HAJEE KARUTHA ROWTHER HOWDIA COLLEGE

(An Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai.) Re-Accredited with A++ Grade by NAAC (3rd Cycle) Uthamapalayam - 625 533.



DEPARTMENT OF COMMERCE (BANKING)

PART IV - BANKING SYLLABUS

Choice Based Credit System – CBCS

(As per TANSCHE)

With

Outcome Based Education (OBE)

(Academic Year 2023 - 2026)

Semester - I

Course Category	Course Code	Course Title	Hrs	CIAE	TEE	Max Marks	Credits
Part IV	23UCBSE11	Reserve Bank Of India (NME)	2	25	75	100	2
	23UCBFN11	Interview Procedure	2	25	75	100	2

Semester - II

Course Category	Course Code	Course Title	Hrs	CIAE	TEE	Max Marks	Credits
Part IV	23UCBSE21	Banking Practices (NME)	2	25	75	100	2
	23UCBSE22	Ms Office	2	25	75	100	2

Semester - III

Course Category	Course Code	Course Title	Hrs	CIAE	TEE	Max Marks	Credits
	23UCBSE31	Practical Auditing	1	25	75	100	1
Part IV	23UCBSE32	Customer Relationship Management	2	25	75	100	2
	23UGEVS41	Environmental Studies	1	-	-	-	-

Semester - IV

Course Category	Course Code	Course Title	Hrs	CIAE	TEE	Max Marks	Credits
	23UCBSE41	Goods and Services Tax	2	25	75	100	2
Part IV	23UCBSE42	Export – Import Procedures and Documentation	2	25	75	100	2
	23UGEVS41	Environmental Studies	1	25	75	100	2

Semester - V

Course Category	Course Code	Course Title	Hrs	CIAE	TEE	Max Marks	Credits
	23UGVED51	Value Education	2	25	75	100	2
Part IV	23UCBIS51	Internship /Industrial Training	-	-	-	-	2

Semester - IV

Course Category	Course Code	Course Title	Hrs	CIAE	TEE	Max Marks	Credits
Part IV	23UCBSE61	General Awareness for Competitive Examination	2	25	75	100	2

			S	S		Mark	S
Course Code	Course Title	Category	Credit	Hour	CIAE	TEE	Total
23UCBSE11	RESERVE BANK OF INDIA (NME)	NME	2	2	25	75	100

	Learning Objectives					
L1	To explain and discuss why people hold money					
L2	To understand the working of the monetary policy					
L3	To describe the working of commercial banks					
L4	To Understand the role and functioning of RBI					
L5	To enable the students in understanding the control techniques control	of RBI	and exchange			
UNIT	Contents		No. of Hours			
Ι	Central banking – evolution – definition – functions of a central	bank.	6			
II	II Central bank as a controller of a credit – bank rate policy – operation – variable reserve requirements – other method of credit control.					
III	objectives – role of monetary policy in developing economy					
IV	igin of e and	6				
V	Promotional functions of RBI – RBI and rural credit, RB industrial credit – RBI and export credit – RBI and exchange cor		6			
	Total		30			
	Course Outcomes	Kno	wledge Level			
CO	On completion of this course, students will					
1	Remembering functions of central bank.	K	1,K2,K3,K4			
2	Understanding RBI as a controller of credit.	K1,K	2,K3,K4,K5,K6			
3	Understanding monetary policy.	K1,K	2,K3,K4,K5,K6			
4	Applying the concept of RBI as currency authority	K1,K	2,K3,K4,K5,K6			
5	Examine the promotional functions of RBI	K1,	K2,K3,K4,K5			
	Textbooks					
1.	M.H.Decock, <i>Central Banking,</i> Publishing House, New Delhi, 21	st Editio	on			
	Reference Books					
 Mithani D.M, <i>MoneyBanking, International Trade and Public Finance,</i> CRC Press, New York, 2016 Edition. 						

