in India	International	Primax Foundation, Bangaluru	July 2017

86.	Contemporary Issues in Education	International	Venus Foundation, Chennai	July 2017
87.	Importance of Consumer Protection in India	National	Kaamadhenu College, Sathyamangalam	February 2018
88.	Service Sector Reforms in India	National	Government Arts and Science College, Peravurani	April 2018
89.	Labour Welfare Measures in LS Mills Theni	International	Erode Arts and Science College,	September 2019
90.	Cultivation of Cardamom	National	Government Arts and Science College, Peravurani	April 2018
91.	Women Entrepreneurs in the digital era	National	Dr.Zakir Husain College	March 2021
92.	Digital Transformation and Innovation in the digital era	National	Dr.Zakir Husain College	March 2021
93.	Issues and emerging challenges and changes in the student centric learning and best innovative practices	National	Global Multidisciplinary Research & Academic Foundation, Chennai	March 2021

RESEARCH PROJECTS

PROJECT	FUNDING AGENCY	AMOUNT	STATUS
Minor Research Project	UGC, SERO, Hyderabad	1,00,000	Completed in 2015
Minor Research Project	Indian Academic Researchers Association, Trichy	50,000	Completed in 2017
Minor Research Project	Indian Academic Researchers Association, Trichy	50,000	Completed in March 2018
Minor Research	ICSSR, New Delhi	1,42,000	Applied on

CONFERENCE AND WORKSHOPS ORGANIZED

S.NO	THEME	LEVEL	INSTITUTION	FUNDED BY	ACTED AS	YEAR
01	Global Financial Crisis	National Seminar	Sri Venkateswara College of Arts and Science, Peravurani	College	Co-Organiser	20.03.2010
02	Soft Skills Development	College level Workshop	Sri Venkateswara College of Arts and Science, Peravurani	College	Co-Organiser	10.10.2010
03	Economic Reforms in India	National Seminar	Sri Venkateswara College of Arts and Science, Peravurani	TNSCHE	Organising Secretary	23.10.2010
04	Emerging Trends in Marketing	National Seminar	HKRH College, Uthamapalayam	UGC Autonomy Grant	Organizing Secretary	28.03.2013
05	India's Foreign Trade Opportunities and Challenges	National Conference	HKRH College, Uthamapalayam	UGC Autonomy Grant	Organising Secretary	9.9.2014
06	Impact of Globalization	International Conference	HKRH College, Uthamapalayam	UGC Autonomy Grant	Organising Secretary	11.3.2015
07	Research Methodology for Research Scholars	National Workshop	HKRH College, Uthamapalayam	ICSSR	Deputy Director	28.3.2017-30.3.2017
08	Digital India Challenges Ahead	National Conference	HKRH College, Uthamapalayam	UGC Autonomy Grant	Organising Secretary	1.3.2017
09	Recent Trends in Commerce and Management	National Conference	HKRH College, Uthamapalayam	UGC Autonomy Grant	Organising Secretary	21.2.2018
10	"Millennial Entrepreneurs-The Emerging Paradigm to Sustainable Development"	National Conference	HKRH College, Uthamapalayam	UGC Autonomy Grant	Organising Secretary	27.2.2020

GUEST LECTURES DELIVERED

S.NO.	TOPIC	INSTITUTION/PLACE	YEAR
1.	Time Management	NSS Programme held at Thrichitrabalam	August 2009
2.	Soft Skills	Sri Venkateswara College of Arts and Science, Peravurani	10 th October 2010
3.	Entrepreneurial Development In India	Sri Venkateswara College of Arts and Science, Peravurani and Rotary Club of Thanjavur	31 st March 2011
4.	Chairperson and delivered lecture on International Trade	Nadar Saraswathi College, Thenhi	1 st February 2013.
5.	Resource Person and delivered lecture on Marketing Strategies for emerging markets	Sri Venkateswara College, Peravurani, Thanjavur	2 nd March 2013
6.	Human Resource Management	VPMM College	2014
7.	The importance of patriotism" in the Independence day	Poonka School, Gudalur	15 th August 2015
8.	Soft Skills Development	Sri Venkateswara College, Peravurani, Thanjavur	4 th February 2015
9.	Cost Accounting	Government Arts and Science College, Peravurani	November 2016
10.	Motivational Talk	NSS Girls Camp held at U.Pudhur organized by H.K.R.H. College	2016
11.	Leadership Quality	NSS Boys Camp held at Ellaipatti organized by H.K.R.H. College	2016
12.	Food and Health	Sri Venkateswara College, Peravurani, Thanjavur	November 2016
13.	Preparing for NET SET Exams	NET SET Coaching Centre, H.K.R.H. College	August 2017
14.	Personality Development"	Commerce Association-Government Arts and Science College, Peravurani	November 2017.
15.	Research Methodology	Commerce Association-Government Arts and Science College, Peravurani	February 2019

16.	Soft Skills Development	Department of Commerce CA, H.K.R.H. College	June 2019
17.	Improving Leadership Qualities”	Commerce Association- Government Arts and Science College, Peravurani	August 2019
18.	Entrepreneurship	Department of BBA, Government Arts and Science College, Peravurani	February 2020.

AWARDS RECEIVED

S.NO	AWARD	AWARDED BY	YEAR
01	Best Researcher Award 2021	GMRAF Foundation, Chennai.	13 th March 2021
02	Best Professor Award 2020	PARA, Puducherry	2020
03	Distinguished faculty Award	Venus Foundation, Chennai	6 th July 2019
04	Best Researcher Award	Indian Academic Researchers Association, Trichy	2019
05	Best Researcher Award	Institute of Technical and Scientific Research Foundation, Jaipur	31 st March 2019
06	Best Researcher Award	Indian Academic Researchers Association, Trichy	2018
07	Best Researcher Award	GRABS Educational Charitable Trust, Chennai.	2018
08	Best Teacher Award (Commerce)	Institute of Technical and Scientific Research Foundation, Jaipur	25 th November 2017
09	Lifetime Education Achievement Award	National & International Compendium,	2 nd November 2017

		Newdelhi	
10	Award for Research Excellence	Indus Foundation (Indo- American Collaboration Education Foundation) held at Chennai	22.07.2017
11	Best Social Scientist Award	Indian Academic Researchers Association, Trichy	22.4.2017
12	Best Young Researcher Award	GRABS Educational Charitable Trust, Chennai.	2017
13	Award for Research Excellence	Indus Foundation (Indo- American Collaboration Education Foundation) held at Mumbai	28.9.2016
14	Best Social Scientist Award	Indian Academic Researchers Association, Trichy	2017
15	Rashtriya Vidya Gavrav Gold Metal Award	IIEM, Newdelhi	2016
16	Rashtriya Vidya Gavrav Puraskar Award	ISC, Newdelhi	2016
17	Dr.S.Radhakrishnan Gold Metal Award	GEPR, Newdelhi	2016
18	Best Researcher Award	Indian Academic Researchers Association, Trichy	2017
19	International Educational Excellence Award	International Institute of Education & Management, New Delhi	2015
20	Teaching and Research Excellence Award	GRABS Educational Charitable Trust, Chennai.	2015
21	Young Social Scientist Award for the year	Indian Academic Researchers Association, Trichy	2013
22	Best Faculty	Sri Venkateswara College of Arts and Science	2010

BOOKS AUTHORED /EDITED

S. NO	NAME OF THE BOOK	ISBN	PUBLISHER	YEAR	AUTHORED /EDITED/CO-AUTHORED/CO-EDITED
01	A Hand book of Abbreviations	978-93-80509-12-9	Deen Publishers, Chennai	2012	Authored
02	Dictionary of Commerce	-	Deen Publishers, Chennai	2012	Authored
03	Business Accounting	978-93-80509-412-9	SELP Publication, Trichy	2013	Authored
04	Financial Accounting	-	Deen Publishers, Chennai	2014	Authored
05	Emerging Trends in Marketing	978-93-84193-0-03	Jayalakshmi Publication, Madurai	2014	Co-Edited
06	Marketing Strategies	978-93—80509-47-1	SELP Publication, Trichy	2014	Co-Edited
07	Business Organization	-	Deen Publishers, Chennai	2014	Authored
08	India's Foreign Trade – Opportunities and Challenges	978-93-84193-15-7	Jayalakshmi Publication, Madurai	2014	Co-Edited
09	Retail Marketing	978-93-80509-53-2	SELP Publication, Trichy	2015	Co-Authored
10	Impact of Globalisation in India	978-93-84193-26-3	Jayalakshmi Publication, Madurai	2015	Co-Edited
11	Higher Education in India – Issues and Concerns	978-9385108-26-6	Jayam Publications, Hyderabad	2016	Co-Edited
12	Digital India – Challenges Ahead	978-93-84193-81-2	Jayalakshmi Publications, Madurai	2017	Co-Edited
13	Digital India – Problems and Prospects	978-93-84193-83-6	Jayalakshmi Publications, Madurai	2017	Co-Edited
14	A Collection of	978-93-	Jayalakshmi	2017	Co-Edited

	selected Commerce Research Articles	86712-02- 8	Publications, Madurai		
15	A Collection of Commerce Research Articles (Festschrift)	-	Nalir Publications, Uthamapalayam	2017	Co-Edited
16	Recent trends in commerce and Management	ISSN 2320-4168	Shanlax Publications, Madurai	2018	Co-Edited
17	Cost Accounting	978-93- 80509-16- 7	SELP Publication, Trichy	2018	Authored
18	Service Marketing	-	Nalir Publications	2018	Authored
19	Glossary of Commerce	978-93- 80509-29- 7	SELP Publication, Trichy	2019	Authored
20	Collection of Commerce Articles in Honour of NAAC Peer Team	978-93- 88398-32- 9	Shanlax Publications, Madurai	2019	Co-Edited
21	Commerce Ready Reckoner,	978-93- 89146-55- 4	Shanlax Publications, Madurai	2020	Co-Edited
22	Customer Relationship Management	978- 9389658- 576	Shanlax Publications, Madurai	2020	Co-Authored
23	Milliennial Entrepreneurs- The Emerging Paradigm to Sustainable Development	978-93- 89658-897	Shanlax Publications, Madurai	2020	Co-Edited
24	MCQs in Management Accounting	-	Nalir Publications, Uthamapalayam	2021	Authored

