

JAVITH RAJA.A

M.Com., M.Phil., Ph.D.

Email id :

javithraja020@gmail.com

Contact Address:

S/O P.Abbas,
D.130/W-9 Ellai st,
Gudalur-625518,
Utthamapalayam(TK),
Theni (D.T).

☎ +91-7667112595

Personal Details:

Father's

Name : P.Abbas

DOB : 26th Jan, 1995

Gender : Male.

Nationality : Indian.

Languages : Tamil , English

Hobbies : Playing
Volley ball,
Bike riding.

RESUME



Career Objective

To be a part of the team where I can get chances to prove my innovative ideas and enable me to invest my skills to the fullest extent possible to earn laurels to the team and myself

Technical Skills

- MS OFFICE
- C,C++

Education

Course	Name of the Institution	Year of Passing	Percentage Scored
Ph.D	KHADIR MOHIDEEN COLLEGE, Adirampattinam	2022	84.6%
M.Phil.	THE NEW COLLEGE, Chennai	2018	80.4%
M.COM	THE NEW CLG, Chennai.	2017	70.4%
B.COM	H.K.R.H CLG, UTHAMAPALAYAM	2015	51%
Higher Secondary Class	N.S.K.P HSS- Gudalur.	2012	76.91%
S.S.L.C	N.S.K.P HSS- Gudalur.	2010	70.4%

Area of Interest

- Accounts
- Economics

Achievements

- Attend the **INTERNATIONAL CONFERENCE in INDIA'S FOREIGN TRADE – OPPORTUNITIES AND CHALLENGES** H.K.R.H. COLLEGE, UTHAMAPALAYAM-625533.
- Participated in **ENTREPRENEURSHIP DEVELOPMENT CELL** topic is **PERSONALITY ENHANCEMENT PROGRAM** H.K.R.H. COLLEGE, UTHAMAPALAYAM-625533.
- Prized in **UNIVERSITY LEVEL DRAMA in VOTERS DAY** H.K.R.H. COLLEGE, UTHAMAPALAYAM-625533.
- Presented and Published Articles in **PERFORMANCE MANAGEMENT SYSTEM** in **NAZARETH COLLEGE OF ARTS & SCIENCE, Chennai- 600062.**
- Participated in the **NATIONAL LEADERSHIP CONCLAVE** in **ETHIRAJ COLLEGE FOR WOMEN, Chennai-600008.**
- Presented a Paper on **IMPACT OF NON PERFORMING ASSETS ON THE INDIAN FINANCIAL SYSTEM** in **ISLAMIAH COLLEGE, VANIYAMBADI- 635752.**
- Presented and Published Articles in Paper on **E-Instrument Life Cycle** in **ALPHA ARTS AND SCIENCE COLLEGE Porur, Chennai- 600116.**
- Presented and Published Impact Factor Journal in **GREEN MARKETING** in **H.K.R.H. COLLEGE, UTHAMAPALAYAM, THENI-625533.**
- **FINANCIAL ACCOUNTING BOOK PUBLISHED** in McGraw Assistant work for man Script.
- Presented and Published UGC Care List Journal **JAC: Journal of Composition Theory** in **A STUDY ON CONSUMER PREFERENCE TOWARDS MOBILE COMMUNICATION IN MADURAI DISTRICT, TAMIL NADU. (ISSN: 0731 – 6755)**
- Presented and Published UGC Care List Journal **KANPUR PHILOSOPHERS** in **A STUDY ON THE ROLE OF BRAND INFLUENCE AND ITS IMPACT ON CONSUMERS IN PURCHASING FMCG PRODUCTS. (ISSN: 2348 – 8301).**
- Presented and Published UGC Care List Journal **KANPUR PHILOSOPHERS** in **INFLUENCE OF SOCIAL MEDIA MARKETING ON BRAND AWARENESS AN EMPIRICAL STUDY WITH REFERENCE TO FMCG INDUSTRIES IN INDIA. (ISSN: 2348 – 8301).**
- Presented and Published **SCOPUS INDEX** Journal **TURKISH** in **POST MERGERS AND ACQUISITION AND ITS EFFECT ON ORGANISATIONAL BEHAVIOUR – A STUDY WITH REFERENCE TO MANUFACTURING COMPANIES IN INDIA. (ISSN: 1309 – 4653)**

Thesis

- **M.Com: “MARKETING MANAGEMENT” and “A Study on Customer Satisfaction towards Samsung Mobiles in Chennai”.**
- **M.Phil : “MARKETING MANAGEMENT” and “A Customer perception and Branding – A Study with special reference to Chennai City”.**
- **Ph.D : “MARKETING MANAGEMENT” and “ A Study On Customer Relationship Marketing And Its Impact On Brand Loyalty With Special Reference To Leather Industry In India”**

Added Credentials & Strong Areas

- Self-confidence.
- Teamwork.
- I can easily mingle with others.
- Creative thinking.
- Time management.

Place: Gudalur,

Your's truly,

Date:

(Javith Raja. A)