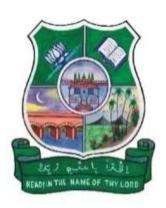
# HAJEE KARUTHA ROWTHER HOWDIA COLLEGE

(An Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai.)
Re-Accredited with A++ Grade by NAAC (3<sup>rd</sup> Cycle)
Uthamapalayam - 625 533.



# **DEPARTMENT OF HISTROY**

PART IV - HISTORY
SYLLABUS

Choice Based Credit System - CBCS
(As per TANSCHE)

With

**Outcome Based Education (OBE)** 

(Academic Year 2023 -2026)

### Semester I

Course Category	Course Code	Course Title	Hrs	CIAE	TEE	Max Marks	Credits
Part IV	23UHISE11	Introduction to Tourism (NME)	2	25	75	100	2
	23UHIFN11	Introduction to History	2	25	75	100	2

### Semester II

Course Category	Course Code	Course Title	Hrs	CIAE	TEE	Max Marks	Credits
Part IV	23UHISE21	Indian Constitution (NME)	2	25	75	100	2
	23UHISE22	Basic Journalism	2	25	75	100	2

### **Semester III**

Course Category	Course Code	Course Title	Hrs	CIAE	TEE	Max Marks	Credits
Part IV	23UHISE31	Entrepreneurship Development	1	25	75	100	1
	23UHISE32	Introduction to Management	2	25	75	100	2
	23UGEVS41	Environmental Studies	1	-	-	-	-

### **Semester IV**

Course Category	Course Code	Course Title		CIAE	TEE	Max Marks	Credits
	23UHISE41	Computer Training	2	25	75	100	2
Part IV	23UHISE42	Hotel Management	2	25	75	100	2
	23UGEVS41	Environmental Studies	1	25	75	100	2

### Semester V

Course Category	Course Code	Course Title	Hrs	CIAE	TEE	Max Marks	Credits
	23UGVED51	Value Education	2	25	75	100	2
Part IV	23UHIIS51	Internship /Industrial Training	-	-	-	-	2

### Semester VI

Course Category	Course Code	Course Title	Hrs	CIAE	TEE	Max Marks	Credits
Part IV	23UHISE61	General Studies for Competitive	2	25	75	100	2
		Examinations					

			S	<b>'6</b>	Marks		
Course Code	Course Title	Category	Credits	Hours	CIAE	TEE	Total
23UHISE11	INTRODUCTION TO TOURISM (NME)	NME	2	2	25	75	100

	Learning Objectives						
L1	Understanding of the basic components and elements of tourism	n					
L2	Knowledge of different types and forms of tourism						
L3	Knowledge of the role of Travel Agents						
L4	Understanding of the role of Tour Operators						
L5	Knowledge of the travel documents						
UNIT	Contents		No. of Hours				
I			6				
II	Types and Forms of Tourism: Domestic and International Tourism – Long Haul and Short Haul Tourism – Leisure Tourism – Pilgrimage Tourism – Special Interest Tourism – Adventure Tourism – Eco Tourism – Cultural Tourism – Desert Tourism – Agro Tourism – Culinary Tourism – Medical Tourism – Sustainable Tourism						
III	Travel Agency: Meaning of Travel Agent – Types of Travel Agency –						
IV	<ul> <li>Tour Operator: Meaning of Tour Operator – Types of Tour Operator:</li> <li>IV Inbound, Outbound, Domestic, Ground and Specialized – Role of Tour Operators – Itinerary Planning: Principles, Resources and Guidelines</li> </ul>						
V	<b>Travel Documents:</b> Passport – VISA – Health Certificates – Customs – Currency – Travel Insurance – Role of Info Technology in Tourism related Services – Computerized Rese System (CRS) and Global Distribution System (GDS)	rmation	6				
	Total		30				
	Course Outcomes	Knowle	edge Level				
CO	On completion of this course, students will						
1	List out the various components and elements of tourism	-	2,K3,K4				
2	Explain the types and forms of tourism.		3,K4,K5,K6				
3	Describe the roles of Travel Agent		3,K4,K5,K6				
4	Explain the roles of Tour Operators		3,K4,K5,K6				
5	Examine the importance of travel documents	K1,K2	K3,K4,K5				
	Textbooks						
1.	A.K. Bhatia, <i>Tourism Management</i> , Sterling Publications, New Do						
2.	A.K. Bhatia, <i>The Business of Travel Agency and Tour Operations l</i> Sterling Publications, New Delhi, 2014	Managem	ent,				