CO /PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	2	3	3	2	3	2	2
CO 2	3	2	3	3	3	2	2	2
CO 3	3	2	2	3	3	2	2	2
CO 4	3	2	3	3	2	2	2	2
CO 5	3	3	3	3	3	3	3	3

Strong-3 Medium-2 Low-1

Level of Correlation between PSO's and CO's

CO /PSO	PSO1	PSO2	PSO3	PSO4	PSO5
C01	3	2	2	3	2
CO2	3	2	2	3	2
CO3	3	2	2	2	2
CO4	3	2	2	3	2
CO5	3	3	3	3	2

			S	í		Mark	(S
Course Code	Course Title	Category	Credit	Hours	CIAE	TEE	Total
23UCBFN11	INTERVIEW PROCEDURE	Foundation Course	2	2	25	75	100

	Learning Objectives						
L1	To understand the various ways of gathering information by ask	ing peopl	e questions				
L2	To understand how to decide between the different types of inte						
L3	To develop the skills needed for approaching different types of i	nterviews					
L4	To Describe the factors that shape the interview environment and its influence on communication						
L5	To Examine how to best prepare for different types of interviews						
UNIT Contents							
I	Elements of interview - Oral, Observational, Face to Conversational, Personal evaluation	o Face,	Hours 6				
II	II Pre interview stage : Self Assessment, Factors considered in selecting a company, factors in choosing a job for applying certificate arrangement.						
III	Preparing for interview: Dress code, need for punctuality, Avoiding tensions and nervousness. Qualities observed during the interview.						
IV	How to answer the questions - Commonly asked questions, Need for preparation. Post interview preparation.						
V	Attitude formation – Reasons for negative attitude, Com functions and developing positive mental attitude.	ponents,	6				
	Total		30				
	Course Outcomes	Knowl	edge Level				
CO	On completion of this course, students will						
1	Identify the job related knowledge to the Students	К1,К	2,K3,K4				
2	Write the skills systematically so that they may learn quickly.	K1,K2,K	3,K4,K5,K6				
3	Associate the change in the attitudes towards work	K1,K2,K	3,K4,K5,K6				
4	Determine the students to meet the demands needed for higher jobs by imparting those advanced skills.	K1,K2,K	3,K4,K5,K6				
5	Infusing the concept of developing positive mental attitude.	K1,K2	,K3,K4,K5				
	Reference Books						
1.	Diane Berk, Preparing <i>for your interv</i> iew - (Viva books Pvt L	.td.,)	_				
2.	Farhathullah (Boston Publishers), <i>Planning career</i> in 21st Centu		irket				

CO /PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	2	3	3	2	3	2	2
CO 2	3	2	3	3	3	2	2	2
CO 3	3	2	2	3	3	2	2	2
CO 4	3	2	3	3	2	2	2	2
CO 5	3	3	3	3	3	3	3	3

Strong-3 Medium-2 Low-1

Level of Correlation between PSO's and CO's

CO /PSO	PS01	PSO2	PSO3	PSO4	PSO5
C01	3	2	2	3	2
CO2	3	2	2	3	2
CO3	3	2	2	3	2
CO4	3	2	2	3	2
C05	3	3	3	3	2

			S	S		Mark	S
Course Code	Course Title	Category	Credit	noH	CIAE	TEE	Total
23UCBSE21	BANKING PRACTICES (NME)	NME	2	2	25	75	100

	Learning Objectives					
L1	To understand the nexus between environment and business.					
L2	To know the Political Environment in which the businesses opera	te.				
L3	To gain an insight into Social and Cultural Environment.					
L4	To familiarize the concepts of an Economic Environment.					
L5	To learn the trends in Global Environment / Technological Enviro	nment				
UNIT	Contents		No. of Hours			
I	Definition of the term banker and customer – General and special relationship between them.	-	6			
II	II Types of deposits – fixed – current – savings recurring – pass book – negotiable instrument – cheque – definition – features – types of crossing.					
III	Bill of exchange – Difference between cheque and bill of exchange types of endorsements – marking.	6				
IV	Collecting banker – collection of cheque – protection of collecting banker.	6				
V	Loans and advances against primary and collateral securities-recordevelopment in banking.	ent	6			
	Total		30			
	Course Outcomes	Know	vledge Level			
CO	On completion of this course, students will					
1	Remembering concept of banker and customer	K1	,K2,K3,K4			
2	Understanding types of deposits	K1,K2	,K3,K4,K5,K6			
3	Remembering the concept of bill of exchange	K1,K2	,K3,K4,K5,K6			
4	Understanding the collecting banker	K1,K2	,K3,K4,K5,K6			
5	Applying the loans and advances against securities	K1,K	X2,K3,K4,K5			
	Textbooks					
1.	Sundaram & Varshney, Banking Theory Law & Practice, Sulthau 2015 Edition.	n Chanc	l & Sons,			
2.	Vinod Kothari, Banking Law & Practice in India, Lexis Nexis Pul 2021 Edition.	blicatio	n, New York,			
	Reference Books					
1.	Gordan & Natarajan, <i>Banking Law & Practice</i> , Himalaya Publishi 2020, 1 st Edition.	ng Hou	se, Delhi,			

