

PROFILE

K MOHAMED IRSHAD., M.Com., M.Phil., M.B.A., SET.,

Assistant Professor of Commerce
Hajee Karutha Rowther Howdia College (Autonomous)
Uthamapalayam.
Email :irshad485@gmail.com



Date of Joining : 21.07.2017
Year of Service : 4

EDUCATIONAL QUALIFICATION

EXAMINATION	BOARD / UNIVERSITY	YEAR
Basic Qualifications		
S.S.L.C	Khajamian Higher Secondary School, Khajanagar, Trichy-20.	2006
Higher Secondary	KhajamianHr Sec School, Khajanagar, Trichy-20.	2008
Bachelor of Commerce (B.Com)	Jamal Mohamed College, Trichy-620 020.	2008-2011
Master of Commerce (M.Com)	Jamal Mohamed College, Trichy-620 020.	2011-2013
Research Degrees		
M.Phil	Jamal Mohamed College Trichy – 620 020	2013-2014
Ph.D.,	Hajee Karutha Rowther Howdia College, Uthamapalayam (Madurai- Kamaraj University)	Pursuing Since 2015
Essential Qualification		
SET	Mother Therssa University, Kodaikanal.	2016
Additional Qualification		
Master of Business Administration (MBA) in Concurrent	Bharathidasan university, Trichy	2011-2013

MEMBERSHIP IN PROFESSIONAL BODIES

Life Member - Indian Accounting Association, Salem Branch

TRAINING WORKSHOPS ATTENDED

S.No	Nature	Conducted by	Place	Year
1.	One- Day National Workshop on “EMERGING TRENDS IN BUSINESS RESEARCH”	Smart Journal Of Business Management Studies, Bharathidasan University	Tiruchirappalli	April, 2015
2.	ICSSR Sponsored Three- Day training workshop on RESEARCH METHODOLOGY FOR RESEARCH SCHOLARS	HKRH College	Uthamapalayam	March, 2016

SEMINARS /CONFERENCES ATTENDED

S.No	Topic	Nature	Venue	Year
1	“Investment Oppurtunities And Challenges”	State Level	Jamal Mohamed College, Trichy	Jan,2011
2	“Emerging Trends in Information Technology”	National	Sri Venkateswara College of Arts and Science, Peravurani	Feb,2011
3	“Emerging & Innovative Trends in Computer Science (NCEITCS – 2012)”	National	Sri Venkateswara College of Arts and Science, Peravurani	Sep,2012
4	“Marketing Strategies for Emerging Markets” (MSFEM – 2013)	National	Sri Venkateswara College of Arts and Science, Peravurani	Mar,2013
5	“ Corporate Social Responsibility - Issues And Challenges in India”	State Level	Jamal Mohamed College, Trichy	Jan,2014
6	“ Innovative Marketing Strategies For Sustainable Growth”	International	Jeyaraj Annapackiam college for women, Periyakulam	Dec,2015
7	“E-Banking in Rural Economy: Recent Trends and Developments”	National	Hajee Karutha Rowther Howdia College, Uthamapalayam	Jan, 2016
8	“Smart Cities and Smart Villages: A Mission To Transform The Nation”	National	Kodaikanal Christian college, Kodaikanal	Sep,2016
9	“ Gender Equity Through Women Empowerment”	National	Bharathidasan Government college for women, Puducherry	Mar,2017

WEBINARS ATTENDED

S.No	Name of Programme	Institution	Date
1.	Webinar on Digi Teach	Mangayarkarasi College of Education for Women, Paravai, Madurai	07.05.2020
2.	National Level webinar “Effective Ways For Reaching Millenium Learners”	Morning Star Home Science College, Angamaly	10.05.2020
3.	Moodle Learning management System	Bannari Amman Institute of Technology	24.05.2020
4.	WebinarbOn “Excellence In Work Practices Is Contemporary Society”	Sri Venteshwara College of Engineering From	27.05.2020-02.06.2020
5.	Webinar On “Developing A Winning Mindset For Everyday Life ”	PG & research department of commerce National College, Tiruchirapalli	05.06.2020
6.	International Webinar on "Approaches On Online Teaching And Its Assessment Methods"	Patrician College of Arts and Science	04.07.2020
7.	International Webinar on “THE IMPACT OF COVID 19 PANDEMIC ON MANAGEMENT AND BUSINESS PRACTICES”	Mary Matha College of Arts and Science, Periyakulam	30.04.2021
8.	Webinar on “INTERDISCIPLINARY MATHEMATICAL APPROACH IN ENGINEERING AND RESEARCH”	Sagar Group of Institutions	28.06.2021

