

3.4.4 Number of books and chapters in edited volumes/books published per teacher during the last five years

3.4.4.1: Total number of books and chapters in edited volumes / books published, and papers in national/international conference-proceedings year wise during last five years

Sl. No.	Name of the teacher	Title of the book/ chapters published	Title of the paper	Title of the proceedings of the conference	Year of publication	ISBN/ ISSN number of the proceeding	Whether at the time of publication Affiliating Institution Was same Yes/NO	Name of the publisher
1	II M.Com Students Batch 2018-20	Commerce Corner			2019-20		Yes	Self
2	All Commerce Department Staff	Commerce Ready Recokener- Book		Commerce Ready Recokener- in Honour of the Members of Autonomous Review Committee	2019-20	978-93-89658-77-4	Yes	Shanlax Publications, Madurai
3	Dr.A.Sulthan Mohideen , Mr.M.Mohamed Ishaq	Customer Relationship Management			2019-20	978-9389658-576	Yes	Shanlax Publications, Madurai
4	Mr. P. Seenivasan, Mrs. K. Deepalakshmi , Mr. K. M Shibhathullah K.Moham	Digital Payments – Issues And Challenges - Book		Digital Payments – Issues and Challenges	2019-20	978-93-89658-5-76	Yes	Shanlax Publications, Madurai

	ed Abdul Kader							
5	D.Mohamed Meeran	Digital Payments – Issues And Challenges - Book Volume 2		Digital Payments – Issues and Challenges	2019-20		Yes	Jayalakshmi Publications, Madurai
6	Dr.K.Jothi Dayanandan And Dr.B.Akbar Ali	Ideal Concept of Health 60			2019-20	978-9390082353	Yes	Shanlax publications, madurai
7	Mohamed Rafeek	Ilampirai kul Oru Poornimai			2019-20	978-8187642893	Yes	Tamilini Pathipakam
8	Dr.A.Abbas Manthiri Dr.A.Mohamed Sali Dr.A.Mohamed Mansoor Dr.S.Hasan Banu Mr.K.Rasool Mydeen	Milliennial Entrepreneurs- The Emerging Paradigm to Sustainable Development- Volume 1		Milliennial Entrepreneurs- Meepsd-2020	2019-20		Yes	Jyalakshmi Publications, Madurai
9	Mr.M.Mohamed Ishaq, Mr.M.Mohamed Ilyas, Mr.K.Mohamed Irshad And Dr.A.Sulthan	Milliennial Entrepreneurs- The Emerging Paradigm to Sustainable Development-		Milliennial Entrepreneurs- Meepsd-2020	2019-20	978-93-89658-897	Yes	Shanlax Publications, Madurai

	Mohideen	Volume 2						
10	Dr.A.Mujibur Rahman	Solar Energy			2019-20	978-9385983849	Yes	Scitech Publications (India) Pvt. Limited, www.scitechpublications.com
11	Dr.K.Jothi Dayanandan And Dr.B.Akbar Ali	Yoga for Fitness			2019-20	978-9390082346	Yes	Shanlax Publications, Madurai
12	S.Sirajudeen		Impact of Covid-19 on Education	Innovative Business Practices in The Present Digital Era	2019-20		Yes	
13	S.Sirajudeen		An Exclusive Sentiment Analysis to Assess Students Perception of The Adoption of online Learning During Pre Covid-19 Pandemic Method	2nd International Conference on Technology Innovation and Data Sciences	2019-20		Yes	

14	S.Sirajudeen		Application of Ensemble Techniques Based Sentiment Analysis to Assess The Adoption Rate of E-Learning During Covid-19 Among The Spectrum of Learners	International Conference on Artificial Intelligence and Sustainable Computing for Smart Cities	2019-20		Yes	
15	M.Arockia Benita And X.Delphin		Women Entrepreneurs in india Emerging Issues and Challenge	Millennial Entrepreneurs- The Emerging Paradigm to Sustainable Development	2019-20	978-93-89658-897	Yes	Shanlax Publications, Madurai
16	M.Abbas Manthiri		ICT in Empowerment of Women and Girls	Millennial Entrepreneurs- The Emerging Paradigm to Sustainable Development	2019-20	978-93-89658-897	Yes	Shanlax Publications, Madurai
17	M.Pappathi		The Problems Prospects of Women Empowerment in india	Millennial Entrepreneurs- The Emerging Paradigm to Sustainable Development	2019-20	978-93-89658-898	Yes	Shanlax Publications, Madurai

18	U.Rajeswari		online Marketing : Challenges of Digital Payments	Milliennial Entrepreneurs- The Emerging Paradigm to Sustainable Development	2019-20	978-93-89658-899	Yes	Shanlax Publications, Madurai
19	S.B.Smyuktha		indian Digital Entrepreneurship	Milliennial Entrepreneurs- The Emerging Paradigm to Sustainable Development	2019-20	978-93-89658-901	Yes	Shanlax Publications, Madurai
20	R.Saran Kumar		Opinion and Attitude of Patients towards the Service of Private Hospitals	Milliennial Entrepreneurs- The Emerging Paradigm to Sustainable Development	2019-20	978-93-89658-902	Yes	Shanlax Publications, Madurai
21	T.Sofia		Present and Future of Cashless Transaction System in indian Economy	Milliennial Entrepreneurs- The Emerging Paradigm to Sustainable Development	2019-20	978-93-89658-903	Yes	Shanlax Publications, Madurai
22	U.Rajeswari		Women Entrepreneurship	Milliennial Entrepreneurs- The Emerging Paradigm to Sustainable Development	2019-20	978-93-89658-904	Yes	Shanlax Publications, Madurai

23	U.Rajeswari & S.Mohamed Ismail		The Role of Entrepreneur in Economic Development of a Country	Millennial Entrepreneurs- The Emerging Paradigm to Sustainable Development	2019-20	978-93-89658-905	Yes	Shanlax Publications, Madurai
24	R.Abirama Krishnan R.Neshna		Role of information Technology in Women Empowerment	Millennial Entrepreneurs- The Emerging Paradigm to Sustainable Development	2019-20	978-93-89658-900	Yes	Shanlax Publications, Madurai
25	S.B.Smyuktha		Indian Digital Entrepreneurship	Millennial Entrepreneurs- The Emerging Paradigm to Sustainable Development (Volume-2)	2019-20		Yes	Jayalakshmi Publications, Madurai
26	K.Mohamed Irshad		Empowerment of Women in India	Millennial Entrepreneurs- The Emerging Paradigm to Sustainable Development (Volume-2)	2019-20		Yes	Jayalakshmi Publications, Madurai
27	K.Mohamed Irshad		Role of Women Entrepreneurs in The Economic Development	Millennial Entrepreneurs- The Emerging Paradigm to Sustainable Development (Volume-2)	2019-20		Yes	Jayalakshmi Publications, Madurai