MEMBERSHIP DETAILS

S.NO.	NATURE OF MEMBERSHIP	FORUM/ASSOCIATION
1	Life	Indian Commerce Association, Newdelhi
2	Life	Indian Accounting Association, Salem Branch
3	Life	Indian Accounting Association and Research Foundation, Kolkata
4	Life	IARA, Trichy
5	Fellow	IARA, Trichy
6	Life	GRABS Educational Charitable Trust – Chennai
7	Life	Centre for Education Growth and Research – New Delhi
8	Life	Anveshana Educational and Research Foundation-Hyderabad
9	Life	Centre for Education Growth and Research, New Delhi
10	Life	Global Educational Research Association, Punjab
11	Associate Member	International Institute of Education and Management, Newdelhi.
12	Annual	Global Economic Progress & Research Association – New Delhi
13	Life	FOCOT, Madurai
14	Annual	ICFAI University Press Book Club
15	Annual	Agricultural Economics Association (India)

EDITORIAL BOARD MEMBER

S.NO.	EDITOR/REVIEWER	FORUM/ASSOCIATION
1	Editorial Board Member	Anveshana Educational and Research Foundation- Hyderabad
2	Reviewer	Journal of Emerging Technology and Innovative Research (An international peer reviewed journal) ISSN 2349-5162 Member id 114048
3	Editorial Board member	Blue Eyes Intelligence Engineering & SCIENCES Publications.(Group of International Journals) Bhopal, Madhya Pradesh. Membership Id.202094

POSITION / RESPONSIBILITIES

POSITION/RESPONSIBILITIES	FORUM	ORGANIZATION	YEAR
Advisory Committee Member	Online International Conference on Pre & Post of Covid 2019- Higher education & Opportunities	PARA, Puducherry	2020
Member	NET/SET Coaching Centre	H.K.R.H. College, Uthamapalayam	2016 to till date
Member	IQAC/NAAC subcommittee Criterion III	H.K.R.H. College, Uthamapalayam	2016 to till date
Member	Continuous Internal Assessment Examinations (CIAE)	H.K.R.H. College, Uthamapalayam	2017 to 2020
Nodal Officer	UGC Affairs	H.K.R.H. College, Uthamapalayam	2019 to 2021
Mentor	II M.Com (Commerce Corner a Magazine – Contributions of II M.Com Students was published under my mentorship)	H.K.R.H. College, Uthamapalayam	2018-2020 Batch

Mentor	II M.Com	H.K.R.H. College, Uthamapalayam	2020-2022
Member	Sports Committee	H.K.R.H. College, Uthamapalayam	2016 to till date
Alumni Representative	Department of Commerce	H.K.R.H. College, Uthamapalayam	2017 to till date
Member	Internal Board of Studies	H.K.R.H. College, Uthamapalayam	2017 to till date
External Examiner	M.Com Project	H.K.R.H. College, Uthamapalayam	April 2016
External Examiner	B.Com CA Project	H.K.R.H. College, Uthamapalayam	April 2016
External Examiner	M.Com CA Project	H.K.R.H. College, Uthamapalayam	April 2016
External Examiner	B.Com CA Project	H.K.R.H. College, Uthamapalayam	April 2015
External Examiner	M.Com CA Project	H.K.R.H. College, Uthamapalayam	April 2015
External Examiner	M.Com CA Project	H.K.R.H. College, Uthamapalayam	April 2014
External Examiner	B.Com CA Project	H.K.R.H. College, Uthamapalayam	April 2014
Co-ordinator	Quiz Club	Sri Venkatewara College of Arts & Science, Peravurani	June 2009 to April 2011
Mentor	III B.Com and III BBA	Sri Venkatewara College of Arts & Science, Peravurani	2008 - 2011
Question Paper Setter	B.Com., M.Com., BBA., MBA	H.K.R.H. College, Uthamapalayam, S.V.N. College, Madurai, Venkateswara College, Govt. Arts & Science College, Peravurani, Coimbatore College and other colleges	2011 to till date
Paper Valuation	B.Com., M.Com	Baradidasan University, Trichy.Madurai Kamaraj University, HKRH College, Kodaikanal Christian College, Kodaikanal	2009 to till date

LIST OF ARTICLES PUBLISHED IN EDITED BOOKS/CONFERENCE PROCEEDINGS AND JOURNALS

S.NO.	TITLE OF THE ARTICLE	NAME OF THE JOURNAL/EDITED BOOK	ISSUE	ISSN/ISBN/ PLACE
1.	Impact of Higher Education on the Developing Society	Kisan World, Chennai	December 2007	0971-9229
2.	Water: The elixir of life	Kisan World, Chennai	June 2008	0971-9229
3.	Quality Education – Need of the Hour	Kisan World, Chennai	March 2009	0971-9229
4.	Infrastructure and Economic Development in India	Southern Economist, Bangalore.	1 st May 2009	0038-4046
5.	Impact of Financial Crisis	UGC sponsored national seminar edited volume	September 2009	Barathidasan University. Trichy
6.	Recent Trends in Trade & Commerce	National Conference proceeding	March 2009	Tamilvel Umamaheswaran ar Karanthai Arts College, Karanthai
7.	Legalities in Banking Systems- National seminar proceedings	National Seminar Proceedings	March 2006	Sri Kaliswari College, Sivakasi
8.	Global financial crisis and its impact on Indian Agriculture	National seminar proceeding	20 March 2010	Sri Venkateswara College of Arts and Science, Pervurani
9.	Business Process Outsourcing	National seminar proceeding	20 March 2010	Sri Venkateswara College of Arts and Science, Pervurani
10.	Managing Human Resources	National Conference Proceedings	4 th September 2010	Bon Secours College for Women, Thanjavur
11.	Economic reforms in India	National Conference Proceedings	23 rd October 2010	Sri Venkateswara College of Arts and Science, Peravurani
12.	Global Economic Crisis	National	23 rd	Sri

		Conference Proceedings	October 2010	Venkateswara College of Arts and Science, Peravurani
13.	The Role of Islamic Banking System in the Development of the Nation	National Seminar proceeding	25 th November 2010.	Jamal Mohamed College, Trichy
14.	Human Resource Management in Tourism Development	National Conference proceedings	December 2010	Aadhavan College of Arts and Science, Manapparai
15.	The Role of Universities in Education	Kisan World, Chennai	March 2010	0971-9229
16.	Production and Marketing of Cardamom in India	Kisan World, Chennai	June 2010	0971-9229
17.	Women Empowerment in India -	SELP journal of Social Science, Tiruchencode.	(July-Sep. 2010)	0975-9999 (Print) 2349-1655 (Online) Impact Factor : 3.655 (CIF), 2.78(IRJIF), 2.5(JIF)
18.	Global financial crisis	HRD times Chennai	October 2010	0976-7401
19.	Business Process Outsourcing: Myths and Realities	SELP journal of Social Science, Tiruchencode	(Oct- Dec. 2010)	0975-9999 (Print) 2349-1655 (Online) Impact Factor : 3.655 (CIF), 2.78(IRJIF), 2.5(JIF)
20.	Knowledge Process Outsourcing	Edited book entitled Economic Reforms in India – Issues and Challenges	October 2010	Sri Venkateswara College of Arts and Science, Peravurani
21.	Value based Education and Management –	Edited book entitled Economic Reforms in India – Issues and Challenges	October 2010	Sri Venkateswara College of Arts and Science, Peravurani
22.	Education for Building Values	UGC sponsored National Seminar Edited	December 2010	9788190949026

		volume (with ISBN) in JA College, Periakulam		
23.	Islamic Banking System	SELP journal of Social Science, Tiruchencode.	July – Sep. 2011	ISSN: 0975-9999 (Print) 2349-1655 (Online) Impact Factor : 3.655 (CIF), 2.78(IRJIF), 2.5(JIF)
24.	Customer Relationship Management – Need of the Hour	Marketing Research – Issues and Challenges book Edited Volume (with ISBN)	September 2011	9789380509013
25.	Marketing Research	Marketing Research – Issues and Challenges book Edited Volume (with ISBN)	September 2011	9789380509013
26.	Recent Trends in Service Marketing	Edited Book (with ISBN)	September 2011	978-93-80530-41-3
27.	Impact of Service Marketing	Edited Book (with ISBN)	September 2011	978-93-80530-41-3
28.	Impact Of E-Commerce On Business	Caveri Research Journal, Trichy	September 2011.	ISSN.0975-1300
29.	Self Help Groups and Women Empower	HRD Times Chennai	October 2011	0976-7401
30.	E-Commerce	Marketing Research – Issues and Challenges book Edited Volume (with ISBN)	September 2011	9789380509013
31.	Women Empowerment in India	Women Empowerment – Issues and Challenges book (with ISBN)	November 2011	978-81-8484-127-5
32.	Rural Marketing in India	Changing	2011	9788188223008