CO /PO	PO 1	PO 2	PO 3	PO 4	PO 5	P0 6	P0 7	PO 8
CO 1	3	2	3	3	3	2	2	3
CO 2	3	2	2	3	3	2	3	3
CO 3	3	2	3	3	3	2	3	3
CO 4	3	2	3	3	3	2	2	3
CO 5	3	2	3	3	3	2	3	3

Strong-3 Medium-2 Low-1

Level of Correlation between PSO's and CO's

CO /PSO	PSO1	PSO2	PSO3	PSO4	PSO5
C01	2	3	3	3	3
CO2	2	3	3	2	3
CO3	2	3	3	2	3
CO4	2	3	3	2	3
CO5	3	3	3	2	3

			S	S		S	
Course Code	Course Title	Category	Credit	Hours	CIAE	TEE	Total
23UCBSE22	MS OFFICE	SEC	2	2	25	75	100

	Learning Objectives				
L1	To understand concept of MS word.				
L2	To know the applications of MS Word				
L3	To gain an insight into features of MS Word.				
L4	To familiarize the concepts of MS Excel				
L5	To learn MS Power Point				
UNIT	Contents		No. of Hours		
Ι	Introduction – Workings with Windows – Opening; Switching an Closing –Introduction to Ms - Word.	nd	6		
II	Ms- Word Applications – Using shortcut bar, creating a word document –moving, correcting and inserting text, editing and printing.				
III	Undo and Redo features – spell checking – Inserting page numl –Headers and footers – Using tables and graphics.	bers	6		
IV	MS – Excel – spread sheet – functions – formatting text and numbers –creations enhancing and printing a chart.		6		
V	Power Point – Basics – Creating, Presentations – working with –working with graphics – Animation – Slide shows	6			
	Total		30		
	Course Outcomes	Knov	vledge Level		
CO	On completion of this course, students will				
1	Remember the MS Word		.,K2,K3,K4		
2	Apply the knowledge MS –word application	K1,K2	,K3,K4,K5,K6		
3	Analyze the various aspects of feature of MS-Word	K1,K2	,K3,K4,K5,K6		
4	Evaluate the parameters in. MS - Excel	K1,K2	,K3,K4,K5,K6		
5	Create a Power point in MS-Word				
		,r			
	Textbooks	K1,I			
1.	Textbooks	Busin	ess-		
1. 2.	TextbooksVasanthiRamanathan,Computer Application in1MeenakshiPathippagam, 4/593, Vandiyur main road, Madurai.	Busin 52502(iness,	e ss-). First		
	Textbooks Vasanthi Ramanathan, Computer Application in 1 MeenakshiPathippagam, 4/593, Vandiyur main road, Madurai. 6 Edition K. Mohan kumar and Dr. RajKumr, Computer Application in Bus	Busin 52502(iness,	e ss-). First		
	TextbooksVasanthiRamanathan,Computer Application in1MeenakshiPathippagam, 4/593, Vandiyur main road, Madurai. 6EditionK. Mohan kumar and Dr. RajKumr, Computer Application in BusicMcGraw Hill publication, Company Limited, New Delhi.Second Edition	Busino 52502(iness, dition	e ss-). First Tata-		
2.	Textbooks Vasanthi Ramanathan, Computer Application in 1 MeenakshiPathippagam, 4/593, Vandiyur main road, Madurai. 6 Edition K. Mohan kumar and Dr. RajKumr, Computer Application in Busi McGraw Hill publication, Company Limited, New Delhi. Second E Reference Books P. Rizwan Ahamed, Computer Application in Business, Margh Chennai, First Edition. Web Resources	Busino 52502(iness, dition	e ss-). First Tata-		
2.	TextbooksVasanthiRamanathan,Computer Application in1MeenakshiPathippagam, 4/593, Vandiyur main road, Madurai. 6EditionK. Mohan kumar and Dr. RajKumr, Computer Application in BusinessMcGraw Hill publication, Company Limited, New Delhi.Second EditorReference BooksP. Rizwan Ahamed, Computer Application in Business, Margh Chennai, First Edition.	Busino 52502(iness, dition	e ss-). First Tata-		

