

Hajee Karutha Rowther Howdia College

(Autonomous)

Uthamapalayam 625 533, Theni District.



Department of Commerce Banking

Programme Specific Outcomes (PSOs)

Programme Outcomes (POs)

Course Outcomes (COs)

B.Com. Banking

Programme Specific Outcomes (PSOs):

PS01: Be competent, creative and highly valued professionals in industry, academia, or government.

PS02: Be flexible and adaptable in the workplace; possess the capacity to embrace new opportunities of emerging technologies, leadership and teamwork opportunities, all affording sustainable management careers.

PS03: Continue their professional development by obtaining advanced degrees in Banking or other professional fields.

PS04: Act with global, ethical, societal, ecological and commercial awareness, as is expected of practicing management professionals.

PS05: Adapt to a rapidly changing environment with learned and applied new skills, become socially responsible and value driven citizens, committed to sustainable development.

Programme Outcomes (POs):

PO1: Students will learn relevant financial accounting career skills applying both quantitative and qualitative knowledge to their future careers in business.

PO2: Students will learn relevant managerial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.

PO3: Learners will gain through systematic and subject skills within various disciplines of commerce, business accounting, economics, finance, auditing and marketing, entrepreneurial skills.

PO4: Learners will be able to recognize features and roles of businessman entrepreneur, managers, consultant, company secretary, which will help learners to possess knowledge and other soft skills and to react aptly when confronted with critical decision making.

PO5: Learners will acquire the skills like effective communication, decision making, problem solving in day to day business affairs, especially leadership qualities.

Course Outcomes (COs):

Course Code: 20UCBC11	Course Title: Commercial Banking
Course Outcomes (COs): CO1: Learn the function of commercial Banks, economic development, commercial banking systems, unit banking, branch banking and industrial banking. CO2: Develop the ability to understand the Indian banking system structure, nationalization of major commercial banks, reasons, achievements, critical evaluation of their performance and recent trends in Indian banking. CO3: Develop knowledge on deposit mobilization by commercial banks, different types of bank deposits, deposit mix, trend and growth of bank deposits in India, Non-Banking financial Intermediaries. CO4: Acquire knowledge on Commercial banks and creation of credit, principle of sound lending, forms of advances, purchasing and discounting of bills. CO5: To develop and understand the investment policy of commercial bank, asset structure, cash balances, Money at call and short notice, short term bill, advances, investments in Government and other securities, liquidity of commercial banks, factors affecting liquidity and liquidity rules in India.	

Course Code: 20UCBC12	Course Title: Financial Accounting - I
Course Outcomes (COs): CO1: To analyse the business transactions using accrual basis accounting according to Generally Accepted Accounting Principles. CO2: To manually rectify errors and prepare bank reconciliation statement. CO3: Aware of preparation of Average due date and Account current. CO4: Have knowledge in the accounting practice in Consignment account and Joint Venture. CO5: Have knowledge to prepare final accounts of sole trading concern.	

Course Code: 20UCBA11	Course Title: Business Economics
Course Outcomes (COs): CO1: To analyse the basic concepts of economics and managerial economics CO2: Aware knowledge in demand, its determinants and elasticity. CO3: Responsive of forecasting, its methods for an established product and new product. CO4: Have knowledge in price determination. CO5: Have acquaintance in profit planning and break-even analysis	

Course Code: 20UCBC21

Course Title: Business Environment

Course Outcomes (COs):

CO1: To analyse the basic concepts of factors affecting business environment.

CO2: To have knowledge in Industrial Development under the plans.

CO3: Aware of industrial sickness.

CO4: Have knowledge in small scale sector.

CO5: Have knowledge in Consumer Protection Act

Course Code: 20UCBC22

Course Title: Financial Accounting - II

Course Outcomes (COs):

CO1: Have knowledge to prepare Receipts and Payments Account, Income and Expenditure account.

CO2: To aware Incomplete records.

CO3: To understand the depreciation accounting.

CO4: Have knowledge in self-balancing system.

CO5: Have acquaintance in Insurance claims.

Course Code: 20UCBA21

Course Title: Economic Development of India

Course Outcomes (COs):

CO1: To familiarise the students with basic concepts and tools of Indian economy.

CO2: To have knowledge in Green revolution.

CO3: To familiarize in industrial policy

CO4: Understanding the commercial banks and economic development.

CO5: Have knowledge in five year plans.

Course Code: 20UCBC31

Course Title: Marketing Management

Course Outcomes (COs):

CO1: Remembering the marketing concepts, its functions and marketing mix.

CO2: Understanding market segmentation, diversification, and product life cycle.

CO3: Applying brand loyalty, packaging and pricing.

CO4: Enhancing the knowledge on channels of distribution.

CO5: Infusing the concept of advertising and personal selling.