	Reference Books
1.	Marc Mancini, Conducting Tours: A Practical Guide, Cengage Learning Publications,
1.	New Zealand, 2000
2.	J. Negi, Travel Agency and Tour Operation: Concepts and Principles, Kanishka
۷.	Publisher, New Delhi, 2004
3.	Pran Nath Seth, Successful Tourism Management: Fundamentals of Tourism, Sterling
3.	Publications, New Delhi, 2008
	Web Resources
1.	https://www.academia.edu/14264572/Basic_Concept_on_Tourism
2.	http://bieap.gov.in/Pdf/TTPaperIIYR2.pdf

CO /PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	2	3	2	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	2	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	3	3

Strong-3 Medium-2 Low-1

### Level of Correlation between PSO's and CO's

CO /PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	2	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

			S	S	Marks		
Course Code	Course Title	Category	Credit	Hour	CIAE	TEE	Total
<b>23UHIFN11</b>	INTRODUCTION TO HISTORY	FC	2	2	25	75	100

	Learning Objectives				
L1	Introduction to the meaning and nature of history.				
L2	Knowledge of different kinds of history and its relationship with	other di	sciplines.		
L3	Use of facts in writing history.		•		
L4	Introduction of the concepts in history.				
L5	Knowledge of various sources for the study of history and us and footnotes.	age of bi	bliography		
UNIT	Contents				
I	History – Meaning & Definitions– Nature and Scope of History and Abuses of History – Lessons in History	– Uses	6		
II	Kinds of History – History and Allied Disciplines – Debates on Science or an Art	history:	6		
III	Herodotus – Thucydides – Livy – Tacitus – St. Augustine – Ibn F – Alberuni – Voltaire – Ranke – Hegel – Marx – Antonio Gra Michel Foucault – E.H. Carr		6		
IV	Jadunath Sarkar – R.C. Majumdar – D.D. Kosambi – Romila Thapar – R.S. Sharma – Irfan Habib – Bipan Chandra – Ranajit Guha P.T. Srinivasa Iyyangar– C.S. Srinivasachari – K.A. NilakantaSastri – K.K. Pillai-N. Subramaniam – K.A. Rajayyan- G. Venkatesan				
V	Repositories of Sources: Archaeological – Epigraphical – Numismatic – Material Remains – Literary – Oral Sources - Archival and Government Records – Use of Footnotes and Bibliography in writing assignments.				
	Total 30				
Field Visit	Nearest archaeological/historical site, museum, archives and lib	oraries			
	Course Outcomes	Knowle	edge Level		
CO	On completion of this course, students will				
1	Describe the meaning and definition of history.	K1,K	2,K3,K4		
2	Explain the relationship between history and allied disciplines.	K1,K2,K3,K4,K5,K6			
3	Illustrate the use of facts in writing history.	K1,K2,K3,K4,K5,K6			
4	Examine the concept of causation in history.	K1,K2,K3,K4,K5,K6			
5	Develop an essay based on sources using foot notes and bibliography.	Develop an essay based on sources using foot notes and K1 K2 K3 K4 K5			
	Textbooks				
1.	E. Sreedharan, <i>A Textbook of Historiography, 500 BC to AD 200</i> New Delhi, 2004	00, Orien	t Longman,		
2.	E.H.Carr, What is History?, Penguin Books Ltd., New Delhi, 2018				
3.	G. Venkatesan, A Study of Historiography (History of History V.C. Publications, 2018		wledge),		

4.	K. Rajayyan, <i>History in Theory and Method: A Study in Historiography</i> , Raj Publications, Madurai, 1982			
5.	S.Manikam, <i>On History &amp; Historiography</i> , Padumam Publishers, Madurai			
6.	SheikAli, <i>History: Its Theory and Method</i> , Laxmi Publications, 2019			
	Reference Books			
1.	John C.B. Webster, <i>Studying History</i> , Primus Books, Delhi, 2019			
2.	MarcBloch, <i>The Historian's Craft</i> , Aakar Books, Delhi, 2017			
3.	R.G.Collingwood, <i>The Idea of History</i> , OUP, Delhi, 1994			
4.	Romila Thapar, <i>History and Beyond</i> , Taylor and Francis, Oxford University of Press			
Web Resources				
1.	https://archives.history.ac.uk/history-in-focus/Whatishistory/index.html http://d-nb.info			

CO /PO	PO 1	PO 2	PO 3	PO 4	PO 5	P0 6	PO 7	PO 8
CO 1	3	3	3	3	2	3	2	3
CO 2	3	3	3	3	3	3	2	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	3	2	2	3
CO 5	3	3	3	3	3	3	3	3