CO /PO	PO 1	PO 2	PO 3	PO 4	PO 5	P0 6	P0 7	PO 8
CO 1	3	2	3	3	3	2	2	3
CO 2	3	2	2	3	3	2	3	3
CO 3	3	2	3	3	3	2	3	3
CO 4	3	2	3	3	3	2	2	3
CO 5	3	2	3	3	3	2	3	3

Strong-3 Medium-2 Low-1

Level of Correlation between PSO's and CO's

CO /PSO	PSO1	PSO2	PSO3	PSO4	PSO5
C01	2	3	3	2	2
CO2	2	3	3	2	2
CO3	2	3	3	2	2
CO4	2	3	3	2	2
CO5	3	3	3	3	2

			s			Mark	S
Course Code	Course Title	Category	Credits	Hours	CIAE	TEE	Total
23UCBSE31	PRACTICAL AUDITING	SEC	1	1	25	75	100

	Learning Objectives			
L1	To understand about GST.			
L2	To know the Impact of GST.			
L3	To learn the GST Council and Structure.			
L4	To examine the registration procedure of GST.			
L5	To learn the computation of taxable value and tax liability.			
UNIT	Contents		No. of Hours	
Ι	Auditing – Meaning – Definition- Features- Objectives- Adva Disadvantages - Qualification of an Auditor – Duties and Respons of an Auditor.		3	
II	Audit - Classifications-Statutory Audit-External and Internal Continuous Audit - Interim Audit- Financial Audit- Management Cost Audit - Balance sheet Audit		3	
III	Audit Programme – Contents of Audit Programme - Types of Programme -Audit Note Book - Audit Working Papers – Audit Pla Audit Manual – Audit Memorandum- Audit Report.		3	
IV	Internal Control – Definition – Features – Objectives – Advantages of Internal Control System – Internal Check - Definition – Features- Criteria - Vouching- Meaning – Definition – Objectives- Types of Vouchers.			
V	Auditors of Limited Companies – Appointment - Remunera Removal - Rights and Powers - Liabilities of an Auditor un Companies Act		3	
	Total		15	
	Course Outcomes	Knowle	dge Level	
CO	On completion of this course, students will			
1	Explain the Qualifications, Duties and Responsibilities of an Auditor	K1,K2	2,K3,K4	
2	Identify the Various Types of Audit	K1,K2,K3	3,K4,K5,K6	
3	Classify the different Types of Audit Programme and Draft the Audit Report	K1,K2,K3	3,K4,K5,K6	
4	Examine the Internal Control System from Internal Check	K1,K2,K3	3,K4,K5,K6	
5	Describe the Appointment, Remuneration and Removal of an Auditor of a LimitedCompanies	K1,K2,	K3,K4,K5	
	Textbooks			
1.	Tandon B.N, A Handbook of Practical Auditing, S.Chand publishers	s, <mark>Ne</mark> w De	lhi, 2003.	
	Reference Books			
1.	Dinkar Pagre, Principles of Auditing, Sulthan Chand & Sons, New I	0 Delhi <u>, 20</u> 0	2	
1. 2.	Dinkar Pagre, Principles of Auditing, Sulthan Chand & Sons, New I Saxena & Saravanavel, Practical Auditing, Himalaya Publishing 2004.			
	Saxena & Saravanavel, Practical Auditing, Himalaya Publishing	House, N	ew Delhi,	

	2014
	Web Resources
1.	www.gst.gov.in/.
2.	https:// https://gstcouncil.gov.in.
3.	https://https://cleartax.in/s/gst-law-goods-and-services-tax/

CO /PO		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1		3	3	3	2	3	3	3	2
CO 2		3	3	3	3	2	3	3	3
CO 3		3	2	3	2	3	2	3	3
CO 4		3	3	2	3	3	2	3	2
CO 5		3	2	3	3	2	3	2	3
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Strong-3 Medium-2 Low-1

Level of Correlation between PSO's and CO's

CO /PSO	PSO1	PSO2	PSO3	PSO4	PSO5
C01	3	3	3	3	2
C02	3	2	2	2	2
C03	3	2	3	3	2
C04	3	3	2	2	3
C05	3	2	3	3	3

			S	Hours	Marks		
Course Code	Course Title	Category	Credits		CIAE	TEE	Total
23UCBSE32	CUSTOMER RELATIONSHIP MANAGEMENT	SEC	2	2	25	75	100