		Perspectives of Management Edited International book (with ISBN) HIS Publications		
33.	Environmental Problems in India	The International Journal for Research and Development in Environmental Education	March 2012	2277-7571
34.	Role of Women Entrepreneurs in the Economic Development	National seminar conference proceedings of	2012	S.V.N. College, Madurai.
35.	Entrepreneurs Development in India	National seminar conference proceedings of	2012	S.V.N. College, Madurai.
36.	Cultivation of Cardamom in India	Research Explorer-International Journal Tiruchencode.	January – June 2012	2250-1940 (Print), 2349 - 1647(Online) Impact Factor: 2.014(IRJIF),
37.	Importance of E-Commerce in India	Edited book Emerging & Innovative Trends in computer Science	2012	978-81-924922-09
38.	E-Tailing	Edited book Emerging & Innovative Trends in computer Science	2012	978-81-924922-09
39.	Environmental Problems and need of Environmental Education	Indian Economic Panorama Journal – New Delhi	July 2012	RnI no.55727/91
40.	Cardamom – Preparation for Marketing	HRD times Chennai	August 2012	0976-7401
41.	Importance of Watershed Management	Research Explorer-International Tiruchencode.	January 2013	2250-1940 (Print), 2349 - 1647(Online) Impact Factor: 2.014(IRJIF),
42.	The global financial crisis and Islamic economics	Edited book on Global Economic Crises: An Islamic perspective The New College,	2013	978-93-81992-09-8

		Chennai		
43.	Corporate Social Responsibility – Indian and International Perspective -	Indian Economic Panorama Journal – New Delhi	January 2013	RnI no.55727/91
44.	Growth and challenges of International Trade – International Trade after the Economic Crisis	International Trade after the Economic Crisis, Edited book (with ISBN), N.S. College, Theni Scitech Publications.	February 2013	978-81-8371-532-4
45.	Teaching of Commerce	HRD Times Chennai	May 2013	0976-7401
46.	Women and food security issues -	SELP journal of Social Science, Tiruchencode.	Apr– June 2013	0975-9999 (Print) 2349-1655 (Online) Impact Factor : 3.655 (CIF), 2.78(IRJIF), 2.5(JIF)
47.	Production and Marketing of Cardamom in Kerala	Cauvery Research Journal, Trichy	June 2013- January 2013	0975-1300
48.	Marketing Strategies for Emerging Markets	Marketing Strategies – Edited book (with ISBN) by Dr.N.Palanivelue	2013	978-81-924922-2-3
49.	Service Sectors Growth in India -	Research Explorer- International Journal, Tiruchencode.	July - December 2013	2250-1940 (Print), 2349 - 1647(Online) Impact Factor: 2.014(IRJIF),
50.	Consumer Protection in India	SELP journal of Social Science, Tiruchencode.	Oct– Dec 2013	0975-9999 (Print) 2349-1655 (Online) Impact Factor : 3.655 (CIF), 2.78(IRJIF), 2.5(JIF)
51.	Cultivation and Marketing Practices of Cardamom in Kerala	International Journal of Management and Development studies, Chennai	December 2013	2321-1423
52.	Green Banking in India	HRD Times Chennai	February 2014	0976-7401
53.	Impact of Human	India's Foreign	2014	978-93-84193-

	Resource Management	Trade Opportunities and Challenges- Edited book – Jayalakshmi Publications, Madurai		15-7
54.	Foreign Direct Investment in Indian Retail sector	India's Foreign Trade Opportunities and Challenges- Edited book – Jayalakshmi Publications, Madurai	2014	978-93-84193-15-7
55.	Impact of advertising on Society	Marketing Strategies, Edited book, Selp Publications, Trichy	2014	978-93-80509-47-1
56.	Green Marketing	Emerging Trends in Marketing, Jayalakshmi Publications, Madurai	2014	978-93-84193-0-03
57.	Promoting Small and Medium Enterprises for Sustainable Development	Indian Economic Panorama Journal – New Delhi	January 2014	RnI no.55727/91
58.	Rural Marketing in India	International Journal of Management and Development studies, Chennai	January 2014	ISSN.2348-1919
59.	Impact of Rural Marketing in India -	Research Explorer- International Journal Tiruchencode.	June 2014	2250-1940 (Print), 2349 - 1647(Online) Impact Factor: 2.014(IRJIF),
60.	Foreign Direct Investment in Retail sectors in India -	SELP journal of Social Science, Tiruchencode.	June 2014	ISSN: 0975-9999 (Print) 2349-1655 (Online) Impact Factor : 3.655 (CIF), 2.78(IRJIF), 2.5(JIF)
61.	Islamic Banking System in India	Indian Economic Panorama Journal – New Delhi	July 2014	RnI no.55727/91
62.	The Importance of	Research	December	ISSN: 2250-

	Human Rights Today	Explorer- International Journal Tiruchencode	2014	1940 (Print), 2349 - 1647(Online) Impact Factor: 2.014(IRJIF),
63.	Pros & Cons of Globalisation	Impact of Globalisation Edited Book, Jayalakshmi Publications, Madurai	2015	978-93-84193- 26-3
64.	Workers participation in Management in LS Mills Limited, Theni- Dynamics of Commerce	Dynamics of Commerce: 'Catalyst for sustainable corporation and social growth' edited book with ISBN, The Madura College, Madurai - Vergal Pthipakam	2015	9789385109188
65.	Higher Education in India - Issues and challenges	Higher Education in India - Issues and Concerns - Edited book Jayam Publications, Hyderabad	2015	978-93-85108- 26-6
66.	Women Empowerment in India - Challenges Ahead	Edited book with ISBN by Dr.R.Radhika Devi, MK University Madurai	2015	9789380499994
67.	Women Empowerment in India - Challenges Ahead -Foreign Direct Investment	FDI in India edited book with ISBN by S.Theenathayalan,	2015	9789380657609
68.	Role of Women Entrepreneurs in the economic Development	SELP journal of Social Science, Tiruchencode.	March 2015	ISSN: 0975- 9999 (Print) 2349-1655 (Online) Impact Factor : 3.655 (CIF), 2.78(IRJIF), 2.5(JIF)
69.	The Role of Teachers in Education	Education for Clean & Green India, Edited book with ISBN by Dr.A.Veliappan	March 2015	978-81-909565- 9-8
70.	Labour Welfare	International	May 2015	ISSN.2249-054X

	Measures in L.S. Mills Limited Theni, Tamilnadu	Journal of computing and Corporate Research (online Journal with Impact factor 2.487)		
71.	Costs and Returns of Cardamom Cultivation in Kerala, India,	Proceedings with ISSN by Dr.Velnampy, University of Jaffna, Srilanka	August 2015	ISSN. 2448-9883
72.	Cultivation and Marketing of Groundnut in Vaithur Block, Pudukkottai District	International Journal of Reviews, Surveys and Research (IJRSR Online Journal with high impact factor)	May-August 2015	ISSN: 0976-3031
73.	Cultivation and Marketing of Cardamom in Kerala	Edited book with ISBN by Dr.ShahulHameed, Pondichery	2015	978-93-8509-65-5
74.	Customer Relationship Management – Need of the Hour	Stat level seminar -Edited book with ISBN, Theni Kammavar College	September 2015	Theni Kammavar College
75.	Customer relationship management in banking sector	Edited book with ISBN on Indian world – class manufacturing – the road ahead- Fathima college, Madurai	October 2015	978-81-93023-488
76.	Workers Participation in Management	Research Explorer, Trichy. (With impact factor)	December 2015	ISSN: 2250-1940 (Print), 2349 - 1647(Online) Impact Factor: 2.014(IRJIF),
77.	Marketing of Cardamom in Idukki district Kerala	Business Dynamics – A Paradigm Shift in policies for sustainability, edited book with ISBN – D.Jayalakshmi and Sri saiChilukuri, Professional Book Publishers,	2015	978-93-85506-04-8