Strong-3 Medium-2 Low-1

### Level of Correlation between PSO's and CO's

CO /PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

			ts	S	Marks		
Course Code	Course Title	Category	Credit	Hours	CIAE	TEE	Total
<b>23UHISE21</b>	INDIAN CONSTITUTION (NME)	NME	2	2	25	75	100

	Learning Objectives			
L1	Understanding of the salient features of the Indian Constitution			
L2	Knowledge about fundamental rights and duties			
L3	Knowledge about the structure and functions of the Union Gove	rnment		
L4	Knowledge about the structure and functions of the State Gover			
L5	Understanding of the powers and functions of the local government			
UNIT	Contents		No. of Hours	
I	Sources – Preamble – Salient Features – Citizenship – Amendme	ents	6	
II	Fundamental Rights – Directive Principles – Fundamental Dutie	es.	6	
III	Union Government: President – Prime Minister and Cou Ministers – Parliament –Supreme Court of India	uncil of	6	
IV	State Government: Chief Minister – Governor – State Legislatur Courts	e – High	6	
V	Local Government: Urban – Rural		6	
	Total		30	
	Course Outcomes	Knowle	dge Level	
CO	On completion of this course, students will			
1	Describe the salient features of the Indian Constitution	, , , ,		
2	Elaborate the Structure and Functions of Union Government K1,K2,K3,K4,K5			
3	Elaborate the Structure and Functions of Union Government	K1,K2,K3,K4,K5,K6		
4	Explain the Structure and Functions of State Governments	s K1,K2,K3,K4,K5,K		
5	Discuss the powers of the local government	K1,K2,	K3,K4,K5	
	Textbooks			
1.	B.N. Rao, <i>India's Constitution in the Making</i> , Orient Longmans, M			
2.	Durga Das Basu, <i>Introduction to the Constitution of India</i> , Le 2019	exis Nexis	, Gurgaon,	
3.	M.V. Pylee, Constitutional Government in India, S. Chand & Co. Lt	d., New D	elhi, 2012	
4.	Mahendra Pal Singh, <i>V.N. Shukla's Constitution of India</i> , (Thirte Book Company, Lucknow, 2019	eenth Edn	.), Eastern	
5.	Subhash C. Kashyap, Our Constitution: An Introduction to Indi Constitutional Law, National Book Trust, New Delhi, 2021	a's Consti	tution and	
	Reference Books			
1.	G. Balan and D. Dakshinamurthy, <i>Constitutional Developr Movement</i> , VanathiPathipagam, Chennai	nent and	Freedom	
2.	Granville Austin, <i>The Indian Constitution: Cornerstone of</i> University Press, New Delhi, 1999	a Natio	n, Oxford	
3.	Hari Hara Das, <i>Indian Government and Politics</i> , Himalaya Pub Delhi, 2001	lishing H	ouse, New	
4.	JagadishSwarup, <i>Constitution of India</i> , Dandewal Publishing 1984	House,	Allahabad,	
5.	M.V. Pylee, <i>India's Constitution</i> , S. Chand & Co., NewDelhi, 2016			

6.	R.C. Agarwal and Mahesh Bhatnagar, Constitutional Development and National				
0.	Movement of India, S. Chand & Co., New Delhi, 2006.				
7.	Sujit Choudhry, et. al., ed., The Oxford Handbook of the Indian Constitution, Oxford				
/.	University Press, London, 2016				
Web Resources					
1.	https://www.tn.gov.in/index.php				
2.	https://www.assembly.tn.gov.in/				
3.	https://legislative.gov.in/constitution-of-india				
4.	https://www.india.gov.in/				
5.	https://www.indianculture.gov.in/ebooks/indias-constitution-making				

CO /PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	2	3
CO 2	3	3	3	3	3	3	2	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	3	2	2	3
CO 5	3	3	3	3	3	3	3	3

Strong-3 Medium-2 Low-1

### Level of Correlation between PSO's and CO's

CO /PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

			S	S	Marks		
Course Code	Course Title	Category	Credit	Hours	CIAE	TEE	Total
23UHISE22	BASIC JOURNALISM	SEC	2	2	25	75	100