28	P.Seenivasan		A Study on Issues and Challenges of Women Empowerment in india	Milliennial Entrepreneurs- The Emerging Paradigm to Sustainable Development (Volume-2)	2019-20		Yes	Jayalakshmi Publications, Madurai
29	M.Abbas Manthiri		ICT as a Change agent for Higher Education	Milliennial Entrepreneurs- The Emerging Paradigm to Sustainable Development (Volume-2)	2019-20		Yes	Jayalakshmi Publications, Madurai
30	D.Mohamed Meeran		Impact of Agricultural Marketing in india	Milliennial Entrepreneurs- The Emerging Paradigm to Sustainable Development (Volume-2)	2019-20		Yes	Jayalakshmi Publications, Madurai
31	R.Divyabharathi		Adoption of ICT in Higher Education	Milliennial Entrepreneurs- The Emerging Paradigm to Sustainable Development (Volume-2)	2019-20		Yes	Jayalakshmi Publications, Madurai
32	U.Rajeswari S.Mohamed Ismail		Cultivation and Marketing of Mango in Theni District	Milliennial Entrepreneurs- The Emerging Paradigm to Sustainable Development	2019-20		Yes	Jayalakshmi Publications, Madurai

				nt (Volume-2)				
33	M.Pappathi		Customer Relationship Management	Milliennial Entrepreneurs- The Emerging Paradigm to Sustainable Development (Volume-2)	2019-20		Yes	Jayalakshmi Pulications, Madurai
34	M. Tamilselvi		Importance of E-Commerce in india	Milliennial Entrepreneurs- The Emerging Paradigm to Sustainable Development (Volume-2)	2019-20		Yes	Jayalakshmi Pulications, Madurai
35	P.Prsanna		Impact of Demonitisation in india	Milliennial Entrepreneurs- The Emerging Paradigm to Sustainable Development (Volume-2)	2019-20		Yes	Jayalakshmi Pulications, Madurai
36	M.Kaja Mohideen		An Overview on The indian Banking Service	Milliennial Entrepreneurs- The Emerging Paradigm to Sustainable Development (Volume-2)	2019-20		Yes	Jayalakshmi Pulications, Madurai

37	S.Mohamed Sabber Raja		Impact of Globalisation on Higher Education	Millennial Entrepreneurs- The Emerging Paradigm to Sustainable Development (Volume-2)	2019-20		Yes	Jayalakshmi Publications, Madurai
38	A.Kohila		Cultivation and Marketin Groundnut in Theni District	Millennial Entrepreneurs- The Emerging Paradigm to Sustainable Development (Volume-2)	2019-20		Yes	Jayalakshmi Publications, Madurai
39	Pbuvaneswari N.Boopathi Kumari		A Study On Sales Promotion Scheme of A Fmcg	Millennial Entrepreneurs- The Emerging Paradigm to Sustainable Development (Volume-2)	2019-20		Yes	Jayalakshmi Publications, Madurai
40	C.Devika		A Study on Customer Satisfaction of Hero Bikes	Millennial Entrepreneurs- The Emerging Paradigm to Sustainable Development (Volume-2)	2019-20		Yes	Jayalakshmi Publications, Madurai
41	Dr.K.Abdul Rahim		India Retail Marketing after the Economic Reforms	Millennial Entrepreneurs- The Emerging Paradigm to Sustainable Development	2019-20		Yes	Jayalakshmi Publications, Madurai

				nt (Volume-2)				
42	K.Athinara yanan		Higher Educaiton in india - Issues Challegnes	Milliennial Entreprene urs- The Emerging Paradigm to Sustainable Developme nt (Volume-2)	2019- 20		Yes	Jayalaksh mi Pulicatio ns, Madurai
43	M.Arockia Benita		Women Entreprene urhsip	Milliennial Entreprene urs- The Emerging Paradigm to Sustainable Developme nt (Volume-2)	2019- 20		Yes	Jayalaksh mi Pulicatio ns, Madurai
44	R.Muthup andi		A Study on The Labour Welfare Measures in L.S.Mills Ltd.,	Milliennial Entreprene urs- The Emerging Paradigm to Sustainable Developme nt (Volume-2)	2019- 20		Yes	Jayalaksh mi Pulicatio ns, Madurai
45	U.Rabeek Raja Mohamed		A Study on Overview of Post office Small Savings	Milliennial Entreprene urs- The Emerging Paradigm to Sustainable Developme nt (Volume-2)	2019- 20		Yes	Jayalaksh mi Pulicatio ns, Madurai

46	M.Mohana		Digital Entrepreneurship	Millennial Entrepreneurs- The Emerging Paradigm to Sustainable Development (Volume-2)	2019-20		Yes	UPI Rapid Growth in India – A Critical View
47	T Ravikumar		Predicting Corporate insolvency Using Bankruptcy Prediction Models on Listed indian Companies	Digital Payments – Issues and Challenges	2019-20	978-93-89658-5-76	Yes	Shanlax Publications, Madurai
48	S Raghav Jamgod		Impact of Usd/inr Exchange Rate on Commodities: Evidence From india	Digital Payments – Issues and Challenges	2019-20	978-93-89658-5-76	Yes	Shanlax Publications, Madurai
49	Paduchuri Manikanta		The Impact of Credit Risk Management on Profitability of indian Banks	Digital Payments – Issues and Challenges	2019-20	978-93-89658-5-76	Yes	Shanlax Publications, Madurai
50	B Suresha		Predicting Price of Sectoral index Using Artificial Neural Network	Digital Payments – Issues and Challenges	2019-20	978-93-89658-5-76	Yes	Shanlax Publications, Madurai

51	E. Sudharshan		Electronic Fund Transfers and Scheduled Commercial Banks: A Pre and Post Demonetization Perspective	Digital Payments – Issues and Challenges	2019-20	978-93-89658-5-76	Yes	Shanlax Publications, Madurai
52	K A Sujay		Relative Valuation Using Bottom Approach - Case of Maruti Suzuki India Limited	Digital Payments – Issues and Challenges	2019-20	978-93-89658-5-76	Yes	Shanlax Publications, Madurai
53	Paduchuri Manikanta		The Impact of Credit Risk Management on Profitability of Indian Banks	Digital Payments – Issues and Challenges	2019-20	978-93-89658-5-76	Yes	Shanlax Publications, Madurai
54	K.M. Shibhathullah		Role of Information and Communication Technology for MSMEs Development in Rural Area	Digital Payments – Issues and Challenges	2019-20	978-93-89658-5-76	Yes	Shanlax Publications, Madurai
55	K. Mohammed Abdul Kader		UPI Rapid Growth in India – A Critical View	Digital Payments – Issues and Challenges	2019-20	978-93-89658-5-76	Yes	Jayalakshmi Publications, Madurai

56	A. Nowrin Banu		Digitalization in Banking Sector – A Study	Digital Payments – Issues and Challenges	2019-20		Yes	Jayalakshmi Publications, Madurai
57	P Rashika		Effect of Corporate Governance indicators on Bankruptcy - A Study Using Survival Analysis	Digital Payments – Issues and Challenges	2019-20		Yes	Jayalakshmi Publications, Madurai
58	S.Seethalakshmi		E-Banking and Indian Legal System	Digital Payments – Issues and Challenges	2019-20		Yes	Jayalakshmi Publications, Madurai
59	T.C.Sikha		Impact of Recapitalization on The Performance of Nifty PSU Bank Index	Digital Payments – Issues and Challenges	2019-20		Yes	Jayalakshmi Publications, Madurai
60	M.Thivyaa		Impact of Economic indicators on Lending to Deposits Pattern of Microfinance institutions in India	Digital Payments – Issues and Challenges	2019-20		Yes	Jayalakshmi Publications, Madurai
61	B.Suresha		Impact of GST on Economic indicators – A Study on	Digital Payments – Issues and Challenges	2019-20		Yes	Jayalakshmi Publications, Madurai

