

# **Hajee Karutha Rowther Howdia College**

**(Autonomous)**

**Uthamapalayam 625 533, Theni District.**



## **Department of Business Administration**

**Programme Specific Outcomes (PSOs)**

**Programme Outcomes (POs)**

**Course Outcomes (COs)**

# B.B.A.

## **Programme Specific Outcomes (PSOs):**

**PS01:** Competent , creative and highly valued professionals in the industry, academia or government.

**PS02:** Flexible and adaptable in the workplace , possess the capacity to embrace new opportunities of emerging technologies, leadership and teamwork opportunities, all affording sustainable management careers.

**PS03:** Able to continue their professional development by obtaining advanced degrees in management or other professional fields.

**PS04:** Able to act with global , ethical ,societal, ecological and commercial awareness as s expected of practicing management professionals.

**PS05:** Able to adapt to a rapidly changing environment with new learned and applied skills ,become socially responsible and value driven citizens, committed to sustainable development.

## **Programme Outcomes (POs):**

**PO1: Administration and Management Knowledge:** Cognise administration, management concepts, principles related to business, human resource, service, commodity marketing, banking, insurance, finance, resource requirements, planning methods of acquiring the resources.

**PO2: Accounting and Application of Accounting Software:** Design methods of registering financial transactions, calculating financial transitions, verifying and applying of accounting software.

**PO3: Human Resources Management and Statistics:** Formulate statistical and mathematical techniques, solutions to business oriented problems with the optimum utilization of human resources.

**PO4: Economics and Law.** Deduce basic and rudimentary economic principles for decision-making and the Business law governing the promotion and management of business.

**PO5:** Make the students to improve their knowledge in recent trends in commerce and business.

## Course Outcomes (COs):

<b>Course Code:</b> 20UBAL11	<b>Course Title:</b> Vaniga Kadithangal
<b>Course Outcomes (COs):</b> <b>CO1:</b> Understand the basic Concepts, need and importance of professional business models. <b>CO2:</b> Acquire Knowledge and understand to write a letters regarding various business activities. <b>CO3:</b> Compare and build to write bank enquiry, complaint letters. <b>CO4:</b> Understand and Develop to write Sales letter, government correspondence. <b>CO5:</b> Have a basic knowledge of insurance letters, job applications and advertisement letters.	

<b>Course Code:</b> 20UBAC11	<b>Course Title:</b> Management Theory and Concepts
<b>Course Outcomes (COs):</b> <b>CO1:</b> Demonstrate to apply general management know-how in practical business situation <b>CO2:</b> Explain the various concepts of management <b>CO3:</b> Develop and make the students to know the organization hierarchy; authority and responsibility relationships associated with the different levels of Management <b>CO4:</b> Infer professional challenges that managers face in various organization <b>CO5:</b> Adapt the students to appreciate the emerging ideas and practices in the field of management	

<b>Course Code:</b> 20UBAC12	<b>Course Title:</b> Financial Accounting – I
<b>Course Outcomes (COs):</b> <b>CO1:</b> Delineate the basic accounting concepts, conventions and golden principles of Accountancy. <b>CO2:</b> Understanding of accounting work of a higher order from the fundamentals of financial accounting to the advanced level. <b>CO3:</b> Identify the reasons for the difference between cash book and pass book balances <b>CO4:</b> Formulate the methods of calculation of interest <b>CO5:</b> Compile and prepare final accounting process and final accounts	

<b>Course Code:</b> 20UBAA11	<b>Course Title:</b> Business Economics
<b>Course Outcomes (COs):</b> <b>CO1:</b> Discover Provide knowledge, tools and techniques to make effective economic decisions under conditions of risk and uncertainly. <b>CO2:</b> Determine the factors such as demand and production for pricing criteria. <b>CO3:</b> Support the students to understand the various trade theories/models <b>CO4:</b> Make use of economic tools to analyze diversity of issues in the Indian and International economy <b>CO5:</b> Develop the students to acquire deep current issues in International Trade	

**Course Code:** 20UBAL21

**Course Title:** Aluvalaga Melanmai

**Course Outcomes (COs):**

**CO1:** The students will come to know the Principles, Functions and Importance of office management. Acute knowledge about the project layout.