	Learning Objectives				
L1	Understanding the definition, types, and determinants of news	S			
L2	Knowledge about newspaper organization structure				
L3	Knowledge about the role, qualities, and responsibilities of a ro	eporter			
L4	Knowledge about reporting and writing	•			
L5	Understanding of the role, qualities, and responsibilities of an	editor.			
UNIT	Contents				
I	Definition of News – Types of News – Determinants of News Evaluation	- News	6		
II	Newspaper Organization Structure – News Sources and Agr Target audience	encies –	6		
III	Role, Qualities and Responsibilities of a Reporter – Lead W News Pegs – Developing a News Story	riting –	6		
IV	Interviews – Interpretative Reporting – Investigative Reporting – Reviews – Feature Writing – Travelogues – Web Writing				
V	Role, Qualities and Functions of an Editor – Headlines – Layout – Placement of Photographs – Caption Writing – Infographics				
	Total				
	Course Outcomes	Knowle	edge Level		
CO	On completion of this course, students will				
1	Describe the types and determinants of news.	K1,K	2,K3,K4		
2	Elaborate the newspaper organization structure.	K1,K2,K	3,K4,K5,K6		
3	Elaborate the role, qualities, and responsibilities of a reporter.	K1,K2,K	3,K4,K5,K6		
4	Explain the types of reporting.	K1,K2,K	3,K4,K5,K6		
5	Discuss the role, qualities, and responsibilities of an editor.	K1,K2,	K3,K4,K5		
	Textbooks				
1.	K.M. Shrivastava, <i>News Reporting and Editing,</i> Sterling Pub. I 1991	Pvt. Ltd.,	New Delhi,		
2.	M.K. Verma, <i>News Reporting and Editing,</i> APH Publishing Corp 2009	poration,	New Delhi,		
	Reference Books				
1.	Graham Greer, <i>A New Introduction to Journalism,</i> Juta and Co. Africa, 1999	Ltd., Ken	wyn, South		
2.	Carole Fleming, et.al., <i>An Introduction to Journalism,</i> SAGE Pu Delhi, 2006	blications	s Ltd., New		
3.	Barun Roy, Beginners' Guide to Journalism and Mass Communic Delhi, 2013	ration, Pu	stak Mahal,		
Web Resources					
1.	https://www.americanpressinstitute.org/journalism-essentia	ls/what-i	S-		

2	https://owl.purdue.edu/owl/subject_specific_writing/journalism_and_journalisti
۷.	c_writing/index.html

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	2	3	2	3
CO 2	3	3	3	3	3	3	2	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	3	2	3	3
CO 5	3	3	3	3	3	3	3	3

Strong-3 Medium-2 Low-1

### Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

			ts	S		Mark	XS.
Course Code	Course Title	Category	Credit	Hours	CIAE	TEE	Total
23UHISE31	ENTREPRENEURSHIP DEVELOPMENT	SEC	1	1	25	75	100