			Selected Nations					
62	Tk Darshan		Effect of Crisil Rating Announcements on Returns and	Digital Payments – Issues and Challenges	2019-20		Yes	Jayalakshmi Pulications, Madurai
63	Sushi Sahni		Proximity Market Behaviour of Sensex and Sectoral indices of Bse	Digital Payments – Issues and Challenges	2019-20		Yes	Jayalakshmi Pulications, Madurai
64	Dr.A.Sulthan Mohideen		Women Entrepreneurs in india Emerging Issues and Challenge	Milliennial Entrepreneurs- The Emerging Paradigm to Sustainable Development (Volume-2)	2019-20		Yes	Jayalakshmi Pulications, Madurai
65	K.Mohamed Abdul Kader		The Status of Higher Education in india	Milliennial Entrepreneurs- The Emerging Paradigm to Sustainable Development (Volume-2)	2019-20		Yes	Jayalakshmi Pulications, Madurai
66	Dr.S.Syed Ali Fathima		B1- Near Sustraction - Semigroups	JASC: Jouuranl of Applied Science and Computations	2019-20	1076-5131	Yes	

67	Dr.Mohamed Meeran , Rashida Banu		Vermicomposting of Plant and Animal Wastes With Special Reference to Eudrilus Eugeniae	International Journal of Zoology and Applied Biosciences	2019-20	2455-9571	Yes	
68	R.Mohamed Rabek		Islamia Navalkalil Vilimpu Nilai Penkal	Journal of Classifical Tamil(Ugc)	2019-20	2321-0737	Yes	Raja Publications, Kaja Malai, Trichy
69	R.Mohamed Rabek		Islamia Navalkalil Panpattu Marapukal	Journal of Modern Tamizh Research(Ugc Care)	2019-20	2321-984x	Yes	Raja Publications, Kaja Malai, Trichy
70	P.Ponmani		Water Resource Management in Theni District	UGC Sponsered National Level Semianar on Irrigation and Economic Development	2019-20		Yes	
70 A	Dr Varghese Jayaraj				2019-20	978-81-7735-882-0	Yes	PAAVAI PUBLICATION - Chennai
71	Faculty Of Commerce				2018-19	978-93-88398-32-7	Yes	Shanlax Publications, Madurai
72	Dr.A.Mujiber Rahman				2018-19	978-93-85983-73-3	Yes	Scitech Publications, Chennai
73	Dr.A.Sulthan Mohideen				2018-19	978-93-80509-16-7	Yes	Selp Publication, Trichy

74	Dr.A.Sulthan Mohideen				2018-19	978-93-80509-29-7	Yes	Selp Publication, Trichy
75	Dr.A.Mujiber Rahman				2018-19	978-93-85983-78-8	Yes	Scitech Publications, Chennai
76	Dr G Ramanan			Nutritional Status and Anthropometric Measures of Elderly Population in Rural Area in Tamil Nadu	2018-19	E-ISSN 2348-1269	Yes	
77	Dr.Waseema Yaseen			Green Marketing-Stratgies and Challenges in India	2018-19	E-ISSN 2348-1269	Yes	
78	Dr.K.Abdul Rahim			Economic Empowerment of Women Labour through Climate Mitigation and Adaptation	2018-19	E-ISSN 2348-1269	Yes	
79	A.Abdul Hameed			Employment Generation Through Streert Vending -A Perspective View	2018-19	E-ISSN 2348-1269	Yes	
80	Dr.N.Mohamed Sameem			Women Entrepreneurship Development and Polices	2018-19	E-ISSN 2348-1269	Yes	

81	S.Sajitha Parvin			Environmental Pollution - Causes and Control Measures	2018-19	E-ISSN 2348-1269	Yes	
82	P.Ponmani			Banking Sector E forms and Financial Inclusion in India	2018-19	E-ISSN 2348-1269	Yes	
83	A.Abdul Hameed			A Socio Economic Study of Street Vendors in Cumbum and Uthamapalayam Block in Theni District	2018-19	Issn-2349-5162	Yes	
84	A.Abdul Hameed			A descriptive Analysis of Swachh Bharat Mission Cleanliness is Next to Godlines	2018-19	978-93-87756-45-8	Yes	Mayas Publication, www.mayaspublication.com
85	Dr.V.Parasivan			Analytical Study on Funding Structure for Building and Operating of Swachh Bharat Mission in India	2018-19	978-93-87756-45-8	Yes	Mayas Publication, www.mayaspublication.com
86	P.Ponmani			Impact of Climate Change on Human Health- A	2018-19	978-93-87756-45-8	Yes	Mayas Publication, www.mayaspublication.com

				General Perspective on Indian Experience				com
87	S.Seyed Ali Fathima			B1- Near Substruction Semigroups	2018-19	1076-5131	Yes	
88	H.Habeeb Rani			On Commutativity Property of $Q_k, M, N, P_k, M,$ And Q_{km} , Rings	2018-19	EISSN.2 278-5728 2319-765X	Yes	IOSR Journals
89	M.Sanathi			Vizing'S Weaker Conjecture	2018-19	1076-5131	Yes	
90	P.Anitha			Colouring of Critical Graphs	2018-19	1076-5131	Yes	
91	Dr.T.K.Thirumalaisamy			Structuural and Bonding Behaviour of TiO_2 in Rutile Phase	2018-19		Yes	
92	Dr.T.K.Thirumalaisamy			Structural Analysis and Bonding Behavior of $BaZrO_3$	2018-19		Yes	
93	N.M.Abdul Kader Jailani			Syntheis And Characteris tion of Transition Metal Complexes Derived from 4-Aminoanti pyrine and	2018-19	2351-812x	Yes	

				Thiosemicarbazide Based Schiff Base				
94	A.Nihath Nazleen			Recent Trends in Chemistry and Biosciences	2018-19		Yes	
95	Dr.Jannathul Firdhouse	Application of Reduced Graphene Oxide Synthesized Using Green Plant Extracts			2018-19	978 3330 08955 6	Yes	
96	Tamil Department	Ekkala Elakiyamm Puthina Ellakiyamm			2018-19	978 81 2343 404 9	Yes	
97	Mr.Mohamed Rafeek	Engay Erukirai Katharin			2018-19	818764 180-0	Yes	
98	Dr.S.Varghese Jeyaraj	History of Science And Technology			2018-19		Yes	
99	Tamil Department	Kapiyamm Nadakamm			2018-19	978 81 2343 750 7	Yes	
100	Dr. M.Abdul Samad	Oru Kuchi Oru Vanan			2018-19	978938 805096-8	Yes	