		Hyderabad		
78.	Customer Relationship Management in Banking Sector	Edited book with ISBN by Dr.R.Saminathan and Dr.P.Asokan, Thanjavur	2015	978-93-83213-05-4
79.	Labour Welfare measures in NishaKishan Spinning Mills Limited, Theni	Edited book with ISBN by Bharath University, Chennai	2015	2581-9399
80.		Edited book with ISBN – Dr.A.Prabhu, Thanjavur,	January 2016	
81.		Edited book with ISBN By Dr.N.Murugeswari and Dr.C.Kubenran	2016	978-93-83213-11-5
82.	Women empowerment in India – Issues and Challenges	Dynamics in Entrepreneurship book with ISBN Today Publications, Chennai –By Dr.S.Sahul Hameed, Dr.S.Gayathri and Dr.R.Srinivasanm	March 2016	978-93-81992-43-2
83.	Responsiveness of E-banking in Rural Areas with Special Reference to Uthamapalayam Taluk	Implications of E-Banking in rural India with ISBN Dr.K.Abdul Rahim amd Mr.G.Ponambalam	2016	978-81-929313-4-0
84.	Behavior of Milk Producers Towards Cooperatives in Theni	District- SELP journal of Social Science, Trichy. (With impact factor)	2016	ISSN: 0975-9999 (Print) 2349-1655 (Online) Impact Factor : 3.655 (CIF), 2.78(IRJIF), 2.5(JIF)
85.	Role of Service Sector	Emperor International Journal of Finance and Management Research	January 2016	ISSN 2395-5929
86.	A Study On Performance Of Women Entrepreneurs In Uthamapalayam Taluk,	International Journal of Recent Scientific Research (IJRSR) (impact	June 2016	ISSN.0976-3031

	Theni District, Tamilnadu-	factor 5.971)		
87.	Customer Satisfaction of Airtel Cellular Service in Cumbum Town, Theni District, Tamilnadu	International Journal of Research in Commerce, IT and Management (With high impact factor	July 2016	ISSN.2231-5756
88.	Employee Welfare measures in LS Mills Limited, Theni-	Edited book with ISBN by Dr.Sahul Hameed, Pondicherry	2016.	978-93-81992-43-2
89.	Smart Way of Education With Reference to Commerce Education	Edited Book with ISBN, Kodaikanal Christian College	August 2016.	ISSN. 2454-1362
90.	A Study on Customer Preference towards the cell phone brands and services with reference to Cumbum town, Theni District, Tamilnadu	Intercontinental Journal of Marketing Research Review (ICMRR), vol.4 Issue 8 Impact factor 1.590	August 2016.	2321-0346 (online) and 2347-1670 (print)
91.	Production and Marketing of Vegetables in Theni District, Tamilnadu	- Edited book of NLCRTMSS 16 by Anveshana Educational and Research Foundation, Hyderabad	August 2016	2455-6300
92.	A Study on Brand Awareness on Premium Branded Fuels at Bharat Petroleum Corporation Ltd. In Cumbum town, theni District, Tamilnadu-	Intercontinental Journal of Marketing Research Review (ICMRR), vol.4 Issue 8 Impact factor 1.590,	August 2016	2321-0346 (online) and 2347-1670 (print)
93.	A Study on employee welfare measures and the level of employee's satisfaction with reference to Bojaraj Textile Mills, Theni.	International Journal of Management & Social Science Research Review (IJMSRR) Vol.1, Issue-27, Impact factor 3.996,	September 2016.	ISSN.2319-4421
94.	A Study on Consumer Usage and Satisfaction regarding Lenovo Laptop in Chinnamanur Town,	Intercontinental Journal of Marketing Research Review (ICMRR), vol.4	September 2016	2321-0346 (online) and 2347-1670 (print)

		Issue 9 Impact factor 1.590,		
95.	A Study on Cultivation and Marketing of Groundnut in Theni District	Primax International Journal of Marketing (PIJM) Special Issue, Impact factor 3.532,	July 2016.	ISSN 2348-0491
96.	Marketing of Mango in Cumbum Valley	Valley edited book with ISBN by Dr.S.Sahul Hameed	July 2016.	978-93-8509-65-5
97.	Production and Marketing of Vegetables in Theni District, Tamilnadu	Intercontinental Journal of Marketing Research Review (ICMRR), vol.4 Issue 6 Impact factor 1.590	, June 2016	2321-0346 (online) and 2347-1670 (print)
98.	Marketing of Groundnut in Theni District,	Edited book with ISBN, Anveshana Educational and Research Foundation, Hyderabad	November 2016.	2455-6300
99.	A Study on investors opinion regarding mutual fund investment in Cumbum town, Theni District, Tamilnadu	International Journal of Commerce and management (IJCMR) Vol.2, Issue 9 RJ impact factor 5.22	, September 2016	ISSN.2454-7379
100.	Marketing of Mango in Theni District	Imperial Journal of Interdisciplinary Research- Vol.2, Issue 10, Impact factor 3.7.	August 2016	ISSN.2454-1362
101.	A study on Consumer Preference of Different Brands of Shampoo with reference to Cumbum Town, Theni District, Tamilnadu	International Journal of Engineering Science and Computing (IJESC) Vol.6. Issue 8 Impact factor Publication impact factor 5.611,	August 2016	ISSN.2321-3361
102.	A Study on Customer Satisfaction towards Bajaj Two Wheelers with reference to	International Journal of Recent Advances in Multidisciplinary	October 2016.	ISSN.2350-0743

	Cumbum Town, Theni District	Research (IJRAMR), Vol.3 Issue 10, Impact factor 3.95		
103.	A Study on brand image with special reference to Aavin Milk in Theni Town,	International Journal of Research in Social Sciences (IJRSS) Vol.6, Issue 11 Impact factor 7.081,	November 2016.	ISSN.2249-2496
104.	A Study on Customer Satisfaction of Honda Bikes With Reference to Chinnamanur Town, Theni District	International Journal of Advanced Research (IJAR, Int. J. Adv. Res. 5(1), A Cross Ref 1226-Indexed Journal Impact Factor: 5.336IC Value 56.43.	January 2017	1226-1232)ISSN 2320-5407
105.	A Study on Brand Preference of Mineral Water in Cumbum Town	International Journal of Current Research, SJIF Scientific Journal Impact Factor 2016: 7.086	January 2017	0975-83xx
106.	Digital India Challenges ahead	Edited Book with ISBN By Dr.Nasheer Khan	February 2017	
107.	Teaching of Education in a smart way	Edited book with ISBN by Dr.Fowzia Sultana, Mother Terasa University, Kodaikanal	February 2017	2454-1362
108.	A Study on Customers' Satisfaction of Airtel Mobile Phone Services in Theni District, Tamil Nadu, ,	Imperial Journal of Interdisciplinary Research	Vol.3 Issue.1 impact factor 3.7, January 2017	2454-1362
109.	A Study on performance of Women entrepreneurs in Uthamapalayam Taluk,,	Edited Book with ISBN By Dr.S.Sahul Hameed, Dr.A.Thilaha Dharmarajan and Dr.S.Gayathri	March 2017	97893-84193-85-0
110.	Women Empowrment in India Challenges ahead	A Collection of Commerce Research Articles (Festschrift)	April 2017	HKRH College, Uthamapalayam

111.	A study on Customer Satisfaction of Idhayam Gingerly Oil in Cumbum Town,	Selp Journal of Social Science	Vol.VIII, Issue 32, impact factor 2.75, April – June 2017	ISSN: 0975-9999 (Print) 2349-1655 (Online) Impact Factor : 3.655 (CIF), 2.78(IRJIF), 2.5(JIF)
112.	A Study on Consumer usage and Satisfaction regarding Sakthi Masala in Chinnamanur Town-	Intercontinental Journal of Marketing Research Review (ICMRR),	vol.5 Issue 5 Impact factor 4.311, May 2017	2321-0346 (online) and 2347-1670 (print)
113.	A Study on Consumer usage and Satisfaction regarding LED Bulbs in Cumbum Town-,	Intercontinental Journal of Marketing Research Review (ICMRR)	vol.5 Issue 5 Impact factor 4.311, May 2017.	2321-0346 (online) and 2347-1670 (print)
114.	Cultivation and Marketing Practices of Groundnut in Theni District	Intercontinental Journal of Marketing Research Review (ICMRR)	volume 5, issue 8, Impact factor 4.311 august 2017	2321-0346 (online) and 2347-1670 (print)
115.	Customer Satisfaction of Airtel Cellular Service in Theni District, Tamilnadu- volume 5, issue 8, Impact factor 4.311 august 2017	Intercontinental Journal of Marketing Research Review (ICMRR)	volume 5, issue 8, Impact factor 4.311 august 2017	2321-0346 (online) and 2347-1670 (print)
116.	Smart way of Education with reference to commerce education –	Shanlax International Journal of Management,	Vol.4, May 2017, , Impact factor 2.3	ISSN.2321-4643
117.	A Study on Brand Preference of Arokiya Millk in Cumbum Town,	International Journal of Current Research, SJIF Scientific Journal Impact Factor 7.086,	August 2017	0975-83xx
118.	A Study On Consumer Usage and Satisfaction Regarding Lenovo Laptop in Cumbum Town, Theni District, ,	International Journal of Creative Research Thoughts	Vol.6 Issue.1, February 2018 Impact Factor 5,97 (UGC	2320-2882