	Learning Objectives								
L1	Knowledge of traits of entrepreneurs and rural entrepreneursh	ip							
L2									
L3									
L4	L4 Understanding of elements of marketing								
L5	Understanding of human behaviour and stress management								
UNIT	Contents		No. of Hours						
I	<b>Entrepreneur:</b> Traits and Functions – Innovation – Entrepren motivation – Rural Entrepreneurship	eurship	3						
II	<b>Steps for starting a small industry</b> : Identification of B opportunity – Selection of Product – Government Subsidi Incentives.		3						
Quality management: Quality Assurance and Testing of Product - Total Quality Management - Quality Control and Assurance Techniques									
IV	IV Elements of Marketing: Market Strategy – Packing and Advertisement – After Sales Service.								
V	V Management Ethics: Management of Human Behaviour - Stress Management - Social Responsibility and Business Ethics								
	Total		15						
	Course Outcomes	_	ramme comes						
СО	On completion of this course, students will								
_									
1	List out the traits of an entrepreneur	K1,K	2,K3,K4						
	List out the traits of an entrepreneur  Explain how to start small industry and related government subsidies	·	2,K3,K4 3,K4,K5,K6						
1	Explain how to start small industry and related government	K1,K2,K							
2	Explain how to start small industry and related government subsidies	K1,K2,K	3,K4,K5,K6						
1 2 3	Explain how to start small industry and related government subsidies  Describe how to market the products produced.	K1,K2,K K1,K2,K K1,K2,K	3,K4,K5,K6 3,K4,K5,K6						
1 2 3 4	Explain how to start small industry and related government subsidies  Describe how to market the products produced.  Explain the various quality assurance techniques  Examine the importance of human behaviour and stress	K1,K2,K K1,K2,K K1,K2,K	3,K4,K5,K6 3,K4,K5,K6 3,K4,K5,K6						
1 2 3 4	Explain how to start small industry and related government subsidies  Describe how to market the products produced.  Explain the various quality assurance techniques  Examine the importance of human behaviour and stress management.	K1,K2,K K1,K2,K K1,K2,K K1,K2,	3,K4,K5,K6 3,K4,K5,K6 3,K4,K5,K6 K3,K4,K5						
1 2 3 4 5	Explain how to start small industry and related government subsidies  Describe how to market the products produced.  Explain the various quality assurance techniques  Examine the importance of human behaviour and stress management.  Textbooks  P.C. Jain., A Handbook for New Entrepreneurs, Entrepreneurship Institute of India, OUP, New Delhi, 1998.  S. Anil Kumar., et. al., Entrepreneurship Development, New Age In	K1,K2,K K1,K2,K K1,K2,K K1,K2,	3,K4,K5,K6 3,K4,K5,K6 3,K4,K5,K6 K3,K4,K5						
1 2 3 4 5	Explain how to start small industry and related government subsidies  Describe how to market the products produced.  Explain the various quality assurance techniques  Examine the importance of human behaviour and stress management.  Textbooks  P.C. Jain., A Handbook for New Entrepreneurs, Entrepreneurship Institute of India, OUP, New Delhi, 1998.  S. Anil Kumar., et. al., Entrepreneurship Development, New Age In New Delhi, 2003.	K1,K2,K K1,K2,K K1,K2,K K1,K2,	3,K4,K5,K6 3,K4,K5,K6 3,K4,K5,K6 K3,K4,K5 ment td. Pub.,						
1 2 3 4 5 1.	Explain how to start small industry and related government subsidies  Describe how to market the products produced.  Explain the various quality assurance techniques  Examine the importance of human behaviour and stress management.  Textbooks  P.C. Jain., A Handbook for New Entrepreneurs, Entrepreneurship Institute of India, OUP, New Delhi, 1998.  S. Anil Kumar., et. al., Entrepreneurship Development, New Age In	K1,K2,K K1,K2,K K1,K2,K  K1,K2,  Developentl. Pvt. L	3,K4,K5,K6 3,K4,K5,K6 3,K4,K5,K6 K3,K4,K5 ment td. Pub.,						
1 2 3 4 5 1. 2. 3.	Explain how to start small industry and related government subsidies  Describe how to market the products produced.  Explain the various quality assurance techniques  Examine the importance of human behaviour and stress management.  Textbooks  P.C. Jain., A Handbook for New Entrepreneurs, Entrepreneurship Institute of India, OUP, New Delhi, 1998.  S. Anil Kumar., et. al., Entrepreneurship Development, New Age In New Delhi, 2003.  S.S. Khanka., Entrepreneurial Development, S. Chand & Co. Ltd., N. Sangeeta Sharma., Entrepreneurship Development, PHI Learning	K1,K2,K K1,K2,K K1,K2,K  K1,K2,  Developentl. Pvt. L	3,K4,K5,K6 3,K4,K5,K6 3,K4,K5,K6 K3,K4,K5 ment td. Pub.,						
1 2 3 4 5 1. 2. 3.	Explain how to start small industry and related government subsidies  Describe how to market the products produced.  Explain the various quality assurance techniques  Examine the importance of human behaviour and stress management.  Textbooks  P.C. Jain., A Handbook for New Entrepreneurs, Entrepreneurship Institute of India, OUP, New Delhi, 1998.  S. Anil Kumar., et. al., Entrepreneurship Development, New Age In New Delhi, 2003.  S.S. Khanka., Entrepreneurial Development, S. Chand & Co. Ltd., N. Sangeeta Sharma., Entrepreneurship Development, PHI Learning 2021	K1,K2,K K1,K2,K K1,K2,K K1,K2, Developentl. Pvt. L	3,K4,K5,K6 3,K4,K5,K6 3,K4,K5,K6 K3,K4,K5 ment td. Pub., i, 2020 , Delhi,						

	Learning Systems, New Delhi, 1978						
	Web Resources						
1.	http://www.startupindia.gov.in						

CO /PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	3	3	3	3
CO 5	3	3	3	3	3	3	3	3

Strong-3 Medium-2 Low-1

### Level of Correlation between PSO's and CO's

CO /PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

			Š	S		Mark	S
Course Code	Course Title	Category	Credits	Hours	CIAE	TEE	Total
23UHISE32	INTRODUCTION TO MANAGEMENT	SEC	2	2	25	75	100