101	Tamil Department	Sanga Elakiamum Urainadaium			2018-19	978 81 2343 830 6	Yes	
102	Dr.S.Varghese Jeyaraj	Socio Economic History of Tamilnadu 1565-1967			2018-19		Yes	
103	Mr.Mohamed Rafeek	Vakalana kiya Naan			2018-19	978818 764179-7	Yes	
104	Mr.M.Bilal		Kampanin Kural	International Conference on Portrayals of Society in Tamil Literature	2018-19		Yes	
105	Mr.M.See tharaman		Uraiasiriyakalin Aramum Arululum	Tamil Ellakiamum Aramum Arululum	2018-19		Yes	
106	Mr.K.Geeyavuthin		Uraiasiriyakalin Aramum Arululum	Tamil Ellakiamum Aramum Arululum	2018-19		Yes	
107	Mr.M.Bilal		Thamilar Panpado	Tamil Ellakiyakalin in Panpatho Pathivukal	2018-19		Yes	
108	Mr.M.Bilal		Tamilar Vanikam	Elakiyagalinn Kalmthorum Vanikam	2018-19		Yes	
109	Mr.M.See tharaman		Sanga Elakiyakalin Aram Sartha Thavarakalin Nambikaik	Tamil Elakiyakalin Aram	2018-19		Yes	

			alum					
110	Mr.M.Abdulkadher		Arabu Thamilanin Kalamum Karuthum		2018- 19		Yes	
111	R.Karthik		Sanga Elakikiyathi I Vilumiya Kalangal	Tamilil Ayvu Varalarum Valarchi Pokukalum	2018- 19		Yes	
112	R.Karthik		Olien Thinagal onarthum Avala Nilai	Internation al Conference on Portrallyals of Society in Tamil Literature	2018- 19		Yes	
113	R.Karthik		Manusiya Puthirakali n Kavithaikali n Kathal	Tharkala Tamil Elakiyakalin Nakum Pokum	2018- 19		Yes	
114	R.Karthik		Manusiya Puthirakali n Kavithaikali n Kathal	Internation al Conference on Portrallyals of Society in Tamil Literature	2018- 19		Yes	
115	R.Karthik		Pandaiya Ellakiyathil Vanikar Payanpado	Elakiyagali n Kalmthoru m Vanikam	2018- 19		Yes	
116	Tamil Departme nt			Kunnakudi yar Tamil Peravai	2018- 19		Yes	
117	Tamil Departme nt			Odaga Kalvium Samuga	2018- 19		Yes	

				Matramum				
118	Tamil Department			One Day Work Shop On Functional Tamil	2018-19		Yes	
119	Tamil Department			Mahathma Gandhiji 150 Birth Day Celebration	2018-19		Yes	
120	Tamil Department			One Day National Workshop on Skill Development	2018-19		Yes	
121	Tamil Department			Tamil Literary Awareness Programme	2018-19		Yes	
122	Tamil Department			Tamil Literary Debate Programme	2018-19		Yes	
123	Dr.J.Ahmad Meeran		A Critical Analysis on Techniques Used in Vijay Tendulkar" Silent The Court is in Session"	Bodhi International Journal of Research in Humanities Arts and Science	2018-19	ISSN 2456-5571	Yes	
124	Mr.S.Mohamed Rowther		Cultural Conflicts in Khaled Hosseinis The Kite Runner	Bodhi International Journal of Research in Humanities Arts and Science	2018-19	ISSN 2456-5571	Yes	

125	Mr.K.Athi narayanan		innovations in Language Teaching	Roots International Journal of Multidecipl inery Research	2018-19	ISSN 2349-8684	Yes	
126	Ms D.Gayathri Devi		Socio Critical Analysis of Aravid Adiga S The White Tiger Bw The Assassination in Last Man in A Tower	Journal of Emerging Technologies and Innovative Research	2018-19	ISSN 2349-5162	Yes	
127	Dr.J.Ahmad Meeran		A Critical Analysis of Immigrant Experience in Divakruni'S The Mistress of Spices	International Conference on Contemporary Issues in Language and Literature	2018-19	ISSN 1930-2940	Yes	
128	History Department			Endowment Lecture	2018-19		Yes	
129	History Department			Motivational Talk Civil Service Exam	2018-19		Yes	
130	History Department			Tourism Festival	2018-19		Yes	
131	History Department			Jallian Wala Bagh	2018-19		Yes	

132	C .P.Mahamed Kabeer		Accamma Cheran:The Jansi Rani of Travancore	Women Participation and Socio Transformation in South India 20 Century	2018-19		Yes	
133	S.Shack Abdullah		An Overview of Women Political Participation	Women Participation and Socio Transformation in South India 20 Century	2018-19		Yes	
134	S.Parakath Nisha		Plachimada tribal Struggle Against Coco-Cola Company in Palakad	Women Participation and Socio Transformation in South India 20 Century	2018-19		Yes	
135	K.C.Raihanath		Gulf Migration and Changing Roles of Women the Kerala Experience	Women Participation and Socio Transformation in South India 20 Century	2018-19		Yes	
136	S.Parakath Nisha		Recent Trends in History & Histogramy		2018-19		Yes	
137	T.Anas Babu		Training of Teacher For Student induction Program		2018-19		Yes	
138	S.Hillary Jenifer		Electronic Commerce	International Journal of Research	2018-19	ISSN 2348-1269	Yes	

				and Analytical Review				
139	K.Deepala kshmi		Effects of Demonetza tion	Internation al Journal of Research and Analytical Review	2018-19		Yes	
140	Departme nt Of Banking			Internation al Journal of Research and Analytical Review	2018-19		Yes	
141	N.Thakira		Service Satisfacatio n Between the Governme nt and Private Hospitals in South Tamilnadu	Internation al Journal of Research and Analytical Review	2018-19		Yes	
142	Dr.S.Faiz Ahamed		Halal Food industry_ Key Challenges and Opportunit ies	Internation al Journal of Research and Analytical Review	2018-19	ISSN 2348-1269	Yes	
143	Dr.S.Faiz Ahamed		Hrm Practices: Public Sector Banking in Theni District	Internation al Journal of Research and Analytical Review	2018-19	ISSN 2349-5138	Yes	
144	S.Asha Banu		A Review of Social Entreprene rship	Internation al Journal of Research and Analytical	2018-19	ISSN 2348-1269	Yes	

				Review				
145	Bio Chemistry Department				2018-19		Yes	
146	Dr.M.Mohamed Meeran		Silver Nanoparticles (Medicinal Scenario)A Novel Platform to Combat Microbial Pathogens A Review	Journal of Emerging Technologies and Innovative Research	2018-19	ISSN - 2349-5162	Yes	
147	Dr.P.Kalitha Parveen		Silver Nanoparticles (Medicinal Scenario)A Novel Platform to Combat Microbial Pathogens A Review	Journal of Emerging Technologies and Innovative Research	2018-19	ISSN - 2349-5162	Yes	
148	Dr.M.Mohamed Meeran		Analysis of Physicochemical Water Quality Parameters of Backingham Canal	International Journal of Zoology Studies	2018-19	ISSN 2455-7269	Yes	
149	Dr.M.Mohamed Meeran		Analysis of Few Heavy Metals in Backingham Canal	International Journal of Zoology Studies	2018-19	ISSN 2455-7269	Yes	

150	Dr.M.Mohamed Meeran		Histopathological Studies of Anabas Testudiesbl oach 1792 on Exposureto Aquatic Toxiacts Backingham Canal	International Journal Of Biological Research	2018-19	ISSN 2455-6548	Yes	
151	Zoology Department			Salim Ali,Parental Love,Humanity-3	2018-19		Yes	
152	M.Abbas Manthiri			Attitude of Passengers towards Minibus Services in Tirinelveli	2018-19	978-93-88398-90-9	Yes	Shanlax publications, madurai
153	P.Ponmani		Challenges to Food Security in india	ICSSR Sponsered Two Day National Seminar on Esdtsbm-2018	2018 - 19		Yes	
154	Dr.A. Abbas Manthiri, Dr.A.Mohamed Sali, M.Mohamed Ishaq And Dr.A.Sulthan Mohideen	A Collection of Selected Commerce Research Articles - Book			2017-18	978-93-86712-02-8	Yes	Jayalakshmi Publications, Madurai
155	P.Murugan	Abdul Rahman Kavithaikalil Nagaisuvai Uthikal			2017-18		Yes	SESI, Madurai