			Approved)	
119.	Automobile Population Growth in India- an Analysis Across Select states,	International Journal of Creative Research Thoughts, Vol.6 Issue.1,	, February 2018 Impact Factor 5,97	2320-2882
120.	Customer satisfaction of Airtel cellular service in Chinnamanur Town, Theni District, Tamilnadu	Selp Journal of Social Science,	February 2018 impact factor 2.78	ISSN: 0975-9999 (Print) 2349-1655 (Online) Impact Factor : 3.655 (CIF), 2.78(IRJIF), 2.5(JIF)
121.	Customer Cultivation Practices of Cardamom In Kerala	Selp Journal of Social Science,	February 2018 impact factor 2.78	ISSN: 0975-9999 (Print) 2349-1655 (Online) Impact Factor : 3.655 (CIF), 2.78(IRJIF), 2.5(JIF)
122.	Status of higher education in India	Research Explorer, International journal	February 2018 impact factor 1.056	ISSN: 2250-1940 (Print), 2349 - 1647(Online) Impact Factor: 2.014(IRJIF),
123.	Promoting small and medium enterprises for sustainable development	Research Explorer, International journal	1 February 2018 impact factor 1.056	ISSN: 2250-1940 (Print), 2349 - 1647(Online) Impact Factor: 2.014(IRJIF),
124.	Higher education system in India	Bodhi International Journal of Research in Humanities, Arts and Science	February 2018 impact factor 1.014. ISSN 2456-5571	2456-5571
125.	A Study on Sales promotion scheme on FMCG companies	Shanlax International Journal of Commerce	Vol 6 Special Issue 2 March 2018	2320-4168
126.	A Study on Brand image with special	Shanlax International	Vol 6 Special	2320-4168

	reference to Milk in Cumbum Town	Journal of Commerce	Issue 2 March 2018	
127.	Workers participation in Management in LS mills in Ltd. Theni	Shanlax International Journal of Commerce	Vol 6 Special Issue 2 March 2018	2320-4168
128.	Cardamom production and Marketing in kerala	Shanlax International Journal of Commerce	Vol 6 Special Issue 2 February 2018	2320-4168
129.	Cultivation and Marketing of vegetables	Shanlax International Journal of Commerce	Vol 6 Special Issue 2 February 2018	2320-4168
130.	Cultivation and Marketing of Groundnut	Shanlax International Journal of Commerce	Vol 6 Special Issue 2 February 2018	2320-4168
131.	Emerging issues & trends	International Journal of current research in life sciences.	February 2018 Impact factor 5.379 ISSN- 2319-9490	2319-9490
132.	Promoting small and medium enterprises for sustainable development	Research Explorer, International journal Vol.	VI Issue 17 June 2018 impact factor 1.056, UGC approved no.63185	ISSN: 2250-1940 (Print), 2349 - 1647(Online) Impact Factor: 2.014(IRJIF),
133.	Production and Marketing of cardamom	JETIR International	December	2349-5162

	in Kerala	Journal,	2018 Voulume 5 Issue 12. Impact factor 5.87 (UGC Approved)	
134.	Higher Education in India: Moving towards global relevance and Competitiveness,	JETIR International Journal	December 2018 Volume 5 Issue 12. Impact factor 5.87 (UGC Approved)	2349-5162
135.	M-Governance: The massive reach of mobile phones in India	JETIR International Journal,	December 2018 Volume 5 Issue 12. Impact factor 5.87 (UGC Approved)	2349-5162
136.	Customer satisfaction of Airtel cellular service in Chinnamanur Town, Theni District, Tamilnadu –	Research Explorer International journal Vol.VI Issue 17 impact factor 1.056, UGC approved no.63185	June 2018	ISSN: 2250-1940 (Print), 2349 - 1647(Online) Impact Factor: 2.014(IRJIF),
137.	Customer satisfaction of Airtel cellular service in Chinnnamanur town, Theni district, Tamilnadu	Ijrar	Volume 6 issue 2 , date of publication : June 2019 Ugc care list (at the time of publication)	2348-1269
138.	Labour welfare measures in I.s. Mills limited Theni, Tamilnadu	The international journal of analytical and experimental	Volume xi, issue viii, august/2019 Ugc	0886-9367

		modal analysis	care list (at the time of publication)	
139.	Marketing practices of cardamom in Idukki district, Kerala	The international journal of analytical and experimental modal analysis	Volume xi- issue - viii august 20 19 Ugc care list (at the time of publication)	0886-9367
140.	Consumer preference on shampoo brands with reference to Chinamanur town, Theni District	The international journal of analytical and experimental modal analysis	Volume xi - issue - xi- November - 2019 Ugc care list (at the time of publication)	0886-9367
141.	Costs and returns of cardamom cultivation in Idukki district Kerala, India	The international journal of analytical and experimental modal analysis	Volume xi - issue - xi- November - 2019 Ugc care list (at the time of publication)	0886-9367
142.	Brand preference of mineral water in Cumbum town	The international journal of analytical and experimental modal analysis	Volume xii, issue i, January/2 020 Ugc care list (at the time of publication)	0886-9367
143.	Women Entrepreneurs in India issues and challenges	Millennial entrepreneurs – The emerging paradigm to sustainable development	27 th February	Jayalakshmi Publications, Madurai
144.	Corporate Social Responsibility – Need of	Millennial entrepreneurs –	27 th February	Jayalakshmi Publications,

	the hour	The emerging paradigm to sustainable development		Madurai
145.	Production and marketing of groundnut in Theni district	The international journal of analytical and experimental modal analysis	February/2020 Ugc care list (at the time of publication)	0886-9367
146.	Issues & challenges of women entrepreneurs in India	The international journal of analytical and experimental modal analysis	February/2020 Ugc care list (at the time of publication)	0886-9367
147.	Women entrepreneurs issues and challenges	The international journal of analytical and experimental modal analysis	March/2020 Ugc care list (at the time of publication)	0886-9367
148.	Women Entrepreneurs and Economic Development	The International Journal of analytical AND Experimental Modal Analysis	Volume XII, Issue IV, April/2020 UGC CARE LIST (At the time of Publication)	0886-9367
149.	Problems Encountered by Women Entrepreneurs in the Digital era	Wesleyan Journal of Research	Volume,14 No.1 (VI) 2021 UGC Care list (Printed Version)	0975-1386
150.	Digital Transformation and innovation in the present digital era	Wesleyan Journal of Research	Volume,14 No.1 (VII) 2021 UGC Care list (Printed Version)	0975-1386

ONLINE CONFERENCES/ FDPS/WEBINARS/QUIZZES ATTENDED**Total = 251 upto September 2021 (List for 175 alone attached herewith)**

S. NO	DATE	THEME	TOPIC	INSTITUTE
1	6-1-2020	Webinar	"Awareness Quiz Covid'19"	School of business studies Sharda university
2	6-1-2020	E-Quiz	National Level Quiz programme Higher Education System in India	Hajee Karutha Rowther Howdia College, Learning Management system (LMS)
3	6-3-2020	E- Quiz	"National Level Online Corpz Quiz"	Mohamed Sathak College Of Arts & Science, Department of Corporate Secretaryship Sholinganallur,
4	6/3/2020	E-Quiz	"National Level Online Corpz Quiz Business Statistics & OR	Mohamed Sathak College Of Arts & Science Mohammed Sathak Trust Sholinganallur, Chennai-600 119, Tamil Nadu, India.
5	06-04-2020	E- Quiz	Income Tax	Mohamed Sathak College Of Arts & Science, Department Of Corporate Secretaryship Sholinganallur
6	6/4/2020	E-Quiz	"National Level Online Corpz Quiz" Income Tax	Mohamed Sathak College Of Arts & Science Mohammed Sathak Trust Sholinganallur, Chennai-600 119, Tamil Nadu, India.
7	25.4.20 to 2.5.20	FDP	One Week International FDP on Self, Society, and Personal Development	St.Andrew's Education Foundation, Mumbai
8	01-05-2020	E-Quiz	MARGINAL COSTING	Sri Krishna Adthya College of Arts and Science, Coimbatore
9	2-5-2020	E-Quiz	Network Security and Management	Sri Krishna Adithya College of Arts and Science Coimbatore