	Learning Objectives					
L1	Knowledge of computer components, word document presentation.	and po	wer point			
L2	Knowledge of creating a word document.					
L3	Ability to type a letter and CV in word document.					
L4	Knowledge of slide creation in Power Point using pictures and	videos				
L5	Create a slide show presentation					
UNIT	Contents		No. of Hours			
I	Nature and Scope of Management: Management Pro- Managerial Skills and Managerial Levels – Management Princip		6			
II	Marketing Management: Meaning of Marketing – Evolumental Marketing Concept – Marketing Mix Decision – Environmental affecting Marketing Functions	ition of	6			
III	<b>Production Management:</b> Scope and Significance – Plant Location – Plan Layout – Plan Maintenance					
IV	<b>Human Resource Management:</b> Recruitment – Selection – Training – Performance Appraisal – Remuneration – Motivation.					
v	<b>Financial Management:</b> Scope – Functions – Cost – Volume – Profit Analysis – Capital Budgeting – Inventory Control – Capital Management					
	Total		30			
	Course Outcomes	Knowle	edge Level			
CO	On completion of this course, students will					
1	Describe the management principles.	K1,K	2,K3,K4			
2	Explain the various aspects of marketing management.	K1,K2,K	3,K4,K5,K6			
3	Demonstrate the significance production management.	K1,K2,K	3,K4,K5,K6			
4	Explain the principles of human resource management.		3,K4,K5,K6			
5	Demonstrate the utility of financial management.	K1,K2,	K3,K4,K5			
	Textbooks					
1.	Morgen Witzel., Management: The Basics, Routledge, New York,	2004				
	Reference Books	11				
1.	C.B. Gupta., Business Management, Sultan Chand & Sons, New De					
2.	P.C. Tripathi., <i>Personnel Management and Industrial Relations</i> , S New Delhi, 2013.	ultan Cha	ind & Sons,			
3.	C.B. Gupta., <i>Human Resource Management</i> , Sultan Chand & Sons	, New De	lhi, 2018			
4.	C.B. Gupta., Marketing Management, Sultan Chand & Sons, New Delhi, 2018.					
5.	C.B. Gupta., <i>Principles of Marketing</i> , Sultan Chand & Sons, New D					

	Web Resources							
1.	https://www.business.com/articles/8-branches-of-business-management/							
2.	https://www.mmimert.edu.in/images/digital-library/the-basics-of-business-management-vol-i.pdf							

CO /PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	2	3	3	2	3	3	3
CO 2	3	3	2	3	3	3	3	3
CO 3	3	2	3	3	3	3	3	3
CO 4	3	3	2	3	2	3	3	3
CO 5	3	2	2	3	2	3	3	3

Strong-3 Medium-2 Low-1

#### Level of Correlation between PSO's and CO's

CO /PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	2	3	3	3
CO2	3	3	2	3	3
CO3	2	3	3	2	3
CO4	2	2	3	3	3
CO5	3	3	2	3	3

			S	7.0		Mark	S
Course Code	Course Title	Category	Credits	Hours	CIAE	TEE	Total
<b>23UHISE41</b>	COMPUTER TRAINING	SEC	2	2	25	75	100

	Learning Objectives				
L1	Knowledge of computer components, word document presentation.	and po	wer point		
L2	Knowledge of creating a word document.				
L3	Ability to type a letter and CV in word document.				
L4	Knowledge of slide creation in Power Point using pictures and v	⁄ideos			
L5	Create a slide show presentation				
UNIT	Contents		No. of Hours		
I	<b>Basic Components of Computer:</b> Hardware – Software – D Windows - Printing	OS and	6		
II	<b>MS Word Document:</b> Creating a New Document – Open an Document – Delete a File – Save a File – Cut, Copy and Paste	d Close	6		
III	<b>Keys of Preparation of Vitae:</b> Typing a letter and Curriculum Vitae				
IV	MS Power Point Presentation: Slide Creation – Inserting Pictures, Tables, Videos				
V	V Developing skills in Designing: Brochures – Presentation – Newsletter – Videos - Websites				
	Total		30		
	Course Outcomes	Knowle	edge Level		
CO	On completion of this course, students will				
1	Describe the computer components.	K1,K	2,K3,K4		
2	Explain how to create and save a word document	K1,K2,K	3,K4,K5,K6		
3	Demonstrate how to use world document by typing a CV or a letter.	K1,K2,K	3,K4,K5,K6		
4	Explain how to create a Power Point presentation.	K1,K2,K	3,K4,K5,K6		
5	Demonstrate a slide show presentation using Power Point.	K1,K2,	K3,K4,K5		
	Textbooks				
1.	Dan Gookin, Word 2019 for Dummies, For Wiley, New Jersey, US	A, 2018			
2.	Doug Lowe, Power Point 2019 for Dummies, Wiley, New Jersey, USA, 2018				
3.	J. Jha, et. al., Elements of Computer Science, Narosa Publishing Ho	ouse, 200	1		
	Reference Books				
1.	Rajaraman, A., Computer Graphics with Multimedia, Alpha Science	ce Intl. Lt	d., 2009		
	Web Resources				
1.	https://www.geeksforgeeks.org/introduction-to-microsoft-work	rd/			

