

PROFILE

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ACADEMIC QUALIFICATION

Course	Name of the Institution	University	Year of Passing
B.Com	Hajee Karutha Rowther Howdia College,	Madurai Kamaraj University	1983
M.Com	Jamal Mohammed college, Trichy	Bharathidasan University	1986
M.Phil	The New College	University of Madras	1988
B.Ed	DDE	University of Madras	1991

TEACHING EXPERIENCE

S. No	Name of the Institution	Total Period of Service		
		Date from	Date to	Period
1	Assistant Professor in Department of Commerce, Hajee Karutha Rowther Howdia College, Uthamapalayam.(FIP)	13-12-1993	12-12-1994	1 yr
2	Head & Assistant Professor in Department of BBA, Hajee Karutha Rowther Howdia College, Uthamapalayam.(Unaided)	13-12-1994	21-10-1999	4 yrs 10 Months
3	Assistant Professor in Department of Commerce, Hajee Karutha Rowther Howdia College, Uthamapalayam.(FIP)	22-10-1999	21-10-2001	2 yrs
4	Head & Assistant Professor in Department of BBA, Hajee Karutha Rowther Howdia College, Uthamapalayam.(Unaided)	22-10-2001	31-03-2005	3 yrs 2 months
5	Assistant Professor in Department of Commerce, Hajee Karutha Rowther Howdia College, Uthamapalayam.(FIP)	01-04-2005	28-10-2006	2 yrs
6	Head & Associate Professor in PG Department of Commerce with Computer Application, Hajee Karutha Rowther Howdia College, Uthamapalayam.	29-10-2006	Till date	

CONFERENCE /SEMINARS/WORKSHOPS /SYMPOSIA ORGANISED

PROGRAMME	UNIVERSITY/COLLEGE	SPONSORING AGENCY	DURATION AND DATES
National Level seminar on Recent Trends in Marketing	Hajee Karutha Rowther Howdia College	Institutional Sponsored seminar	28-03-2013
National Level seminar on Digital Payments Issues and Challenges	Hajee Karutha Rowther Howdia College	Institutional Sponsored seminar	14-02-2020

ADDITIONAL RESPONSIBILITIES:

- ❖ Acted as a Member in IQAC and NAAC of our college from 2005
- ❖ Acted as a Counsellor in MBA, IGNOU Study Centre of our college.
- ❖ Acted as a Guide for MBA Students, IGNOU Study Centre of our college.
- ❖ Acted as Co-ordinator Remedial coaching scheme of our college.
- ❖ Acted as President- Alumni Association of our college.
- ❖ Acted as Co-ordinator Students Welfare scheme of our college.
- ❖ Acting as Member-Discipline Committee of our college.
- ❖ Acting as Member-Examination cell of our college.
- ❖ Serving as Additional/ Chief Examiner in BBA Valuation Board in MK University
- ❖ Serving as Chief Examiner in BBA Valuation Board, DDE in MK University
- ❖ Serving as External Examiner in BBA, VIVA-VOCE Examination.
- ❖ Acted as project supervisor for BBA
- ❖ Acting project supervisor for B.Com CA and M.Com CA
- ❖ Serving as Chief Examiner in Commerce Valuation Board in MK University
- ❖ Serving as a External Question Setter in Various Colleges

ORIENTATION/REFRESHER COURSES / CONFERENCE /SEMINARS/ ATTENDED:

Date	Programme	Sponsoring agency	Name of the institution	Title of the paper
March 2013	NATIONAL SEMINAR	PRESENTED	Hajee Karutha Rowther Howdia College, UTHAMAPALYAM	RECENT TRENDS IN MARKETING
March 2014	NATIONAL SEMINAR	PRESENTED	Hajee Karutha Rowther Howdia College, UTHAMAPALYAM	IMPACT OF THE INTERNET ON MARKETING STRATEGY FORMULATION.

RESEARCH ARTICLES PUBLISHED:

<u>ISBN</u>	<u>TITLE</u>	<u>Publication</u>
ISBN 978-93-84193-81-2	Higher Education In India: Recent Issues And Trends	JAYALAKSHMI PUBLICATIONS
ISBN 978 - 93- 84193-26-3	Globalisation And School Education In India	JAYALAKSHMI PUBLICATIONS
ISBN 978-9381992-43-2	ICT IN EMPOWERMENT OF WOMEN AND GIRLS	TODAY PUBLICATIONS, CHENNAI.