10	03-05-2020	E-Quiz	Financial Statement Analysis - Activity Ratio	Sri Krishna Adithya College of Arts and Science Coimbatore
11	06-05-2020	E- Quiz	National Level Online Corpz Quiz Corporate Accounting	Mohamed Sathak College Of Arts & Science, Department of Corporate Secretaryship Sholinganallur,
12	06-05-2020	E- Quiz	Cost Accounting	Mohamed Sathak College Of Arts & Science, Department of Corporate Secretaryship Sholinganallur,
13	06-05-2020	E- Quiz	Management Accounting	Mohamed Sathak College Of Arts & Science, Department Of Corporate Secretaryship Sholinganallur
14	6/5/2020	E-Quiz	"National Level Online Corpz Quiz" Corporate Accounting	Mohamed Sathak College Of Arts & Science Mohammed Sathak Trust Sholinganallur, Chennai-600 119, Tamil Nadu, India.
15	6/5/2020	E-Quiz	"National Level Online Corpz Quiz" Cost Accounting	Mohamed Sathak College Of Arts & Science Mohammed Sathak Trust Sholinganallur, Chennai-600 119, Tamil Nadu, India.
16	10-05-2020	Faculty Development Programme	Industry 4.0 – Building the Digital Enterprises	Kaamadhenu Arts and Science College Department of Commerce
17	10-5-2020	E-Quiz	"CORONA AWARENESS ONLINE QUIZ	Sri Krishnasamy Arts & Science College
18	5/14/2020	E-Quiz	"ACCOUNTS INTELLIGENCE"	Syed hameedha arts and science Karaikudi PG Department of Commerce with Computer Application
19	14-05-2020	Webinar	Webinar on 'Cloud Services - Salesforce CRM & Applications Setup'	M.O.P. Vaishnav College for Women (Autonomous) Chennai
20	18-5-2020	E-Quiz	National Level e-Quiz on "Basic Awareness of COVID- 19"	Sacred heart College of Arts and Science, Dindigul, Department of Chemistry

21	23.05.2020	Webinar	Webinar titled "Energy, Water & Resources Savings"	Stella Maris college Department of b.Voc. Sustainable energy management
22	25-05-2020	E-Quiz	Online Quiz on "Corporate Accounting-I"	Palanisamy College Of arts Department Of Commerce
23	27/05/2020	Webinar	"Modern Class Room Management and Tools for Academician"	Department of Commerce, Dr. SNS Rajalakshmi College of Arts and Science
24	5/29/2020	E-Quiz	"National Level Online Corpz Quiz" Financial Accounting	Mohamed Sathak College Of Arts & Science Mohammed Sathak Trust Sholinganallur,
25	29-5-2020	E-Quiz	National Level Awareness E - Quiz on Pandemic Covid-19	Pasumpon thiru muthuramalinga thevar Memorial college – Kotta iMedu, PG and Research Department of Commerce,
26	05.5.2020 to 11.05.2020	Research Methodology Course	7 days online course on Research Methodology	Grabs Educational and Charitable Trust, Chennai
27	30 -05-2020	CONCLAVE	INTERNATIONAL MARKETING	B.K school of professional and management studies, Gujarat university. Department of Public Policy And Governance (DPPG)
28	2-6-2020	E-Quiz	E-Quiz on Chem-2020"	Hajee Karutha Rowther Howdia College Department of Chemistry
29	03-06-2020	E-Quiz	National Level Online quiz Income Tax Law & Practice	Hajee Karutha Rowther Howdia College PG Department of Commerce With Computer Application
30	04.06.2020	E-Quiz	National Level Online Quiz on Commerce & Accountancy	Department of Commerce (Computer Applications) SACRED HEART COLLEGE Vellore
31	04.06.2020	E-Quiz	Online Mock Test for Common Paper - I of	Thiru. Vi. ka. Govt Arts college, Thiruvavur. Department of

32	04.06.20 20	E-Quiz	National Level Online Quiz on Commerce & Accountancy	Department of Commerce (Computer Applications) SACRED HEART COLLEGE Tirupattur
33	05-06-2020	WEBINAR	WEBINAR on "Developing a winning mindset for everyday life " organized	National College (Autonomous), Tiruchirappalli PG & Research Department of Commerce
34	5/6/2020	E-Quiz	Online COVID-19 Awareness Quiz during lockdown period to fight against spread of Coronavirus and completed ONLINE COVID-19 Awareness Quiz	VIVEKANANDA COLLEGE College Tapovanam, Tirupparaiturai, Tiruvedakam West, Madurai
35	05.06.20 20	E-Quiz	Online Quiz held on commemorate World Environment Day,	Stella Maris college Department of b.Voc. Sustainable energy management
36	6/5/2020	E- Quiz	Financial Management	Hajee Karutha Rowther Howdia College, Department of Commerce
37	06-06-2020	E-Quiz	Quiz on world cup cricket	Quiz on world cup cricket
38	6/6/2020	E-Quiz	"National Level Online Corpz Quiz" Management Accounting	Mohamed Sathak College Of Arts & Science Mohammed Sathak Trust
39	07-06-2020	E- Quiz	Health Awareness on Communicable Diseses	Savitribai Phule Pune University
40	07-06-2020	Webinar	Maritime History of Ancient India trade Routes, Merchant Guilds & Heritage Smart Tourism	Shanlax Publication
41	07-06-2020	E-Quiz	A National Level online quiz – Comerio-2020	Madurai Kamaraj University institute Model College, Kappalur, Department of Commerce

42	07-06-2020	E-Quiz	National Level quiz Program on INCOME TAX on	Vivekananda College, Agasteeswaram , Kanniyakumari, Department of Commerce and Research Centre
43	07-06-2020	E-Quiz	"National Level quiz Program on Commerce and	Vivekananda College, Agasteeswaram , Kanniyakumari, Department of Commerce and
44	07-06-2020	E-Quiz	online quiz program on "National level quiz program on commerce and Banking	Vivekananda College, Agasteeswaram , Kanniyakumari Department of Commerce and Research Centre
45	7/6/2020	E-Quiz	National Level Online Awareness Quiz competition on BASIC KNOWLEDGE ABOUT NCC	Mohamed Sathak College Of Arts & Science Mohammed Sathak Trust Sholinganallur, Chennai-600 119, Tamil Nadu, India
46	7/6/2020	E-Quiz	"National Level quiz Program on Commerce and ACCOUNTING	Vivekananda College, Agasteeswaram , Kanniyakumari, Department of Commerce and Research Centre
47	6/10/2020	Webinar	SARS-COV-2: Invisible Threat and Scientific Resilience	Acropolis Institute of Management Studies and Research
48	15-06-2020	E-Quiz	Online Quiz on Economics	Government arts and science college Avinashi Department of economics
49	16-06-2020	National Online Quiz	Literary Theory & Criticism,	Vivekananda College, Tiruvedakam Department Of English
50	16-06-2020	E- Quiz	National Level Quiz Programme on Cost and Management Accounting	SSM College Of Arts & Science, PG and Research Department of Commerce, Komarapalayam, ,
51	16-6-2020	E-Quiz	National Online Quiz on Literary Theory & Criticism,	Vivekananda College Madurai Department of English
52	18-06-2020	Webinar	Transational analysis for Effective Teaching	Sathyabama Institute of Science and Technology, Chennai

53	19-06-2020	Webinar	National Level Webinar on " Impact of Covid-19 on India's External Sector	The American College, Madurai Post Graduate & Research Department of Economics
54	21-6-2020	E-Quiz	National Level Online quiz on "RESEARCH APTITUDE AND COMMUNICATION SKILLS"	Vivekananda College Post Graduate and Research Department of Commerce
55	25-06-2020	E-Quiz	National Level Online Quiz on "Auditing Skills	Vivekananda College, Trichy Post Graduate and Research
56	28-06-2020	E-Quiz	National Online quiz on "Accounting for Managerial Decisions"	Vivekananda College Post Graduate and Research Department of Commerce
57	30-06-2020	E – Quiz	Income Tax Law	Government Arts College, Salem PG & Research Department of Commerce
58	01-07-2020	E-Quiz	National Level Online Quiz Competition on "Research Aptitudes in Higher Education"	Sri Subramaniaswamy Government Arts College, Tiruttani, INTERNAL QUALITY ASSURANCE CELL
59	01-07-2020	Webinar	Outcome Based Education and Accreditation Post Covid	ASM
60	06-07-2020	E-Quiz	Financial Management	M. R. Government Arts College, Mannargudi, PG & Research Department of Commerce
61	6-7-2020	E-Quiz	International Online Quiz on, "Preliminary Proficiency in Research Methodology in English,"	Vivekananda College Madurai Department of English
62	07-07-2020	E-Quiz	National level E-QUIZ on Management	Annai Vailankanni Arts And Science College, Thanjavur, PG & Research Department Of Business Administration

63	7/7/2020	E-Quiz	National Level Online Awareness Quiz competition on " BASIC KNOWLEDGE ABOUT RRC	Mohamed Sathak College Of Arts & Science Mohammed Sathak Trust Sholinganallur,
64	08-07-2020	E-Quiz	National Level E-Quiz in Corporate Law	Justice Basheer Ahmed Sayeed College for Women, Autonomous) Department of Commerce (Shift II)
65	08-07-2020	E-Quiz	National Level E-Quiz in Financial Accounting	Justice Basheer Ahmed Sayeed College for Women, Autonomous) Department of Commerce (Shift II)
66	08-07-2020	E-Quiz	National Level E-Quiz in Management Accounting	Justice Basheer Ahmed Sayeed College for Women, Autonomous) Department of Commerce (Shift II)
67	10.07.2020	Webinar	International Webinar on Commerce trends on Covid period	East Trust, Tirunvelveli
68	10-07-2020	Webinar	Commerce Trends During Covid-19	Department of Studies in Commerce, Mangalour University
69	11.07.2020	Webinar	TOUCH THE SKY WITH GLORY,SKY is not the LIMIT'	ST. Joseph's College of Engineering and Technology Department of Management
70	12-07-2020	E-Quiz	National Level E-Quiz on Capital Market – 2020	Sri Dharmasthala Manjunatheshwara College (Autonomous), Department of B.Voc in Retail & Supply Chain Management and Department of Commerce & Management
71	12-07-2020	E-Quiz	Human Resource Management	M. R. Government Arts College, Mannargudi ,PG & Research Department of Commerce
72	13-07-2020	E- Quiz	"Financial Management & Portfolio Management"	Swarnandhra Institute Of Engineering And Technology, Department of Management Studies.Andhra Pradesh.
73	13-07-2020	E-Quiz	National Level online Marketing quiz	Don Bosco College (Co-Ed) , Department of Commerce (CA) Affiliated to Thiruvalluvar University, Gezou Nagar, Yelagiri Hills