CO /PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	2	2	3	3	2	2	3	3
CO 2	2	2	2	3	3	2	3	2
CO 3	2	2	3	3	3	2	3	3
CO 4	2	2	2	3	3	2	3	2
CO 5	2	2	3	3	2	2	3	3

Strong-3 Medium-2

Low-1

### Level of Correlation between PSO's and CO's

CO /PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	2	3	3	3
CO2	2	3	2	3	3
CO3	2	3	3	3	3
CO4	2	2	3	3	3
CO5	2	3	3	3	3

Strong-3 Medium-2

Low-1

			Š	S		Mark	S
Course Code	Course Title	Category	Credits	Hours	CIAE	TEE	Total
<b>23UHISE42</b>	HOTEL MANAGEMENT	SEC	2	2	25	75	100

	Learning Objectives					
L1	Understanding of the various aspects of Hotel Industry					
L2	Knowledge about the classification of hotels and supplementary accommodations					
L3	Knowledge about the functions of the Front office					
L4	Understanding the uses of Computers in the Hotel Industry					
UNIT	Contents		No. of Hours			
Introduction to Hotels: History of Hotels – Types of Hotels – Traditional and Supplementary Accommodation- Classification - Grading and Categorization						
II	<b>Types of Hotels:</b> Major International Hotel Chains and Hotel ch India - Federation of Hotel and Restaurant Association of India (FHRAI) International Hotel and Restaurant Association (IH an		6			
III	Menu Patterns and Food Services: Types of Menus - Banquet - Transport catering - Industrial catering- Welfare catering -Beverage Services					
IV	Reception: Front Office - Definition -Functions and importance of Front Office- Lobby- Reception counter- Help Desk -Etiquette - Guest Handling - Reservation - Methods - Registration Procedure -Guest arrival - Pre - registration - Receiving Guests - Departure Procedure - Night Auditing.					
v	Uses of Computers in Hotels: Computer Reservation System – Global					
	Total		30			
	Course Outcomes	Knowle	edge Level			
СО	On completion of this course, students will					
1	Describe the salient features of the Hotels	K1,K	2,K3,K4			
2	Elaborate the Structure and Functions of the various sections of the Hotels	K1,K2,K	3,K4,K5,K6			
3	Explain the Hotel chains and important Hotel Organisations	K1,K2,K	3,K4,K5,K6			
4	Explain the Structure and Functions of the Front office		3,K4,K5,K6			
5	Discuss the uses of computers in Hotels	K1,K2	,K3,K4,K5			
	Textbooks	_				
1.	Bhatnagar, S.K., Front Office Management, Frank Bros & Co, 200					
2.	Bhatia A.K., <i>International Tourism Fundamentals and Practices</i> , Private Limited, 2002.	Sterling	Publication			
3.	Chakravarti, B.K, <i>Concepts of Front Office Management</i> Corporation, 2008.	, APH	Publishing			
4.	Mohammed Zulfiker, <i>Tourism and Hotel Industry</i> , Vikas Pu Limited, 1998	blishing	House Pvt			
5.	Sudhir Andrews, <i>Hotel Tourism and Hospitality Management</i> Education, 2000	, Tata M	IcGraw-Hill			

	Reference Books
1.	Andrews, Sudhir, Food and Beverage Service, New Delhi, 1991.
2.	Chanda Ashik C, Hotel Tourism and Catering Management, New Delhi, 2009
3.	Dhawan, Vijay, Food and Beverage Service, Noida, 2010
4.	Graham Bruce, Hotel and Catering Management, New Delhi, 1991
5.	Zulfiker Mohammed., Tourism and Hotel Industry, New Delhi, 1998.
	Web Resources
1.	https://www.uou.ac.in/sites/default/files/slm/HM-202.pdf
2.	https://ihmshimla.org/wp-content/uploads/2020/03/Unit-1-TARIFF- STRUCTURE-FO-Notes-By-Priya-Sharma-March-2020.pdf
3.	https://setupmyhotel.com/train-my-hotel-staff/front-office-training/76-classification-of-hotels.html
4.	https://setupmyhotel.com/train-my-hotel-staff/front-office-training/131-theguest-cycle-in-hotel.html
5.	https://www.hotelmanagementtips.com/types-of-food-service-styles/