156	H.Habeeb Rani	Commutativity Property of Qk,M,N, Qk,M,S, Pk,M,N, Pk,M,S Rings			2017-18		Yes	Sri Krishnasa myArts and Science college, Sattur
157	Dr.H.Mohamed Meeran And Dr.J.Ahmed Meeran	Emerging Paradigms in English Language Teaching and Literature - Book			2017-18	978-93-86712-219	Yes	Jayalakshmi publications, Madurai
158	H.Mohamed Meeran	English for Enrichment	Communicative English -I		2017-18	9789-383581-31-3	Yes	Harrows Publication
159	H.Mohamed Meeran	English for Enrichment	Communicative English -II		2017-18	97893-82241-71-3	Yes	Manimekalai Publishing House
160	H.Mohamed Meeran	English for Enrichment	Communicative English -III		2017-18		Yes	Harrows Publication
161	Tamil Department	Ikkala Ilakiyam Kavithaium Punaikathaium- 1st Year-Book			2017-18	978-81-2343-404-9	Yes	The New Century Book house Private Limited
162	Tamil Department	Ikkala Ilakiyam Kavithaium Punaikathaium- 2Nd Year-Book			2017-18	978-81-2343-750-7	Yes	The New Century Book house Private Limited

163	A.Mujiber Rahman	Introduction to Astrophysics-Book			2017-18	978-9386-712257	Yes	KAMS Publication, Uthamapalayam
164	M.A.Samad	Islamia Tamil Ilakkiyan kalil Marabukalum Pudhumai kalum			2017-18		Yes	Ayya Nadar Janaki Ammal College, Sivakasi
165	M.Abdul Samad	Kavikkovinn Kavithaiveli	Kavikko Padaipukalil Thonmankal		2017-18	978-93-87102-47-7-	Yes	Shanlax publications Madurai
166	P.Murugan	Kavikkovinn Kavithaiveli	Kavikko Kavithaikalil Nagaisuvai Uthikal		2017-18	978-93-87102-47-7-	Yes	Shanlax publications Madurai
167	Dr.A.Sulthan Mohideen	Services Marketing-Book			2017-18		Yes	Nalir Publications, Uthamapalayam
168	K.Mohamed Irshad	Tax Reforms in India	GST in india - Challenges and Prospects		2017-18	978-93-86537-99-7	Yes	Shanlax publications Madurai
169	M.A. Samad		Concepts and innovation in Islamic Tamil Literature Through The Ages	International Conference on Worldwide Tamil	2017-18		Yes	University of Malaya in collaboration with Ayya Nadar Janaki Ammal College, Sivakasi

170	M.A. Samad		Tamil Ilakia Varalattil Islamum Tamilum	Tamil Ilakia Varalattil Assivahavum Tamilum Islamum Tamilum	2017-18		Yes	VHNSN College, Virudhunagar
171	M.A. Samad		Resource Person	The Multifaceted Personality of The Prophet Muhammad	2017-18		Yes	Sadakathullah Appa College, Trinelveli
172	A.Mujiber Rahman		investigations on Characteristics of Dh Type II Bursts Associated with Flares and Cems	Advances in Astronomy and Space Technology	2017-18		Yes	PG and Research Dept. Of Physics, Arul Anandar College, Madurai
173	P.Murugan		Nagaisuvai Vilakkamum Vivarainakalum - Puthukavithaikalin Oodaka	International Conference on Worldwide Tamil	2017-18		Yes	University of Malaya in collaboration with Ayya Nadar Janaki Ammal College, Sivakasi
174	P.Anitha, M.Santhi And H.Habeeb Rani		Vizings Weaker Conjecture (D.D) = (7,15)	Recent Trends in Applied Mathematics	2017-18	978-93-80767-79-6	Yes	Bishop Heber College, Thrichy
175	H.Habeeb Rani, M.Santhi And P.Anitha		Vizings Weaker Conjecture (D.D) = (7,14)	Recent Trends in Applied Mathematics	2017-18	978-93-80767-79-6	Yes	Bishop Heber College, Thrichy
176	M.Santhi, H.Habeen Rani And		Vizings Weaker Conjecture	Recent Trends in Applied	2017-18	978-93-80767-79-6	Yes	Bishop Heber College,

	P.Anitha		(D=7 and 8<D< 13)	Mathematics				Thrichy
177	G.Ramana n		Impact of GST on Health Care Sector	Tax Reforms in India	2017-18	978-93-86537-99-7	Yes	Shanlax publications, madurai
178	P.Ponmani		Impact of GST on Various industries in india	Tax Reforms in India	2017-18	978-93-86537-99-7	Yes	Shanlax publications, madurai
179	S.Sagetha Parvin		Features, Challenges and Impacts of GST in india	Tax Reforms in India	2017-18	978-93-86537-99-7	Yes	Shanlax publications, madurai
180	A.Abdul Hameed		Impact of Climate Change on Water Resources	Climate Change, Environment and Agricultural Development in India	2017-18	978-9386537881	Yes	Shanlax publications, madurai
181	K.Abdul Rahim		Women Labour and Climate Change - Mitigation and Adaptation With Reference To Theni District	Climate Change, Environment and Agricultural Development in India	2017-18	978-9386537881	Yes	Shanlax publications, madurai
182	S.Sagetha Parvin		Climate Change - Mental Health Effects	Climate Change, Environment and Agricultural Development in India	2017-18	978-9386537881	Yes	Shanlax publications, madurai

183	G.Ponnam balam		Impact on Vulnrability of indian Agriculture To Climate Change	Climate Change, Environme nt and Agricultural Developme nt in India	2017- 18	978- 938653 7881	Yes	Shanlax publicati ons, madurai
184	G.Ramana n		A Study on Climate Change Impacts and Adaptation	Climate Change, Environme nt and Agricultural Developme nt in India	2017- 18	978- 938653 7881	Yes	Shanlax publicati ons, madurai
185	M.Moham ed Sheriff		Face interger Edge Cordial Labeling of Graphs	Internation al Conference on Algebra and Discrete Mathemati cs	2017- 18	1819- 4966	Yes	Research India Publicati ons
186	M.Moham ed Sheriff		A Study on Face integer Edge Cordial Labeling of Graphs	Algebra and Discrete Mathemati cs	2017- 18		Yes	Dept. of Mathema tics, DDE Madurai kamaraj Universit y
187	M.Abdul Kader		Tamilarabi - Roman Tamil- Oppeedu	Concepts And Innovation in Islamic Tamil Literature through the Ages	2017- 18		Yes	Universit y of Malaya in collabora tion with Ayya Nadar Janaki Ammal College, Sivakasi
188	S.Faix Ahamed		A Study on Stress Manageme nt of Wroking Women in Theni	Advanced Bio Metric Trends	2017- 18		Yes	Arul Ananther College, Madurai