74	13-07-2020	E – Quiz	Control System	Rise Krishna Sai Prakasam Group of Institutions, Andhra Pradesh
75	7/13/2020	E-Quiz	A National Level e-Quiz on Control System” Electrical and Electronics Engineering	RISE Krishna Sai Prakasm Group of Institution, Andhra Pradesh
76	15.07.2020	E- Quiz	National Level online ACRO – Quiz on Accounting	Acropolis Institute of Management studies and Research
77	16-07-2020	Webinar	Indian Economy Vs Global Pandemic”	ARUL ANANDAR COLLEGE (AUTONOMOUS) Ananda Nagar, Department of Commerce with Computer Applications
78	19.7.2020	International Webinar	Purpose of life and living	GTN College, Dindigul
79	19-07-2020	Webinar	International Webinar on Purpose of life and living. Do we actually live or exist	GTN Arts College, Dindigal
80	06-08-2020	Faculty Development Programme	National Level Online Faculty Development Programme on Innovation, Incubation & Entrepreneurship	RAJAPALAYAM RAJUS’ COLLEGE, RAJAPALAYAM
81	07-08-2020	E-Quiz	BANKING	The Quaide Milleth College For Men Reaccredited by NAAC A Govt. Aided Research & \Post Graduate Co-educational Muslim Minority Institution , Medavakkam,
82	12-09-2020	E-Quiz	Banking Awareness	Justice Basheer Ahmed Sayeed college for Women (autonomous) Department of Commerce
83	07-10-2020	e-Quiz	Economic Impact Of The Covid-19 Pandemic In India	Government Arts College (Autonomous)Kumbakonam PG And Research Department Of Economics

84	7/10/2020	E-Quiz	Economic Impact Of The Covid-19 Pandemic In Indi	Government Arts College Kumbakonam-612 002, PG And Research Department Of Economics
85	7/10/2020	E-Quiz	"ECONOMIC IMPACT OF THE COVID-19 PANDEMIC IN INDIA",	Government arts College (autonomous) Kumbakonam PG And Research Department Of Economics
86	06-12-2020	E- Quiz	Marketing Quiz	Justice Basheer Ahmed Sayeed College for Women, Department of commerce
87	06-12-2020	E-Quiz	Marketing Quiz	Justice Basheer Ahmed Sayeed college for Women (autonomous) Department of Commerce
88	03.06.2020 to 09.06.2020	Research Methodology Course	7 days online course on Research Methodology	Grabs Educational and Charitable Trust, Chennai
89	04 to 06.12.2020	E-Conference	Innovative practices & Strategies in global business and enterprises"	Kongunadu Arts And Science College Coimbatore, Department Of Commerce With Computer Applications
90	05 & 11 - 07- 2020	E-Quiz	Brands & Logos 2020	Aachi Institute of Management & Entrepreneurial Development, Chennai
91	05 to 09-06- 2020	E-Quiz	"Financial Management	Jayagovind Harigopal Agarwal Agarsen College
92	05-06-2020 to 09-06-2020	E-Quiz	National level E-Quiz on Financial Management"	Jayagovind harigopal agarwal Agarsen college Jayagovind harigopal agarwal Madhavaram, Chennai - 60
93	6/6/2020	Webinar	Building Career as a Culinary Student Adoping to the new norm challenges and opportunities for Hotel Management students	Muthayammal College of Arts & Science, Rasipuram

94	6/6/2020	Webinar	Building Career as a Culinary Student - Adopting to the new norm challenges and opportunities for Hotel Management students	Academy of Computer Science, Muthayammal College of Arts & Science, Rasipuram
95	07 -06 - 2020	E-Quiz	National Level quiz Program on ENTREPRENEURSHIP AND INNOVATION	Vivekananda College, Agasteeswaram , Kanniyakumari Department of Commerce and Research Centre
96	07 -06- 2020	Webinar	One day Webinar series " Maritime History of Ancient Indian Trade Routes, Merchant Guilds & Heritage Smart Tourism	Shanlax Publication
97	07-06 - 2020	E-Quiz	National level quiz program on commerce and Statistics" on.	Vivekananda College, Agasteeswaram, Department of Commerce and Research Centre
98	08 & 09- 07-2020	Faculty Development Programme	Irrigation And Rural Development	Thiru. Vi. Ka. Government arts college, Thiruvarur Post Graduate & Research Department of Economics
99	08.07.20 20 to 10.07. 2020.	E-Quiz	"Online Quiz Program for MARKETING TECHNIQUES"	Government Arts and Science College Peravurani-614804 Department of Commerce
100	10 & 11 - 06 -2020	Webinar	Emerging Strategic Partner in the New World Order	SMT Danamma Channabasavaiah College of Arts, Commerce, Science and Management Studies
101	11 to 15 - 05 - 2020	Faculty Development Programme	Online Faculty Development Programme in the data science using R and Geo Gebra	Jamal Mohamed Colleg, Trichy PG & Research Department of College
102	11.07. 2020.	Webinar	TOUCH THE SKY WITH GLORY, SKY is not the LIMIT'	ST. Joseph's College of Engineering and Technology nRoot Technologies Pvt.Ltd, Thanjavur. Department of Management Studies

103	11-07-2020.	Faculty Development Programme	DECODE NTA NET	Annai Vailankanni Arts & Science College PG & Research Department of Business Administration
104	12.08.20 to 18.08.2020	Online Course	7 Day online Course on Teaching Pedagogies – Innovative ways	Grabs Educational and Charitable Trust, Chennai
105	13 & 14 May, 2020.	Online Course	A Comprehensive Online Course on Personnel and Stress Management	Erode Arts and Science College Department of Commerce with CA
106	13 to 17-07-2020	E – Quiz	National Level E-Quiz on Banking Theory Law and Practice	Sri Santhoshi Arts And Science College, Paiyambadi
107	13.05.2020 to 15.05.2020.	Webinar	Three days Webinar on "Future of Entrepreneurship and Employment Opportunities"	Department of Management Studies, Nehru Institute of Technology, Coimbatore
108	15 – 05-2020.	Webinar	webinar on "Awareness about patent filing"	Patrician College of Arts and Science, Chennai
109	15 – 07 - 2020	E- Quiz	STATISTICAL METHODS	A.Veeriya Vandayar Memorial Sri Pushpam college, Poondi
110	15- 06 - 2020	Webinar	Entrepreneurial Challenges and opportunities of Covid- 19	Annai Velankanni College, Tholayavattam
111	15- 06 - 2020	E-Quiz	International e-Quiz Programme on Economic policies of G20 Nations against the Impact of Covid - 10	Saraswathi Narayanan College, Madurai
112	15 to 19 -06-2020	E- Quiz	COVID - 19 and Indian Economy	Government Arts College(autonomous) Coimbatore, PG and Research Department of Economics

113	15-07-2020.	E-Quiz	STATISTICAL METHODS	A.Veeriya Vandayar Memorial Sri Pushpam College Poondi PG & Research Department Of Economics
114	16 -06-2020	Webinar	National webinar on Entrepreneurial Challenges and opportunities of Covid-19	Annai Velankanni College,Kanyakumari PG & Research Department Of Commerce
115	17 - 06 - 2020	Webinar	Tourism in Medieval South India	Hajee Karutha Rowther Howdia College, Department of History
116	18 - 06 - 2020	E- Quiz	National Level E-Quiz series on Commerce	Hajee Karutha Rowther Howdia College, NET/SET Coaching Center
117	19 -06-2020	Webinar	Current scenario, Scope and Challenges in Pharmaceutical Industry	Rai University, Gujarat
118	19 to 22 -06 - 2020	E-Quiz	"Quizzard" - National level programming quiz	Sri Venkateswara College Of Engineering, Pennalur Department Of Information Technology
119	19.06.20 20 to 25.06.20 20	Teaching Pedagogies – Innovative system	7 days online course on Pedagogies- Innovative ways	Grabs Educational and Charitable Trust, Chennai
120	1st June,2020 to 3rd June,2020.	Webinar	"English Shotgun"	Pioneer College Of Arts And Science DEPARTMENT OF ENGLISH
121	20- 06 - 2020	E- Quiz	Awareness on Yoga	Savitribai Phule Pune University
122	20 to 23-06.2020	E-Quiz	International Yoga day Celebration	Hajee Karutha Rowther Howdia College Department of Physical Education
123	21 - 06 - 2020	E- Quiz	Ancient History	Thiruvalluvar College Papanasam, Department Of History & IQAC