	Learning Objectives						
L1	To understand about Customer Relationship Management.						
L2	To know the Implementation of CRM.						
L3	To learn the CIM.						
L4	To examine the E-CRM.						
L5	To learn the ERP.						
UNIT	Contents		No. of Hours				
Ι	Introduction to CRM: Meaning-need-nature-importance of CRM		6				
II	Implementation of Customer Relationship Management, Strategi building relationship-CRM and competitors, cost supply chain, employees, partnership with customers.	es for	6				
III	Customer interaction management Routes to CIM-factors influencing						
IV	online CRM- Basic requirements of e-CRM, future of e-CRM.						
V	Benefits-Disadvantages.						
	Total		30				
	Course Outcomes	Knowl	edge Level				
CO	On completion of this course, students will						
1	Learn the Export-Import Policy, aims and schemes.		2,K3,K4				
2	Know the export procedures, shipping order.		3,K4,K5,K6				
3	Learn the export documentation & Letter of credit.		3,K4,K5,K6				
4	Learn the Import Procedures.		3,K4,K5,K6				
5	Learn the Import Documentation.	K1,K2	,K3,K4,K5				
	Textbooks						
1.	Alexis Leon, 2005, ERP, TataMc Graw Hill Publication Company, I	Ltd, New l	Delhi.				
2.	Graham Roberts, Phillps, 2003,Crm, Viva Book Pvt Ltd.,Chennai						
	Reference Books						
1.	Dr.Govinda Bhat, Customer Relationship Management, <u>Himala</u> <u>Pvt Ltd.</u>	ya Publis	<u>hing House</u>				
	Web Resources						
1.	www.shippingsolutions.com.						
1. 2.	www.shippingsolutions.com. https://www.trade.gov/common-export-documents						

CO /PO		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1		3	2	3	3	3	3	3	2
CO 2		3	3	3	3	2	3	3	3
CO 3		3	3	3	2	3	2	2	3
CO 4		3	3	2	3	3	3	3	2
CO 5		3	2	3	3	2	2	2	2
<u>CI 0</u>	N/	0	Т. 4						

Strong-3 Medium-2

Low-1

Level of Correlation between PSO's and CO's

CO /PSO	PSO1	PSO2	PSO3	PSO4	PSO5
C01	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	2	3	2	3
CO4	3	3	2	2	3
C05	3	3	3	2	2

Course			S	s	Marks		
Course Code	Course Title	Category	Credit	Hour	CIAE	TEE	Total
23UCBSE41	GOODS AND SERVICES TAX	SEC	2	2	25	75	100

	Learning Objectives					
L1	To understand about GST.					
L2	To know the Impact of GST.					
L3	To learn the GST Council and Structure.					
L4	To examine the registration procedure of GST.					
L5	To learn the computation of taxable value and tax liability.					
UNIT	Contents		No. of Hours			
Ι	GST – Concept – Meaning - Definition Objectives –Advantages. C Centre,State Financial relation.	ST and	6			
II	Main features of GST Law – Impact of GST - Subsuming of taxes of GST –CGST - SGST, IGST, and UTGST.	– Types	6			
III	GST Council - Constitution - Structure - Action Plan - Quorum and					
IV	Registration – Registration under GST – Procedure – Persons liable for					
V	VComputation of taxable value and tax liability – Comparative calculations with previous tax laws –Tax calculation for interstate sales – Value of supply – Value of taxable supply – Input tax credit. (Simple problems only).					
	Total		30			
	Course Outcomes	Knowle	dge Level			
CO	On completion of this course, students will		<u> </u>			
1	Learn the Export-Import Policy, aims and schemes.	K1,K	2,K3,K4			
2	Know the export procedures, shipping order.	K1,K2,K	3,K4,K5,K6			
3	Learn the export documentation & Letter of credit.		3,K4,K5,K6			
4	Learn the Import Procedures.	K1,K2,K	3,K4,K5,K6			
5	Learn the Import Documentation.	K1,K2,	K3,K4,K5			
	Textbooks					
1.	Goods and Services Tax					
2.	Fundamentals of GST and customs Act – R.G.Sha, S.K.PodderShrut	hiPrabha	kar.			
3.	Goods and services Tax – B.Mariappa					
4.	GST – The essentials of Goods and Service Tax – Dr.Thomas Josep	h,				
	Reference Books					
1	Joy Dhingra, Goods and Services Tax, Kalyani Publishers, Chennai					
1.						
1.	Web Resources					
1.						
	Web Resources					