			District					
189	Dr. Ranganathan		Competency Mapping For Librarians of Arts and Science Colleges in Theni District	International Journal of Science and Humanities	2017-18		Yes	Islamiah College, Vaniyampadi
190	S.Faiz Ahamed		Issues in GST on Banking Sector	Implementation and Management of GST in India - An Appraisal	2017-18		Yes	Jamal Mohammed College, Trichy
191	A.Abdul Kakkim		Branding Strategy in Fmcg Segment- Global and Indian Perspective	New Dimensions of Management in The Globalised Era	2017-18		Yes	Madurai Kamraj University, Madurai
192	T.K.Thirumalaisamy		X Ray and Charge Density Distribution Studies on Antimony Trioxide	Conference on Nanomaterials (Ncn - 2017)	2017-18		Yes	Arinkar Anna Government Arts college, Namakkal
193	T.K.Thirumalaisamy		Electron Density Distribution Studies of Cr:Al ₂ O ₅	Recent Advances In Material Science (Ncrams)	2017-18		Yes	Government arts college, tiruvannamalai
194	M.Bilal		Tamil Vanikam	Ilyakiyathil Kaalamthorum Vanikam	2017-18	978-93-78102-48-4	Yes	CPA College, Bodinayakanur, Shanlax Publication

195	A.Abdu Hakeem		Gap Analysis Between Expectation and Perception of Service Quality in Luxury Hotel		2017-18		Yes	MKUniveristy
196	P.Ponmani		Climate Change, Environment and Agricultural Development in india	UGC Sponsered Two Day National Level Semianar on Cceadi - 2017	2017-18		Yes	
197	P.Ponmani		Financial inclusion Through Banking Sector Reforms :An Analysis of indian Experirnce	Thirteenth International Seminar on Financial Markets :Issues and Challenges	2017-18		Yes	
198	M.Mohamed Ishaq P.Seenivasan Dr.A.Sulthan Mohideen	A Collection of Commerce Research Articles (Festschrift)			2016-17		Yes	NALIR PUBLICATIONS UTHAMA PALAYA M – 625 533
199	Dr.A.Abbas Manthiri, Dr.A.Mohamed Sali Mr.M.Mohamed Ishaq Dr.A.Sulthan	A Collection of Selected Commerce Research Articles			2016-17	978-93-86712-02-8	Yes	Jayalakshmi Publications, Madurai

	Mohideen							
200	M.Charles Robert	Contemporary Dielectric Materials	Structural Optical and Magnetic Properties Ga 2-Xfex O		2016-17		Yes	Materials Research Forum LLC
201	Dr.A.Sulthan Mohideen	Digital India – Challenges Ahead Book			2016-17		Yes	Jayalakshmi publications, Madurai
202	Dr.A.Abbas Manthiri Dr.A.Mohamed Sali Mr.M.Mohamed Ishaq	Digital India – Challenges Ahead Book			2016-17	978-93-84193-81-2	Yes	Jayalakshmi publications, Madurai
203	G.Ramanan	E-Banking in Rural Economy	A Comprehensive Study of Development, Design and Acceptance of Mobile Banking in india		2016-17	ISBN 978-81-929313-5-7	Yes	GRABS Educational charitable trust, Chennai
204	P.Seenivasan	E-Banking in Rural Economy	E-Banking in india and Its Present Scenario and Future Prospects	E-Banking in Rural Economy Recent Trends in Development	2016-17	ISBN : 978-81-929313-4-0	Yes	GRABS Educational Charitable Trust
205	G.Ramanan	E-Banking in Rural Economy - Book			2016-17	ISBN 978-81-929313-5-7	Yes	GRABS Educational charitable trust, Chennai

206	K.Abdul Rahim	Implications of E-Banking In Rural India	E-Banking and Financial inclusion		2016-17	978-81-929313-4-0	Yes	Grabs Educational charitable trust Chennai
207	T.Sofia	Implications of E-Banking In Rural India	Emerging Trends of internet Banking in india	E-Banking in Rural Economy Recent Trends in Development	2016-17	ISBN : 978-81-929313-4-0	Yes	GRABS Educational Charitable Trust
208	G.Ramanna	Implications of E-Banking In Rural India	Fraud in The Banking Sector- Causes, Concerns and Cures		2016-17	ISBN 978-81-929313-4-0	Yes	GRABS Educational charitable trust, Chennai
209	G.Ponnamalam And K.Abdul Rahim	Implications of E-Banking In Rural India Book			2016-17	ISBN;978-81-929313-4-0	Yes	Grabs Publication
210	Dr.V.Parasivan	Migration and Economic Development in India	Analytical Study of Methods and Measurement of internal Migration	----	2016-17	ISBN : 978938510995-9-	Yes	VERGAL-Publications
211	Dr.V.Parasivan	Migration in India Issues Challenges and Strategies.	Analysis of Nature and Determinants of Child Migration.	----	2016-17	ISBN : 9789385109126	Yes	VERGAL-Publications
212	Dr.A.Sulthan Mohideen	Problems and Prospects of Digital India		Problems and Prospects of Digital India	2016-17	978-93-84193-83-6	Yes	Jayalakshmi publications, Madurai

		Book						
213	Dr. S. Varghese Jeyaraj	Socio-Economic History of Tamil Nadu-Book			2016-17	978-81-910559-5-5	Yes	ANNS publications, Uthamapalayam.
214	M.Nizam Mydeen	Tax Reforms in India	GST-Farmers Apprehensive As Cost of Agricultural input May Rise		2016-17	978-93-86537-99-7	Yes	Shanlax publications Madurai
215	J. Ahmed Meeran		Jeet Thayil'S Narco Polis Confession of An indian Opium Eater		2016-17	2349-8684	Yes	Mangayarkarasi College of Arts and Science for women, Madurai
216	D.Gayathri Devi		Relation Between Racial Discrimination, Social Class and Health Among Ethnic Minority Groups	A Galaxy of Critical Insights into Comparative Literature	2016-17	978-93-81723-57-9	Yes	V. H.N.S.N Publications Virudhunagar
217	S.A.Sadafunisha		Cinema and Its influence on Our Culture in The indian Youth.	Perspectives on Arts Literature and Cinema.	2016-17		Yes	

218	T.Sofia		Migration and Status of Rural Development initiative in india	Migration and Economic Development in India	2016-17	ISBN : 978-9385109-12-6	Yes	Vergal Publication
219	P.Ponmani		Migration Policy and Human Development in india	Migration in India : Issues, Challenges and Strategies	2016-17	ISBN : 978-9385109-12-6	Yes	Vergal Publication
220	T.Sofia		Migration and Status of Rural Development initiative in india	Migration in India : Issues, Challenges and Strategies	2016-17	ISBN : 978-9385109-12-6	Yes	Vergal Publication
221	P.Ponmani		Migration Policy and Human Development in india	Migration in India : Issues, Challenges and Strategies	2016-17	ISBN : 978-9385109-12-6	Yes	Vergal Publication
222	T.Sofia		A Discussion on Theoretical Aspect of Migrate	Migration in India : Issues, Challenges and Strategies	2016-17	ISBN : 978-9385109-12-6	Yes	Vergal Publication
223	T.Sofia		An Economic Analysis of Social Networking Usages in Chinna Manur Municipality	Digital India - Problems and Prospects	2016-17	ISBN : 978-93-84193-83-6	Yes	Jayalakshmi Publications
224	K.Athinara yanan		Status of Women in india	Women - As a Prestegious Community	2016-17	9.78819 E+12	Yes	Crescent College, Madurai