124	6/21/2020	E- Quiz	<i>"History of Medieval India"</i>	Thiruvalluvar College, Papanasam, Department Of History & IQAC
125	22 to 28 06 -2020	Online Course	Logistics & Supply Chain Management	Auxilium College (Autonomous)
126	22 to 29 - 06 - 2020	Webinar	Academic Writing using open Source software Zotero Organisation	SMT Danamma Channabasavaiah College of Arts, Commerce, Science and Management Studies
127	22 to 30 -07-2020	E-Quiz	Online International Level Sports Guess Competition 2020	Hajee Karutha Rowther Howdia College Department of Physical Education
128	23- 06- 2020	E-Quiz	General Paper -I	Hajee Karutha Rowther Howdia College, NET/SET Coaching Center & LMS
129	23.08.2020 to 27.08.2020	Refresher Course	Online Refresher course in IT	Grabs Educational and Charitable Trust, Chennai
130	24 – 04 - 2020	Faculty Development Programme	International Faculty Development Programme on Develop the Ability to write Research Proposal	AIMIT, Bangalore
131	24 – 05- 2020	Faculty Development Programme	Pedagogy and Research Methods	AMET Human Resource Development Centre (HRDC) And Internal Quality Assurance Cell (IQAC)
132	24- 07- 2020	Webinar	Covid 10 – A Mysterious infection – Limited Evidence Unanswerable Questions	Hajee Karutha Rowther Howdia College, Department of Chemistry
133	24 to 30 – 06 - 2020	Faculty Development Programme	One week International FDP Development Program on Teacher's Leadership quality in Higher Education	Sai ram Institute of Management studies Sai ram Engineering College

134	24 to 30 - 06- 2020	Faculty Developme nt Programme	One week Faculty Development Programme, on "Teach the Teacher"	The Headway Academy
135	24.6.202 0 to 30.06.20 20	Internation al FDP	Teacher leadership quality in Higher Education	Sri Ram Institute of Management Studies, Chennai
136	25 to 27.06.20 20	E-Quiz	Commerce Quiz for Competitive Examinations	Government Arts and Science College, Peravurani Department of Commerce
137	25.05.20 20 to 29.05.20 20	Moodle Course	Online Course on Moodle Learning Management system	Grabs Educational and Charitable Trust, Chennai
138	26 to 02 -07 2020	Faculty Developme nt Programme	Faculty Development Programme on " Emerging Trends in Business and Society"	Kalasalingam Academy of Research and Education
139	27 to 29 -04- 2020	E-Quiz	Three day online Assessment on " Improve your Skills"	Senthikumara Nader College, Virutdhunager Department of Mathematics
140	27th May to 29th May 2020	Faculty Developme nt Programme	Three Day National Level Online Faculty Development Program on HR STRATEGIES	Dr. MGR Educational And Research Institute University, Adayalampattu Phase II Campus, Chennai
141	28- 06- 2020	Webinar	National Level Webinar on Atmanirbhar Bharat Abhiyan-a Review	Khadir Mohideen College, Adirampattinam
142	28- 06- 2020 PM	Webinar	National Level Webinar on Covid -19 And its Effects on Indian Rural Economy	Khadir Mohideen College, Adirampattinam
143	28th, 30th April and 2nd	Faculty Developme nt	Three-Day Online Faculty Development Programme	KG COLLEGE OF ARTS & SCIENCE,

144	29 & 30-05-2020.	E-Quiz	National Level Online COVID- 19 Awareness Quiz during lockdown period to fight against the spread of Coronavirus	Government Arts and Science College Kumalur, Lalgudi,
145	29.06.2020 to 01.07.2020	E-Quiz	"Management Quiz for Competitive Examinations	Government Arts and Science College Peravurani-614804 Department of Commerce
146	29.06.2020 to 01.07.2020.	E – Quiz	Management Quiz for Competitive Examinations	Government Arts and Science College, Peravurani, Department of Business Administration
147	29-03 to 03-04 - 2020	Faculty Development Program	Virtual FDP on " Revised NAAC Framework"	Children Education Society, The Oxford College of Business Management (TOCBM)
148	3 to 7 - 07 -2020	E-Quiz	National Level E-Quiz Progream on Fiscal Economics: Theory and Practice in India	Sir Theagaraya College, Chennai, Department of Economics
149	30 -05-2020	CONCLAVE	INTERNATIONAL MARKETING	B.K school of professional and management studies, Gujarat university. Department of Public
150	30-07-2020.	Webinar	Webinar on Financial Literacy and Share Market Awareness Program	Muthayammal College of Arts & Science, Rasipuram ,Department of Business Administration
151	7 to 8 - 07- 2020	Conference	International Virtual Conference on "Role of Technology in the Era of Covid-19 for Education"	USERC, Department of Science & Technology, Uttarakhand
152	April 29 - 30 - 2020.	Faculty Development Program	"Art of Writing Research Article in Hi-Indexed Journals"	Nehru arts and Science College Department of Business Administration
153	Aug 2020	Webinar	Spit – free India Movemenr	Alamelu Charitale Foundation

154	May 2020	E-Quiz	"National Level Quiz on Research Methodology",	Indian Academic Researchers' Association
155	May-20	Programme	on Emotional Intelligence	COIMBATORE
156	28th, 30th April and 2nd May 2020.	Faculty Development Programme	Three-Day Online Faculty Development Programme on Emotional Intelligence	KG COLLEGE OF ARTS & SCIENCE, COIMBATORE
157	04.06.2020	E-Quiz	Online Mock Test for Common Paper - I of NTA(National Testing Agency)NET Exam"	Thiru. Vi. ka. Govt Arts college, Thiruvavur. Department of English,
158	05.06.2020	Faculty Development Program	Three day National level online FDP "Recent Trends in artificial intelligence and impact on teaching Professionals"	Rathnaveil Subramanian College of Arts and Science School of Business Management
159	07.06.2020		Covid - 19	Gulf Medical University
160	10/1/2021	Webinar	"Micro-entrepreneurship and Employability	National Webinar P.G. Department of Commerce, Dhenkanal Autonomous College, Dhenkanal
161	31-05-2021	Faculty Development programme	Introduction to Securities Market	H.H.THE RAJAH'S COLLEGE (Autonomous) Pudukkottai IQAC and PG & Research Department of Commerce
162	17.7.2021	Quiz	World Emoji Day Quiz	AMET Business School, Chennai

163	25.07.2021	Webinar.	National Level Webinar on "INTELLECTUAL PROPERTY RIGHT"	Rishi Bankim Chandra Evening College, Naihati, West Bengal, India, Department of Commerce & IQAC,
164	30.7.2021	Webinar	National Webinar on "Blue Print on how to get published"	MES Asmabi College, Trissur, Kerala
165	2.8.2021	Webinar	Academic Publishing and Writing	MES Asmabi College, Thrissur, Kerala
166	6.8.2021	Webinar	Research: Concept to Process	MES Asmabi College, Thrissur, Kerala
167	05.07.2021 to 1.07.2021	Online FDP	Life Skills and Wellness during pandemic	HRDC AMET, Chennai
168	12-06-2021 to 18-06-2021.	Faculty Development Programme	National Level 7 Days Faculty Development Programme "NURTURING THE NEXT GENERATION EDUCATORS"	PPG College of Arts and Science Coimbatore
169	19.7.2021 to 31.07.2021	International Workshop	IQAC enabled Two Weeks International Online Workshop on "Research Methodology and Statistical Tools Applications (Spss) for Social Sciences"	Department of Education, Annamalai University, Chidamparam
170	23rd to 27th August 2021	Workshop	Five Days National Level Virtual Workshop on "Compliance of Goods and Services Tax(GST)" from 23rd to 27th August 2021	Sri Ramakrishna College of Arts & Science (Autonomous) Accredited with A+ Grade by NAAC, Affiliated to Bharathiar University Nava India, Peelamedu, Coimbatore -641006
171	24,25,26, May 2021	Faculty Development Programme	National Level Faculty Development Programme" Role	HKBK Degree College, Bangalore

			of Faculty in Moulding student	
172	25 to 29-05-2021.	Faculty Development Programme	National level Five Day Online Interactive Faculty Development Programme on "Web Apps & E-Content Development for Digital Learning"	Institute of Advanced Studies in Education (IASE) Bharathidasan University, Agartala, Tripura, India Recognised by NCTE & Affiliated to Tripura University
173	25 & 26 - 05- 2021	Faculty Development Programme	Role of Faculty in Moulding Students	HKBK Degree College, Benagalore
174	29 - 05 - 2021	Webinar	Career Opportunities in Civil Services	PSGR Krishnammal College for Women
175	5 to 11 July 2021	FDP	One week online FDP on Life skills on wellness during pandemic period	AMET Business School, Chennai

(Dr.A. Sulthan Mohideen)

NOTABLE EVENTS