CO /PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	2	3	2	3	3	2	3
CO 2	3	2	3	2	3	3	2	3
CO 3	3	2	3	2	3	3	2	3
CO 4	3	2	3	2	3	3	2	3
CO 5	3	2	3	2	3	3	2	3
		т 4						

Strong-3 Medium-2 Low-1

Level of Correlation between PSO's and CO's

CO /PSO	PS01	PSO2	PSO3	PSO4	PSO5
CO1	3	2	2	2	3
CO2	3	2	2	2	2
CO3	3	2	2	3	2
CO4	3	2	2	3	3
CO5	3	2	2	3	3
Strong-3 Modium-2	Low-1				

			S	S	Marks		
Course Code	Course Title	Category	Credits	Hours	CIAE	TEE	Total
23UCBSE42	EXPORT- IMPORT PROCEDURES AND DOCUMENTATION	SEC	2	2	25	75	100

	Learning Objectives						
L1	To understand about the Export-Import policy.						
L2	To know the export procedures.						
L3	To learn the documentation of exports.						
L4	To examine the import procedures.						
L5	To learn the import documentation						
UNIT	Contents						
Ι	Export - Import policy - New Export - Import policy - Aims - Scher Highlights	nes -	6				
II	Export procedures - Export an order – Consignment - Receiving an order – Packingand Marketing - Shipping order – Customs formalities.		6				
III	Export documentation - Documentation - Letter of credit - Credit documentation –Insurance documents and other documents.						
IV	Import procedures - Importing through Indent house- Obtaining importLicenses -Terms used in mentioning prices.						
V	Import documentation – Documentation- Documents for Port and Customs Clearances – Insurance documents - Finance docum and all other documents.		6				
	Total		30				
	Course Outcomes	Knowle	edge Level				
CO	On completion of this course, students will						
1	Learn the Export-Import Policy, aims and schemes.	K1,K	2,K3,K4				
2	Know the export procedures, shipping order. K1,K2,K3,K4,K5,I						
3							
5	Learn the export documentation & Letter of credit.						
4	Learn the export documentation & Letter of credit. Learn the Import Procedures.	K1,K2,K K1,K2,K	3,K4,K5,K6 3,K4,K5,K6				
	Learn the export documentation & Letter of credit.	K1,K2,K K1,K2,K	3,K4,K5,K6				
4	Learn the export documentation & Letter of credit.Learn the Import Procedures.Learn the Import Documentation.Textbooks	K1,K2,K K1,K2,K	3,K4,K5,K6 3,K4,K5,K6				
4 5 1	Learn the export documentation & Letter of credit.Learn the Import Procedures.Learn the Import Documentation.TextbooksInternational Marketing - Varshney & B.Battacharya	K1,K2,K K1,K2,K	3,K4,K5,K6 3,K4,K5,K6				
4 5 1 2	Learn the export documentation & Letter of credit.Learn the Import Procedures.Learn the Import Documentation.TextbooksInternational Marketing - Varshney & B.BattacharyaInternational Marketing - Francis Cherunilam	K1,K2,K K1,K2,K	3,K4,K5,K6 3,K4,K5,K6				
4 5 1	Learn the export documentation & Letter of credit.Learn the Import Procedures.Learn the Import Documentation.TextbooksInternational Marketing - Varshney & B.BattacharyaInternational Marketing - Francis CherunilamInternational Marketing - B.S. RathorandJ.S.Rathor	K1,K2,K K1,K2,K	3,K4,K5,K6 3,K4,K5,K6				
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CO /PO		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1		3	2	3	2	2	2	2	2
CO 2		3	2	3	2	2	2	2	2
CO 3		3	2	3	2	3	2	2	2
CO 4		3	1	3	2	3	2	2	2
CO 5		3	3	3	2	3	2	2	2
Strong-3	Strong-3 Medium-2		Low-1						

Level of Correlation between PSO's and CO's

CO /PSO	PS01	PSO2	PSO3	PSO4	PSO5
CO1	3	2	2	3	2
CO2	3	2	2	3	2
CO3	3	2	2	3	3
CO4	3	2	2	2	3
CO5	3	2	2	2	3
Strong 2 Modium 2	Low 1	-	-	-	-

			S	S	Marks		
Course Code	Course Title	Category	Credits	Hour	CIAE	TEE	Total
23UCBSE61	GENERAL AWARENESS FOR COMPETITIVE EXAMINATION	SEC	2	2	25	75	100