Course Code: 20UCBC32

Course Title: Business Law

Course Outcomes (COs):

CO1: Remembering the law of contract, offer, acceptance and consideration.

CO2: Understanding performance of contract, discharge, remedies and breach.

CO3: Applying indemnity, guarantee, bailment and pledge.

CO4: Enhancing the knowledge on contract of agency.

CO5: Infusing the concept of law of sale of goods.

Course Code: 20UCBC33

Course Title: Financial Accounting - III

Course Outcomes (COs):

CO1: Remembering fire insurance claims and average clause.

CO2: Understanding royalty accounts, investment accounting and voyage account.

CO3: Applying insolvency accounts.

CO4: Enhancing the knowledge on branch and departmental accounts.

CO5: Infusing the concept of hire purchase accounts.

Course Code: 20UCBC34

Course Title: Cost Accounting

Course Outcomes (COs):

CO1: Remembering concept of cost accounting.

CO2: Understanding material and labour.

CO3: Applying overheads, allocation and apportionment.

CO4: Enhancing the knowledge on job, contract and process costing.

CO5: Infusing the concept of reconciliation of cost and financial accounting.

Course Code: 20UCBC35

Course Title: Money & Banking

Course Outcomes (COs):

CO1: Remembering concept of money and its functioning.

CO2: Understanding gold standard and methods of note issue.

CO3: Applying quantity theory, income theory, inflation and deflation.

CO4: Enhancing the knowledge on functions of commercial banks

CO5: Infusing the concept of money market and methods of credit control.

Course Code: 20UCBA31

Course Title: Business Statistics

Course Outcomes (COs):

CO1: Remembering concept of data collection, sampling and classification.

CO2: Understanding arithmetic mean, median, mode, standard deviation and skewness

CO3: Applying correlation and regression.

CO4: Enhancing the knowledge on time series, moving average and single average only.

CO5: Infusing the concept of index numbers, tests and consumer price index number.

Course Code: 20UCBS31

Course Title: MS-Office

Course Outcomes (COs):

CO1: Remembering concept of Windows and MS- Word.

CO2: Understanding Ms-Word Applications – moving, correcting, editing and printing.

CO3: Applying undo and redo features, headers and footers and tables and graphics.

CO4: Enhancing the knowledge on MS-Excel, spread sheet, functions, formatting text and numbers, creations enhancing and printing a chart.

CO5: Infusing the concept of Power point, creating, animation and slide shows.

Course Code: 20UCBC41

Course Title: Banking Law and Practice

Course Outcomes (COs):

CO1: Remembering concept of general and special relationship of banker and customer.

CO2: Understanding deposits, cheque, crossing and bills of exchange.

CO3: Applying marking, protection of paying banker and payment and holder in due course.

CO4: Enhancing the knowledge on collection of cheque and employment of funds.

CO5: Infusing the concept of loans and advances against primary and collateral securities.

Course Code: 20UCBC42

Course Title: Principles of Management Accounting

Course Outcomes (COs):

CO1: Remembering concept of Management accounting.

CO2: Understanding ratio analysis, fund flow statement and cash flow statement

CO3: Applying marginal costing and break even analysis and cost volume profit analysis.

CO4: Enhancing the knowledge on budget and budgetary control and classification of budgets.

CO5: Infusing the concept of standard costing and classification of variances

Course Code: 20UCBC43

Course Title: Financial Accounting IV

Course Outcomes (COs):

CO1: Remembering concept of Partnership accounts.

CO2: Understanding admission of partner.

CO3: Applying retirement of partner, death of a partner.

CO4: Enhancing the knowledge on amalgamation of firms and sale to a company.

CO5: Infusing the concept of dissolution of partnership.

Course Code: 20UCBC44

Course Title: Central Banking

Course Outcomes (COs):

CO1: Remembering concept of central banking.

CO2: Understanding bank rate policy, open market operations and methods of credit control.

CO3: Applying monetary policy, exchange rate stability and role of monetary policy in developing economy.

CO4: Enhancing the knowledge on Reserve Bank of India.

CO5: Infusing the concept of promotional functions of RBI.

Course Code: 20UCBA41

Course Title: Business Mathematics

Course Outcomes (COs):

CO1: Remembering concept of set theory, Venn diagram and De-Morgan's law.

CO2: Understanding indices, logarithms and characteristics of Mantissa

CO3: Applying arithmetic, simple and compound interest

CO4: Enhancing the knowledge on differential calculus and integral calculus.

CO5: Infusing the concept of matrices.

Course Code: 20UCBS41

Course Title: Corporate Communication

Course Outcomes (COs):

CO1: Remembering concept of communication and its barriers.

CO2: Understanding format of business letter.

CO3: Applying corporate communication.

CO4: Enhancing the knowledge on report drafting.

CO5: Infusing the concept of electronic media in communication.