**CO2:** Acquire skills including Use appropriate office procedures as related to records information management, telephone communications, and mail management.

**CO3:** Read, understand and develop standard types of business documents, Filing the document .

**CO4:** Select and perform office accounting and recordkeeping functions as related to a service business, including computerized application and other equipments.

**CO5:** Demonstrate appropriate critical thinking in report Writing.

**Course Code:** 20UBAC21

**Course Title:** Business Environment

**Course Outcomes (COs):**

**CO1:** Compose the knowledge of business and related factors; and business's dependency on the interactions with different environmental variables.

**CO2:** Combine the knowledge of macro environmental issues and their impact on business organization and strategy

**CO3:** Estimate the influence of various societal factors on business operations

**CO4:** Modify various policy perspective in regulatory environment of Business

**CO5:** Elaborate the nature scope and structure of International Business Environment

**Course Code:** 20UBAC22

**Course Title:** Financial Accounting – II

**Course Outcomes (COs):**

**CO1:** Acquire knowledge regarding of assets, liabilities and stakeholders' equity in a concise and clear manner.

**CO2:** To enable the students to acquire knowledge of the consignment and joint venture.

**CO3:** To make familiarize with branch and department accounts

**CO4:** Acquire knowledge regarding the self-balancing system

**CO5:** To understand the procedure involved in the computation of insurance claims.

**Course Code:** 20UBAA21

**Course Title:** Money and Banking

**Course Outcomes (COs):**

**CO1:** Explain the functions and importance of money

**CO2:** To develop a basic understanding of the financial system: how it operates and why it plays a central role in the economy.

**CO3:** Explain the various functions of money, and how money has evolved over time.

**CO4:** Explain how commercial banks create money through the process of taking deposits and making loans.

**CO5:** Show that modern banking systems include both privately owned commercial banks and government-owned central banks

**Course Code:** 20UBAC31

**Course Title:** Business Law I

**Course Outcomes (COs):**

**CO1:** Make the students understand about business law

**CO2:** Develop knowledge on contract and various types of contracts

**CO3:** Make the students understand about companies contracts

**CO4:** To equip the students with proper knowledge about Special contract.

**CO5:** To help the students to understand the concept of sale of goods

**Course Code:** 20UBAC32

**Course Title:** Entrepreneurial Development

**Course Outcomes (COs):**

**CO1:** To aim to develop students about Entrepreneurship development

**CO2:** To study the factors affecting entrepreneurial growth

**CO3:** To create awareness on various Entrepreneurship Development Programme

**CO4:** To give an introduction about MSME, EDI and other training institutes in Entrepreneurship.

**CO5:** To enable them to understand project formulation.

**Course Code:** 20UBAC33

**Course Title:** Cost Accounting

**Course Outcomes (COs):**

**CO1:** To aim to familiarize the concept of cost accounting.

**CO2:** To help to gather knowledge on preparation of cost sheet in its practical point of view.

**CO3:** To facilitate the idea and meaning of material control with pricing methods.

**CO4:** To develop the knowledge about remuneration and incentives.

**CO5:** To introduce the concept of overhead cost.

**Course Code:** 20UBAC34

**Course Title:** Computer Applications in Business – I

**Course Outcomes (COs):**

**CO1:** To introduce the students about basics of computers

**CO2:** To give them software details and exposure Operating system

**CO3:** Develop the competence of WINDOWS-XP

**CO4:** To introduce the students about basics of MS-Office

**CO5:** To provide practical knowledge exposure MS-Excel

**Course Code:** 20UBAC35

**Course Title:** Organizational Behaviour

**Course Outcomes (COs):**

**CO1:** To equip the students with the basic idea and introduction on organizational behavior as a concept

**CO2:** Explain and helps the students to gain more knowledge on Group Behavior

**CO3:** To give a light on the concept and difference theories on motivation & Understand the concept of conflict management