CO /PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	2	2	3	3	2	2	3	3
CO 2	2	2	2	3	3	2	3	2
CO 3	2	2	3	3	3	2	3	3
CO 4	2	2	2	3	3	2	3	2
CO 5	2	2	3	3	2	2	3	3

Strong-3 Medium-2 Low-1

#### Level of Correlation between PSO's and CO's

CO /PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	2	3	3	3
CO2	2	3	2	3	3
CO3	2	3	3	3	3
CO4	2	2	3	3	3
CO5	2	3	3	3	3

			Si	Hours	Marks		
Course Code	Course Title	Category	Credits		CIAE	TEE	Total
23UHISE61	GENERAL STUDIES FOR COMPETITIVE EXAMINATIONS	SEC	2	2	25	75	100

	Learning Objectives				
L1	Awareness about competitive examination and method of the	preparati	on of		
ПТ	competitive exams				
L2	Knowledge about historical facts and key events of Indian Hist	ory			
L3	Understanding of the salient features of Indian Constitution.				
L4	Knowledge about the salient features of Indian and world geog	graphy			
L5	Gain knowledge about current events				
UNIT	Contents		No. of Hours		
I	Competitive Examinations at the National and State UPSC and qualifications - Plan and nature of competitive examinations. Heritage and Indian Culture		6		
II	Indian History from the middle of the 18th century to the present-significant events, personalities, issues - The Freedom struggle - its various stages- issues				
III	Indian Constitution: Salient Features – Important Articles- Amendments- Important Acts -Political system, Panchayat Raj, Economic and social development				
IV	Geography of India –Physical, Social, Economic–General issues on Environmental ecology, Biodiversity, and Climate Change - effects of Globalization				
V	Current Events of National and international importance- women and women organisations-Ethics, Attitude, A Awareness		6		
	Total		30		
	Course Outcomes	Knowle	dge Level		
СО	On completion of this course, students will				
1	List the characteristic features of Indian heritage and culture	K1,K	2,K3,K4		
2	Outline the key events of Indian history since 18th century	K1,K2,K	3,K4,K5,K6		
3	Describe the salient features of Indian Constitution.	K1,K2,K	3,K4,K5,K6		
4	Discuss the major environmental issues K1,K2,K3,K4,K5		3,K4,K5,K6		
5	Outline the role of women in contemporary society K1,K2,K3,K4,K5				
Textbooks					
1.	Bipan Chandra, India Since Independence, Penguin Random Hou	ıse, India	,2008		
2.	Bipan Chandra, <i>Modern India</i> : A History Text Book for Delhi,1990	Class X	II, NCERT,		
3.	India YearBook, Publications Division, Government of India				
4.	Laxmikanth, M., <i>Indian Polity</i> , McGraw Hill, Noida, 2021				
5.	Leong, G.C., Certificate Physical and Human Geography, Oxfor New Delhi,2021	rd Univer	sity Press,		

6.	Nitin Singhania, <i>Indian Economy</i> , McGraw Hill, Noida,2022							
	Reference Books							
1.	Bipan Chandra., <i>India's Struggle for Independence</i> , Penguin Random House, India, 2016							
2.	Ram Ahuja., Social problems in India, (3rd edn,) Rawat Publications 2014							
3.	Ram Sharan Sharma, Ancient India: A History Text book for class XI, NCERT, 1999							
4.	Satish Chandra, Medieval India: Text book in History for Class XI, NCERT, 2005							
5.	SonaliBansal, SnehilTripathi, Modern Indian History, For Civil Services Preliminary and Main Examinations, McGraw Hill, 2021							
	Web Resources							
1.	https://mrunal.org/							
2.	https://www.tntextbooks.net							
3.	https://ncert.nic.in							

CO /PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO1	2	2	3	3	3	2	3	3
CO2	3	2	3	3	2	3	2	3
CO3	2	3	3	3	2	2	2	3
CO4	3	3	3	3	2	2	2	3
CO5	2	3	3	3	3	3	3	3

Strong-3 Medium-2 Low-1

#### Level of Correlation between PSO's and CO's

CO /PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	2	3	3	3
CO2	2	2	2	3	3
CO3	3	3	2	3	3
CO4	3	3	3	3	3
CO5	3	3	2	3	3