RESEARCH ARTICLES PUBLISHED IN JOURNAL/ EDITED VOLUMES

S.No	Title of Research Article	Published in	ISSN/ISBN Number	Volume Date	Author
1	Quality Parameters On Higher Education In India	Higher Education in India- Issues and Concerns	ISBN: 978-93-85108-26-6	2015	Independent
2	Globalization and its impact on Indian Economy	Impact of Globalization	ISBN: 978-93-84193-26-3	2015	Independent
3	Innovative Marketing Strategies on E-Tailing	Innovative marketing strategies for sustainable growth	ISBN: 978-81-923121-0-1	2015	Independent
4	Impact of E-Banking on Traditional Banking Services	Implication of E-Banking in Rural India	ISBN: 978-81-929313-4-0	2016	Independent
5	Impact Of Globalization On Higher Education in India	Digital India – Challenges Ahead	ISBN: 978-93-84193-81-2	2017	Independent
6	Women Empowerment in India	Gender Equity Through Women Empowerment	ISBN: 978-93-84193-85-0	2017	Independent
7	E-Commerce in India- Challenges and Prospects	Digital India - Issues and Concerns	ISBN	2017	Independent
8	Impact of E-Learning in Development of Student Life	Digital India - Issues and Concerns	ISBN	2017	Independent
9	India’s March Towards Cashless Economy – challenges and Prospects	Digital India - Issues and Concerns	ISBN	2017	Independent
10	A Study on consumer Satisfaction of Honda Bikes With Reference to Chinnamanur Town, Theni District.	A collection of Commerce Research Article	Festschrifts	2017	Independent
11	A study on Consumer Usage and Satisfaction Regarding Sakthi Masala in Chinnamanur Town	Intercontinental Journal Of Marketing Research Review	ISSN:2321-0346 Online ISSN:2347-1670 - Print	Volume 5, Issue 5, May 2017	Co-Author
12	A Study On Consumer Usage And Satisfaction Regarding Led Bulbs In Cumbum Town	Intercontinental Journal Of Marketing Research Review	ISSN:2321-0346 Online ISSN:2347-1670 Print	Volume 5, Issue 5, May 2017	Co-Author
13	Importance of E-Commerce in India	Shanlax International Journal of Management	ISSN: 2321-4643	Volume 4/ special Issue/ May 2017	Co-Author

14	Consumer satisfaction regarding lenovo laptop in Cumbum Town	The International journal of analytical and experimental modal analysis	ISSN NO: 0886-9367	Volume XII, Issue II, February/2020	Co-Author
15	A Study On Quality Of Work Life Of Employees With Special Reference To Golden Rock Central Railway Workshops, Tiruchirapalli	The International journal of analytical and experimental modal analysis	ISSN NO: 0886-9367	Volume XII, Issue IV, April/2020	Author
16	A study on effectiveness of training and development of Employees in BHEL, Tiruchirapalli.	The International journal of analytical and experimental modal analysis	ISSN NO: 0886-9367	Volume XII, Issue IV, April/2020	Author
17	A Study on Brand Preference on Mineral Water in Chinnamanur Town	Wesleyan Journal of Research	ISSN : 0975-1386	Vol.14 No1(VII)/ March 2021	Author

ORIENTATION/REFRESHER/FACULTY DEVELOPMENT PROGRAMME ATTENDED

S. No	Name of Programme	Institution	Date
1.	Online Course on “QUANTITATIVE APTITUDE	Jamal Mohamed College, Tiruchirappalli	03.05.2020
2.	One Week National Level FDP on “EFFECTIVE & QUALITY RESEARCH WRITING”	Patrician College of Arts and Science, Adyar, Chennai.	07.06.2020 – 13.06.2020
3.	International FDP on “RESEARCH INDICATOR, RESOURCES, PLAGIARISM AND ACADEMIC INTEGRITY”	Patrician College of Arts and Science, Adyar, Chennai.	22.06.2020 – 26.06.2020
4.	National Level FDP on “WRITING RESEARCH GRANTS APPLICATIONS AND INTELLECTUAL PROPERTY RIGHTS”	Hajee Karutha Rowther Howdia College (Autonomous)	24.06.2020
5.	National Level FDP on “EFFECTIVE REPORT WRITING”	Hajee Karutha Rowther Howdia College (Autonomous)	25.06.2020
6.	Five Day National Research Conclave titled “SCALING TECHNIQUES AND DATA ANALYSIS USING EXCEL AND SPSS”	CMS, JAIN (Deemed-to-be University), Bengaluru.	26.04.2021 – 30.04.2021
7.	7 Day National Level FDP on “Prudent Teaching Dynamics”	SAFI Institute of Advanced Study Kerala	21.06.2021 – 28.06.2021

DIPLOMA/CERTIFICATE COURSES UNDERGONE

S.No	Name of The Course	Institute Name	Certificate Issued by	Duration
1	Tally ERP 9	NIIT	The Academic Council of NIIT	1 month
2	Certificate course on Computer Concepts	Computerized Calligraphy Training Center, JMC	Department of IT & Ministry of Communication and Information Technology, Government of India	6 month
3	Diploma In Computer Application, Business Accounting and Multilingual DTP	Computerized Calligraphy Training Center, JMC	Department of HRD and Department of IT & Ministry of Communication and Information Technology, Government of India	1 year
4	Diploma in Urdu Language	Computerized Calligraphy Training Center, JMC	Department of Human Resource Development and Higher Education, Government of India	1 year
5	Certificate Course in “Information Systems for Auditing & Cost Management”	The Institute of Cost and Works Accountants of India, Tiruchirapalli Chapter.	The Institute Of Cost and Works Accountant of India, Southern Regional Council Tiruchirapalli Chapter.	3 months

ACADEMIC ASSIGNMENTS

- Acted as a sports committee member of **“A Mega Sports Festival 2017”** organized by Hajee Karutha Rowther Howdia College, Uthamapalayam.
- Organizing member of **ICSSR Sponsored Three Day Training Workshop** organized by PG and Research Department of Commerce, HKRH College
- Acted as Advisory committee member for **“One Day National Seminar on Digital India Challenges Ahead”** Organized by PG and Research Department of Commerce, HKRH College
- Library In-charge of the department
- Served as NSS Advisory Committee Member for two special camps organized by HKRH College National Service Scheme for the year 2016 and 2017.
- Acted as **Finance Committee** member for COMEX 2013 organized by Department of commerce, Jamal Mohamed College, Trichy

EXTRA CURRICULAR ACTIVITIES

- Served as NSS team leader and attended **2 special camps**.
- Jamal Mohamed college Certified me as a **Meritorious NSS volunteer** for the year 2009 – 2010.
- Participated in awareness program on **An Awareness on Alzheimer’s Disease and Value of Health and Hygiene”** conducted by PG department of Social Work, Jamal Mohamed College.
- Served as a scout and won RAJYAPURASKAR award.