225	M.Rizvana		Feminism in The Novel of Manju Kapur'S Difficult Daughters and Dattani'S Tara	Developme nt of Literature with the Societal Changes	2016-17	978938 1723-58-9	Yes	Jayalaksh mi Publicati ons Madurai
226	M.Rizvana		The Use of Technology in education and Teaching Process	Second National Conference on New Perspectives in ELT	2016-17	1930-2940	Yes	Language In India
227	J. Ahmed Meeran		Method For Development of Communication Skills	English Language Teaching : Methods and Techniques	2016-17	978-93-81723-65-4	Yes	V. H.N.S.N College,V irudhuna gar
228	H.Rakhiba		Cultural Adaptation in Meira Chand'S A Different Sky	South Asian Fiction: Strategies of Survival and Revival Since 1995	2016-17	0973-0303	Yes	Jamal Mohame d College, Trichy
229	K.Shahul Hameed		Kinetic and Isotherm Studies of Adsorption of Brilliant Blue Dye By Kaolin	UGC Sponsored National Seminar	2016-17	978-81-922846-4-4	Yes	PG Departm ent of Chemistr y, Jayaraj Annapack iam College for Women, Periyakul am
230	S.Sivakumar		Effect of Bentonite I The Repeal of Amido Black	UGC Sponsored National Seminar	2016-17	978-81-922846-4-4	Yes	PG Departm ent of Chemistr y, Jayaraj Annapack iam

								iam College for Women, Periyakul am
231	A.Nihath Nazleen		Corrosion inhibition of Beet Root Extract on Mild Steel in Well Water	UGC Sponsored National Seminar	2016- 17	978-81- 922846- 4-4	Yes	PG Departm ent of Chemistr y, Jayaraj Annapack iam College for Women, Periyakul am
232	G.Arivazag an		Oxiation of Aminoacid By Peroxomon osulphate in The Presence of Cu(Ii) and Mn(Ii) Ions	UGC Sponsored National Seminar	2016- 17	978-81- 922846- 4-4	Yes	PG Departm ent of Chemistr y, Jayaraj Annapack iam College for Women, Periyakul am
233	A.Ismath Raihana And S.Ramana than		Synthesis, Photosynth esis and Microbial Studies of Diamine Ruthenium (Ii) and Copper (Ii) Complexes	UGC Sponsored National Seminar	2016- 17	978-81- 922846- 4-4	Yes	PG Departm ent of Chemistr y, Jayaraj Annapack iam College for Women, Periyakul am

234	Dr.S.A.No or Mohamed		A Study on Antibacteri al Activity of Crude Extract From The Stem of Diospyros Paniculata	UGC Sponsored National Seminar	2016- 17	978-81- 922846- 4-4	Yes	PG Departm ent of Chemistr y, Jayaraj Annapack iam College for Women, Periyakul am
235	R.Abirama Krishnan		The Role of intermedia ries in Electornic Market Place	A Collection of Selected Commerce Research Articles	2016- 17	978-93- 86712- 02-8	Yes	Jayalaksh mi Publicati ons, Madurai
236	M.Abdul Jabbar		Customer Relationshi p Manageme nt in Banking Sector	A Collection of Selected Commerce Research Articles	2016- 17	978-93- 86712- 02-8	Yes	Jayalaksh mi Publicati ons, Madurai
237	S.Faiz Ahamed & M.Kaja Mohideen		Rural Maketing and Its Significane in india	A Collection of Selected Commerce Research Articles	2016- 17	978-93- 86712- 02-8	Yes	Jayalaksh mi Publicati ons, Madurai
238	M.Abbas Manthiri		Impact of The internet on Marketing Strategy Formulatio n	A Collection of Selected Commerce Research Articles	2016- 17	978-93- 86712- 02-8	Yes	Jayalaksh mi Publicati ons, Madurai
239	M.Papathi		A Study on Issues and Challegnes of Women Empowerm ent in india	A Collection of Selected Commerce Research Articles	2016- 17	978-93- 86712- 02-8	Yes	Jayalaksh mi Publicati ons, Madurai

240	M.Mohamed Ilyas		Role of Women Entrepreneurs in The Economic Development	A Collection of Selected Commerce Research Articles	2016-17	978-93-86712-02-8	Yes	Jayalakshmi Publications, Madurai
241	P.Seenivasan		Role of information Technology in Women Empowerment	A Collection of Selected Commerce Research Articles	2016-17	978-93-86712-02-8	Yes	Jayalakshmi Publications, Madurai
242	K.Deepalakshmi		The Importance of Teachers in Education	A Collection of Selected Commerce Research Articles	2016-17	978-93-86712-02-8	Yes	Jayalakshmi Publications, Madurai
243	K.M.Shibhadhullah		Customer Relationship Management in insurance and Banking Sector	A Collection of Selected Commerce Research Articles	2016-17	978-93-86712-02-8	Yes	Jayalakshmi Publications, Madurai
244	K.Mohamed Irshad		Ict in Empowerment of Women and Girls	A Collection of Selected Commerce Research Articles	2016-17	978-93-86712-02-8	Yes	Jayalakshmi Publications, Madurai
245	S.Hillary Jenifer		Women Entrepreneurs in india Issues and Challegnes	A Collection of Selected Commerce Research Articles	2016-17	978-93-86712-02-8	Yes	Jayalakshmi Publications, Madurai
246	K.Mohamed Abdul Kader		A Problems and Prospects of Woemen	A Collection of Selected Commerce Research	2016-17	978-93-86712-02-8	Yes	Jayalakshmi Publications, Madurai

			Empowerment in india	Articles				
247	G.Elangovan		Socio Economic Conditions of Working Women in Public and Private Sector	A Collection of Selected Commerce Research Articles	2016-17	978-93-86712-02-8	Yes	Jayalakshmi Publications, Madurai
248	M.Amsa		Marketing of Bank Products - Emerging Challenges and New Strategies	A Collection of Selected Commerce Research Articles	2016-17	978-93-86712-02-8	Yes	Jayalakshmi Publications, Madurai
249	N.Manikavasam		A Study on Comparative Analysis of The Cellular Analyss Provider, Aircel and Vodafone in Pervaurani	A Collection of Selected Commerce Research Articles	2016-17	978-93-86712-02-8	Yes	Jayalakshmi Publications, Madurai
250	R.Sathru Sangara Vel Samy		Retail Marketing in The New Millenium	A Collection of Selected Commerce Research Articles	2016-17	978-93-86712-02-8	Yes	Jayalakshmi Publications, Madurai
251	C.Moorthy		Cultivation and Marketing of Coconut in Thanvaur Distrit	A Collection of Selected Commerce Research Articles	2016-17	978-93-86712-02-8	Yes	Jayalakshmi Publications, Madurai