**CO4:** To study and awareness about stress management

**CO5:** To give an introduction about Organization Development and changes.

**Course Code:** 20UBAA31

**Course Title:** Business Statistics

**Course Outcomes (COs):**

**CO1:** To familiarizes the concept of statistics

**CO2:** To provide practical exposure on calculation of measures of average

**CO3:** To provide practical exposure on calculation of measures of correlation and irrigation

**CO4:** To introduce the students about the concept Analysis of Time series

**CO5:** To provide practical exposure on calculation of trend analysis

**Course Code:** 20UBAS31

**Course Title:** Personality Development

**Course Outcomes (COs):**

**CO1:** To provide orientation about personality development

**CO2:** To give them Motivation and to create knowledge about motivation theories.

**CO3:** To Enable them to become a Physical exercise

**CO4:** To understand the importance of Values and Attitudes for their self-development

**CO5:** To create awareness about Perception

**Course Code:** 20UBAC41

**Course Title:** Business Law II

**Course Outcomes (COs):**

**CO1:** Infer the fundamentals of Industrial and Labour law

**CO2:** Elaborate the salient features of welfare & wages legislations also integrate the knowledge of Labour Law in General HRD practice

**CO3:** Assess the Legal regulation of trade union

**CO4:** Illustrate the laws relating to industrial relations, social security and working conditions and also learn the enquiry procedural and industrial discipline, law in regulating industrial conflicts

**CO5:** Invent the various disputes and claims in the law and Gratuity act

**Course Code:** 20UBAC42

**Course Title:** Banking Theory, Law and Practice

**Course Outcomes (COs):**

**CO1:** To disseminate knowledge among the students with theoretical structures about banking insurance.

**CO2:** To train and equip the students with the skills of modern banking and insurance is run

**CO3:** Students will be taken for trainings to banks and insurance companies.

**CO4:** To develop and inculcate the traits of professionalism amongst the students

**CO5:** Professional attire, professional communication skills and professional discipline will be inculcated

**Course Code:** 20UBAC43

**Course Title:** Management Accounting

**Course Outcomes (COs):**

**CO1:** To understand the basic concepts and processes used to determine product costs.

**CO2:** To be able to interpret cost accounting statements.

**CO3:** To be able analyze and evaluate information for cost ascertainment, planning, control and decision making.

**CO4:** Gain traction with various methods of management accounting

**CO5:** To aid the management in the process of effective decision making



**Course Code:** 20UBAC44

**Course Title:** Computer Applications In Business – II

**Course Outcomes (COs):**

**CO1:** Gain familiarity with concepts and terminology used in the development, implementation and operations of business applications systems

**CO2:** Explore various methods that information technology

**CO3:** Accomplish projects utilizing business theories, Internet resources and computer technology

**CO4:** Investigate emerging technology in shaping new processes, strategies and business models.

**CO5:** Work with simple design and development tasks for the main types of business information systems.

**Course Code:** 20UBAA41

**Course Title:** Business Mathematics

**Course Outcomes (COs):**

**CO1:** Explain the Concepts and use equations, formulae and mathematical expression relationship in a variety of contexts

**CO2:** Apply the Knowledge in mathematics in solving business problems

**CO3:** Analyze and demonstrate mathematical skills

**CO4:** Integrate concept in business concepts

**CO5:** To have a proper understanding of mathematical applications.

**Course Code:** 20UBAS41

**Course Title:** Communicative Skills

**Course Outcomes (COs):**

**CO1:** To be familiar with the complete course outline / Evaluation pattern & Assignments

**CO2:** To demonstrate ability to write error free while making an optimum use of correct Business Vocabulary & Grammar.

**CO3:** To draft effective business correspondence with brevity and clarity.

**CO4:** To Stimulate their critical thinking by designing and developing clean and lucid writing skills.

**CO5:** To demonstrate verbal and non- verbal communication ability through presentations.