	Learning Objectives							
L1	To create the opportunity for learning across different disciplines and build	ds						
	experience for students as they grow into lifelong learners.							
L2	To build experiences for students as they grow into lifelong learners.							
L3	To know the basic concepts of various discipline							
	Prerequisite: Should have studied Commerce in XII Std.	No. of						
UNIT	Contents							
Ι	Indian Polity Basics concepts- Three organs of Indian government (Executives , Legislature, Judiciary), Introduction to Indian Constitution – Salient features of constitution, Preamble, Fundamental rights, Fundamental duties, Directive Principles of State policy, Types of Majority, Amendments to the Constitution, Basic structure Doctrine, Division of subjects between the union and the states local Governance, Elections in India and Election Commission, CAG.	6						
II	GeographyMajor oceans of the world –Important Canals – Gulfs – Straits and passes– Indian Rivers and its Tributaries – Climatology – Atmosphere, Windsystems, Clouds systems, World climatic classification – Indian climate –Indian Monsoon – Indian's physical features, Indian Soil types andDistribution – Importance Trade routes and projects, Indian naturalsvegetation – Indian agriculture- Major crops and its distribution, IndianIndustries and its Distribution.	6						
III	Economy National Income – Inflation – Money and Banking - Agriculture in India – Union Budget – Planning in India – Poverty – Unemployment – Inclusive Development and Development issues – Industrial polices – Financial Markets.	6						
IV	HistoryModern India – formation of Indian National Congress – Morley MintoReforms, Revolutionary activities – World War I and India's Response –Home Rule league – Montague Chelmsford reforms – Rowlatt Act – Non –Cooperation Movement – Simon commission and Nehru Report – CivilDisobedience Movement and Round Table conferences – Quit IndiaMovement and Demand for Pakistan – Cabinet Mission – Formation ofConstituents Assembly and partition of India.	6						
V	Environment and Ecology Basic concepts – Ecology, Biodiversity- Food chain and food web – Bio Geo Chemical Cycles – International Bio Diversity organisations- International Conventions – Conferences and Protocol – Indian	6						

Environmental laws and Environment Related organisation							
Total							
	THEORY 20% & PROBLEMS 80%						
	Course Outcomes	Knowle	edge Level				
CO	On completion of this course, students will						
1	Develop board knowledge of the different components in polity	K1,K	2,K3,K4				
2	Understand the Geographical features across countries and in India	K1,K2,K	3,K4,K5,K6				
3	Acquire knowledge on the aspects of Indian Economy	K1,K2,K	3,K4,K5,K6				
4	Understand the significance of India's Freedom Struggle	K1,K2,K	3,K4,K5,K6				
5	Gain knowledge on Ecology and Environment	K1,K2	,K3,K4,K5				
	Textbooks						
1.	Class XI and XII NCERT Geography						
2.	History – Old NCERT'S Class XI and XII						
	Reference Books						
1.	M. Laximikanth (2019) , Indian polity, McGraw-Hill						
2.	Ramesh Singh (2022) , Indian Economy , McGraw – Hill						
3.	G.C Leong, Physical and Human Geography, Oxford University Pre	SS					
4.	4. MajidHussain- India Map Entries in Geography, GK Publications Pvt , Ltd.						
	NOTE: Latest Edition of Textbooks May be Used						
	Web Resources						
1.	https://www.freebookkeepingaccounting.com/using-excel-in-acc	counts					
2.	https://courses.corporatefinanceinstitute.com/courses/free-exce finance	el-crash-o	course-for-				
3.	https://www.youtube.com/watch?v=Nv_Nnw01FaU						

CO /PO		PO 1	PO 2	PO 3	PO 4	PO 5	P0 6	PO 7	PO 8
CO 1		3	3	3	3	3	3	3	3
CO 2		3	3	3	3	3	2	3	3
CO 3		3	2	2	2	3	3	3	3
CO 4		3	3	3	3	3	3	3	3
CO 5		3	3	3	3	3	3	3	3
Strong-3 Medium-2		m-2	Low-1						

Level of Correlation between PSO's and CO's

CO /PSO	PSO1	PSO2	PSO3	PSO4	PSO5
C01	3	2	2	3	2
CO2	3	2	3	3	2
CO3	3	2	2	3	2
CO4	3	2	2	3	2
C05	3	2	3	3	2