252	M.Mahalakshmi		Consumer Buying Behaviour Towards online Shopping	A Collection of Selected Commerce Research Articles	2016-17	978-93-86712-02-8	Yes	Jayalakshmi Publications, Madurai
253	N.Elizabeth		A Measure of Service Quality in Retail Marketing	A Collection of Selected Commerce Research Articles	2016-17	978-93-86712-02-8	Yes	Jayalakshmi Publications, Madurai
254	R.Jeyanthi, G.Pandiyarajan		E-Marketing	A Collection of Selected Commerce Research Articles	2016-17	978-93-86712-02-8	Yes	Jayalakshmi Publications, Madurai
255	P.Kumaravel		Is Mechanisation on Agriculture Fruitful	A Collection of Selected Commerce Research Articles	2016-17	978-93-86712-02-8	Yes	Jayalakshmi Publications, Madurai
256	A.Abdul Hakeem		Green Marketing in India	A Collection of Selected Commerce Research Articles	2016-17	978-93-86712-02-8	Yes	Jayalakshmi Publications, Madurai
257	M.Mohamed Ishaq		Cultivation and Marketing of Cardamom in Kerala	A Collection of Commerce Research Articles (Festschrift)	2016-17		Yes	NALIR Publications Uthamapalayam – 625 533
258	Mr.P.Seenivasan		Corporate Social Responsibility in India	A Collection of Commerce Research Articles (Festschrift)	2016-17		Yes	NALIR Publications Uthamapalayam – 625 533

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259	Dr.A.Sulthan Mohideen		Women Empowerment In India – Challenges Ahead	A Collection of Commerce Research Articles (Festschrift)	2016-17		Yes	NALIR Publications Uthamapalayam – 625 533
260	Mr.M.Mohamed Ilyas		Prospects of Tourism in Indian Economy Under The Globalization Era	A Collection of Commerce Research Articles (Festschrift)	2016-17		Yes	NALIR Publications Uthamapalayam – 625 533
261	K.Deepalakshmi		Special Economic Zone – Overview, Challenges and Future	A Collection of Commerce Research Articles (Festschrift)	2016-17		Yes	NALIR Publications Uthamapalayam – 625 533
262	M.Pappathi		Retail Marketing in The New Millennium : Emerging Issues & Trends	A Collection of Commerce Research Articles (Festschrift)	2016-17		Yes	NALIR Publications Uthamapalayam – 625 533
263	S.Hillary Jenifer		Importance of Consumer Protection in India	A Collection of Commerce Research Articles	2016-17		Yes	NALIR Publications Uthamapalayam – 625 533

				(Festschrift)				
264	Mr.K.Mohamed Irshad		A Study on Customer Satisfaction of Honda Bikes With Reference To Chinnamanur Town, Theni District	A Collection of Commerce Research Articles (Festschrift)	2016-17		Yes	NALIR Publications Uthamapalayam – 625 533
265	K.Mohamed Abdul Kader		E Marketing - An Essential Tool of E Banking	A Collection of Commerce Research Articles (Festschrift)	2016-17		Yes	NALIR Publications Uthamapalayam – 625 533
266	R.Abirama krishnan		Challenges of Global Business in The 21St Century	A Collection of Commerce Research Articles (Festschrift)	2016-17		Yes	NALIR Publications Uthamapalayam – 625 533
267	M.Abbas Manthiri		Recent Trends in Service Marketing	A Collection of Commerce Research Articles (Festschrift)	2016-17		Yes	NALIR Publications Uthamapalayam – 625 533

268	K.M. Shibkathulah		Recent Trend in Green Marketing	A Collection of Commerce Research Articles (Festschrift)	2016-17		Yes	NALIR Publications Uthamapalayam – 625 533
269	M.Kaja Mohideen		Globalization of Education Higher Education in india- Challenges	A Collection of Commerce Research Articles (Festschrift)	2016-17		Yes	NALIR Publications Uthamapalayam – 625 533
270	S.Kaliyuga Kannan Sakthi Vignesh		Globalization of Higher Education in india	A Collection of Commerce Research Articles (Festschrift)	2016-17		Yes	NALIR Publications Uthamapalayam – 625 533
271	H.Anis Fathima, K.Sharifa Nizara			A Collection of Commerce Research Articles	2016-17	978-93-86712-02-8	Yes	Jayalakshmi Publications, Madurai
272	M.Fowzia Sultana		M.Governance The Massive Reach of Mobile Phones in in india	Digital India – Challenges ahead	2016-17	978-93-84193-81-2	Yes	Jayalakshmi publications, Madurai
273	M.Abdul Jabbar		Dream of Digital india: Issues and Challenges	Digital India – Challenges ahead	2016-17	978-93-84193-81-2	Yes	Jayalakshmi publications, Madurai

274	R.Mohamed Nasrudeen		Consumer Buying Behaviour Towards E-Marketing With Special Reference To Madurai City	Digital India – Challenges ahead	2016-17	978-93-84193-81-2	Yes	Jayalakshmi publications, Madurai
275	A.Abdul Hakim		Impact of Demonetization on Economy	Digital India – Challenges ahead	2016-17	978-93-84193-81-2	Yes	Jayalakshmi publications, Madurai
276	Dr.K.Ponmozhi		information and Communication Technology in Education	Digital India – Challenges ahead	2016-17	978-93-84193-81-2	Yes	Jayalakshmi publications, Madurai
277	S.Jeyalakshmi		Virtual Currencies	Digital India – Challenges ahead	2016-17	978-93-84193-81-2	Yes	Jayalakshmi publications, Madurai
278	S.Kannan		Business Process Reengineering	Digital India – Challenges ahead	2016-17	978-93-84193-81-2	Yes	Jayalakshmi publications, Madurai
279	M.Priyavarsini		Semantic Search Engine Using ontology For Personalised Search	Digital India – Challenges ahead	2016-17	978-93-84193-81-2	Yes	Jayalakshmi publications, Madurai
280	R.Nagendrabalakumar		E-Commerce	Digital India – Challenges ahead	2016-17	978-93-84193-81-2	Yes	Jayalakshmi publications, Madurai

281	R.Anadh		An Overview of Management information System in Public Sector Organisations	Digital India – Challenges ahead	2016-17	978-93-84193-81-2	Yes	Jayalakshmi publications, Madurai
282	A.Seenivasagan		Implementation of Cbs in Public Sector Banks Issues & Challenges	Digital India – Challenges ahead	2016-17	978-93-84193-81-2	Yes	Jayalakshmi publications, Madurai
283	M.Rubini		Growth and Security of E-Commerce	Digital India – Challenges ahead	2016-17	978-93-84193-81-2	Yes	Jayalakshmi publications, Madurai
284	P.Praveena		E-Banking in Services	Digital India – Challenges ahead	2016-17	978-93-84193-81-2	Yes	Jayalakshmi publications, Madurai
285	S.Thowfeek Khan		E-Banking The indian-Current Scenario	Digital India – Challenges ahead	2016-17	978-93-84193-81-2	Yes	Jayalakshmi publications, Madurai
286	D.Anbarasi		E-Banking Adopting in An Emerging Economy	Digital India – Challenges ahead	2016-17	978-93-84193-81-2	Yes	Jayalakshmi publications, Madurai
287	S.Vijayalakshmi		E-Tailing-Issue and Challenges	Digital India – Challenges ahead	2016-17	978-93-84193-81-2	Yes	Jayalakshmi publications, Madurai
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439	M.Abdul Kader		"Arabutha milanin Kaalamum Karuthum"	"Aaivukova i "Eigth Edition	2015- 16	978-81- 928616- 8-5	Yes	"Anania pathikam ", Thanjavu r

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